

Fit for Sustainable Supply Chain in Europe

A holistic and practical approach to how purchasing can systematically integrate sustainability into its strategies and practices.

IPG Masterclass



Sustainable Procurement

M3 – Sustainability Category Group Analysis

IPG PARTNERS GROUP

Day 2 - Morning Modules 3

9:00 -
12:00

1

Module 3

Sustainability category group analysis

09:00 –
09:45



2

M3 - Sprint



Sustainability category group assessment
(Heat Map)

09:45 –
10:30



10:30 - 10:45



3

M3 - Sprint



Sustainability optimization lever assessment
for category management

10:45 –
12:00



Day 2 - Afternoon Modules 4

13:00 –
15:00

4

Module 4

Sustainability supplier analysis

13:00 –
13:45



5

M4 - Sprint



Supplier measures for sustainability

13:45 –
14:30

14:00 - 14:15



6

Wrap-up session 1 &
Outlook training session 2

14:30 –
15:00



Questions & comments



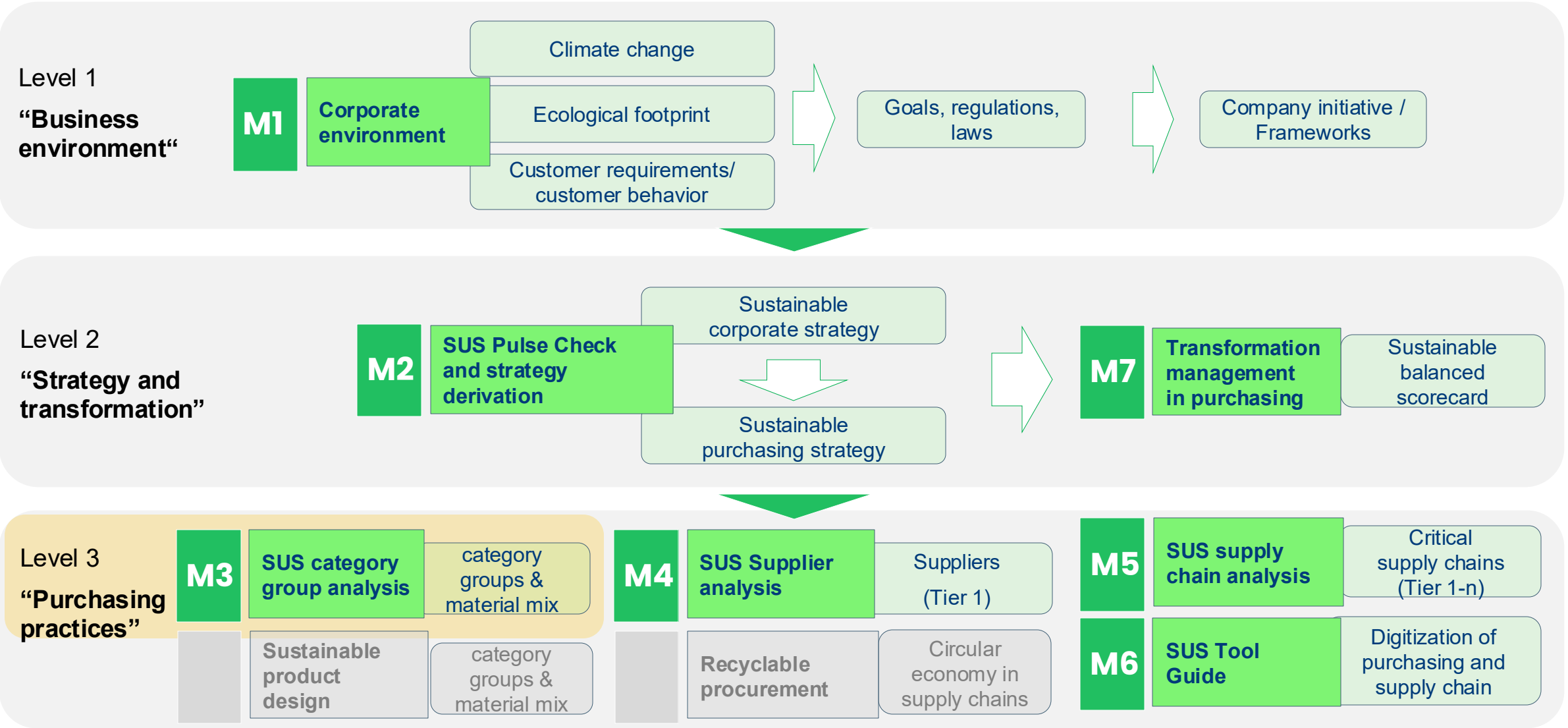
Coffee break



All times given are indicative and may vary.

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Module interfaces | IPG’s sustainable procurement excellence training systematically addresses important interfaces between corporate level and purchasing practices

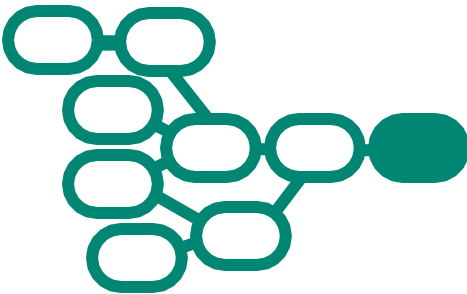
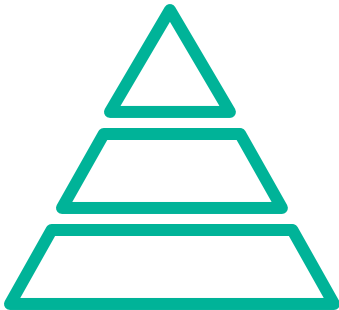
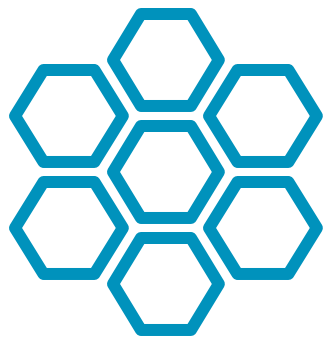


Source: IPG

Each focus area must be evaluated, the fundamentals determined, and priorities set.



We use product group management to develop and implement sustainable product group strategies.



Product group management

Development/updating and implementation of product group strategies with a focus on sustainability

Supplier management

Segmentation, classification, and intervention of suppliers with a focus on sustainability

Supply chain management

Full transparency across the supply chain, identification and management of risks with a focus on sustainability

What we buy

Who we buy from

What do the supply chains look like

Product group management as a strategic starting point for sustainability in purchasing significantly determines the focus of supplier and supply chain management.

The assessment of the initial situation for each category group, including a "hot spot" analysis, forms the starting point

What we purchase

- › Products
- › Services
- › Materials used
- › Processes involved
- › Where do these materials come from?
- › Emissions generated throughout the entire life cycle
- › Who provides the service?
- › How sustainable is it?



hot spots?

Simpler



Who we buy from

- › Current suppliers
- › Future suppliers
- › Where are they located?
- › What happens there?
- › Emissions generated?
- › How do they treat their employees?
- › How sustainable are they?



Hot spots?

Accessible



What do the supply chains look like

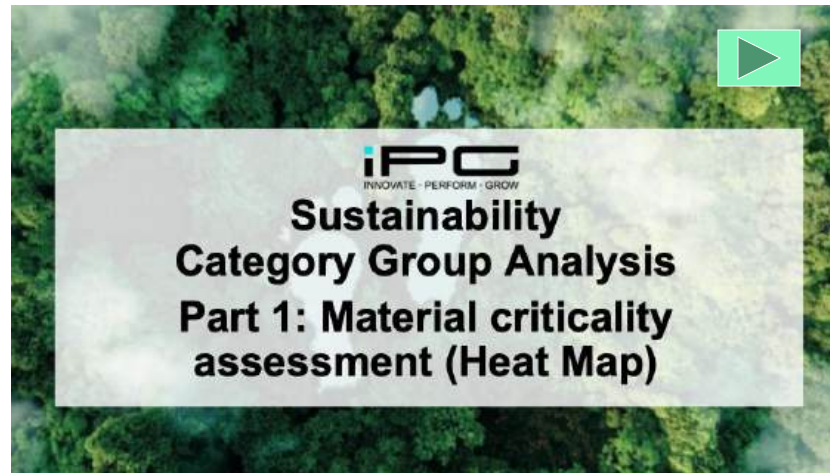
- › What happens in the supply chain?
- › Geographies involved
- › Suppliers involved ("upstream suppliers")
- › How is logistics organized?
- › Variability and how easily can the structures be changed?
- › Emissions generated?
- › How are people treated?



Hot spots?

One of the most difficult





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**Part 1: Material criticality assessment
(Heat Map)**

09:00 –
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Sustainability

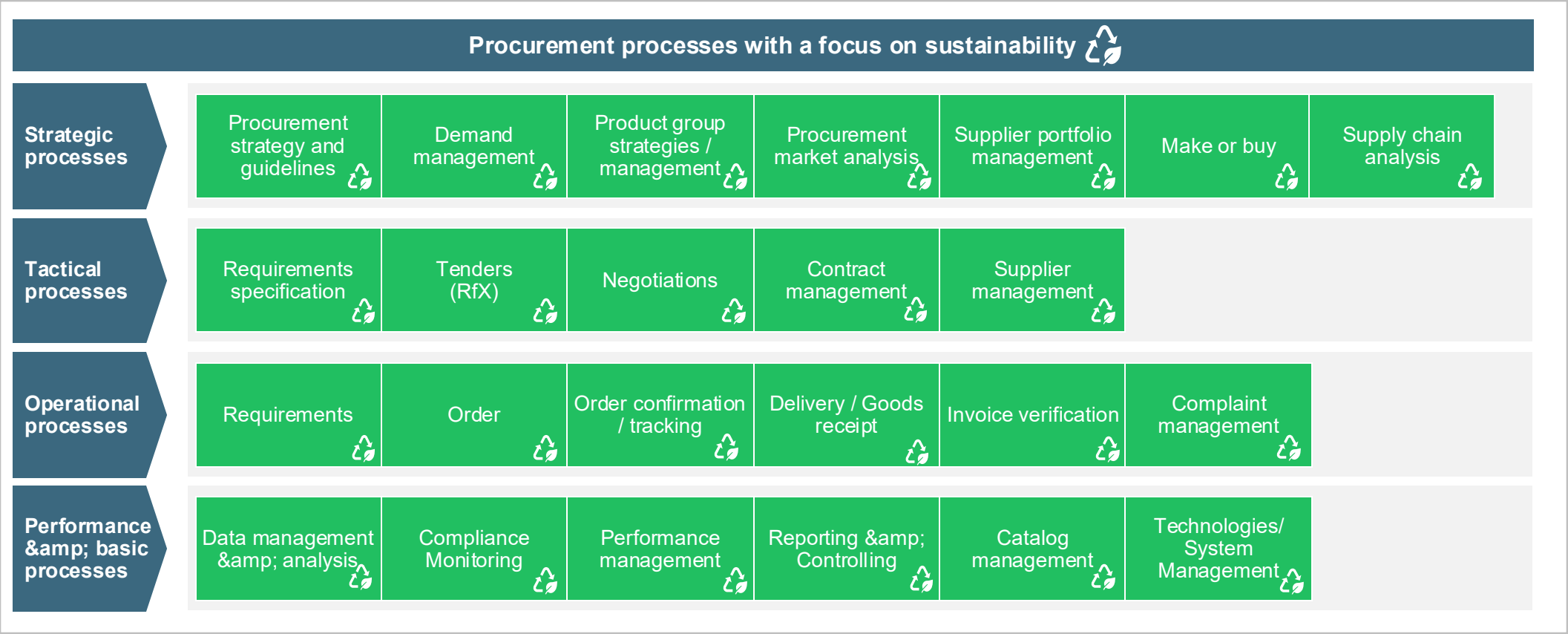
Category Group Analysis

Part 1: Material criticality assessment (Heat Map)

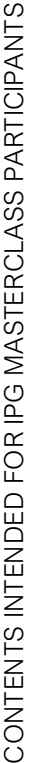
Sustainability in the procurement process – Overview

In order to make the procurement function sustainable, it is first necessary to lay the **organizational groundwork**, set strategic **guidelines**, and then integrate sustainability aspects into key **processes**.

Sustainability aspects are also anchored in many strategic, tactical, and operational procurement processes.



Sustainability must be anchored in strategic, tactical, and operational procurement processes



The way companies use product group management is changing.



▶ The maturity level and intended benefits of product group management determine which goals purchasing focuses on and how well or how easily sustainability goals can be integrated.

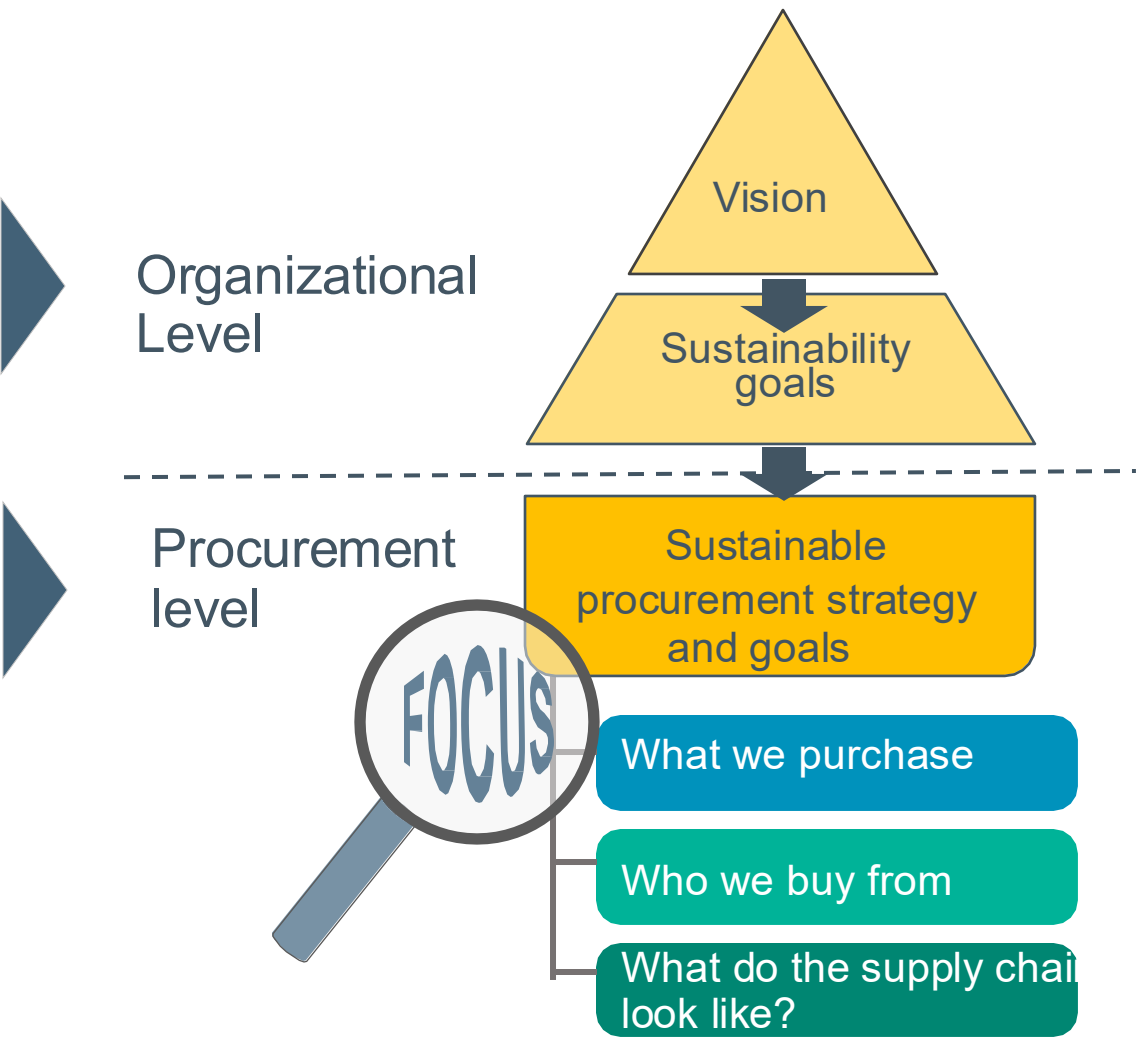
Sustainable WGM requires a clear focus that is aligned with the company's goals.

What do we want to achieve?

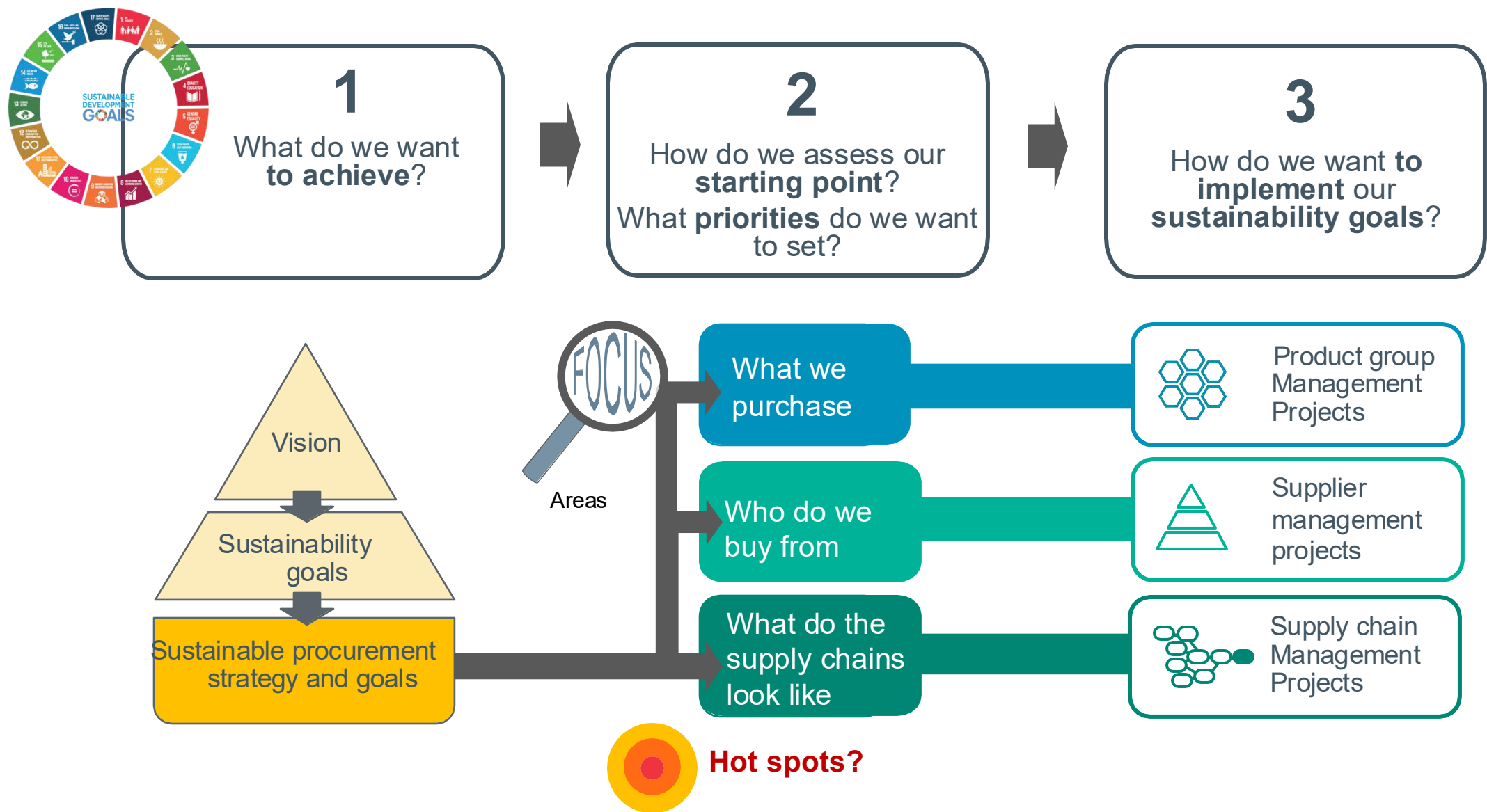
Sustainable Development Goals (SDG)



- › Compliance with regulations
- › Reduce risk
- › Satisfy stakeholders
- › Achieve goals, e.g., SDGs
- › Gain new competitive advantages
- › ...



Three important steps toward sustainable procurement – Identifying hotspots is important for prioritization



The assessment of the initial situation for each category group, including a "hot spot" analysis, forms the starting point

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Hot spots?

Accessible



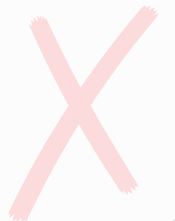
What do the supply chains look like

- › What happens in the supply chain?
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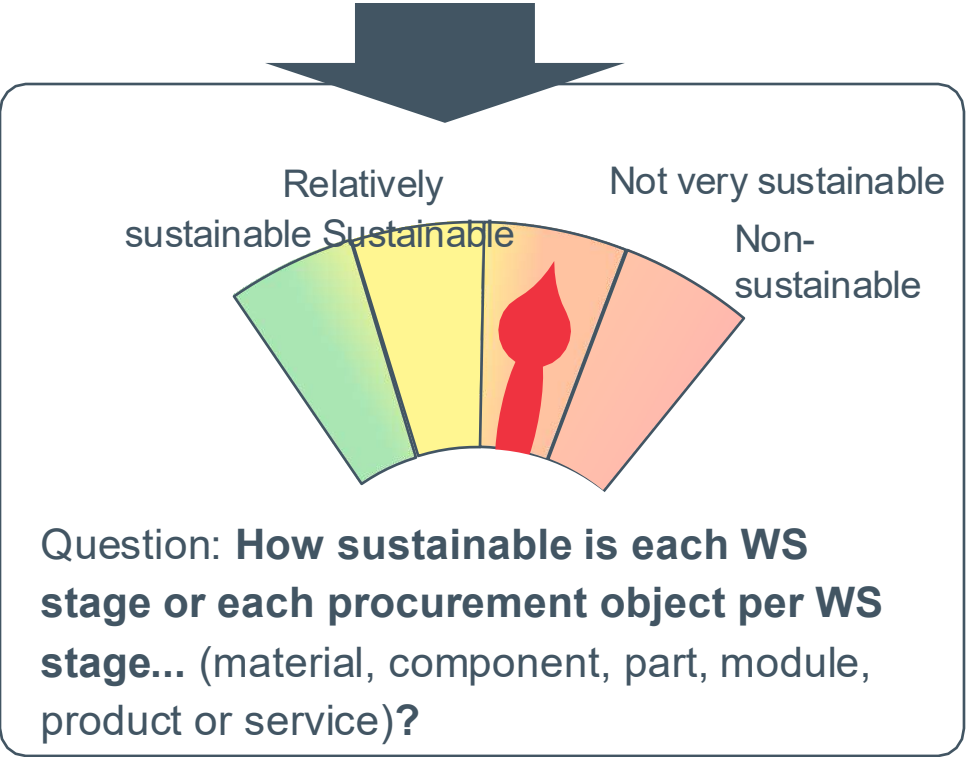


Hot spots?

One of the most difficult



A consistent perspective that covers the entire life cycle is considered a key success factor (1/2)



...in relation to

- Use of resources
- Emissions
- Waste
- Pollution
- Processes involved
- People (forced labor, child labor, working conditions, etc.)
- Social issues and communities we affect
- Data



* Life Cycle Assessment (LCA)

Source: based on Positive Purchasing

A consistent perspective that covers the entire life cycle is considered a key success factor (2/2).



Cradle-to-gate (C2G)

"From cradle to factory gate":
A cradle-to-gate analysis takes into account the environmental impact of the production of the building material. This begins with the extraction of the raw materials and **ends with the delivery of the finished products to the manufacturer's factory gate.**

VS.

Cradle-to-cradle (C2C)

"From cradle to cradle": meaning "from origin to origin"; an **approach to a consistent and comprehensive circular economy**



Example

* Life Cycle Assessment (LCA)

Source: based on Positive Purchasing

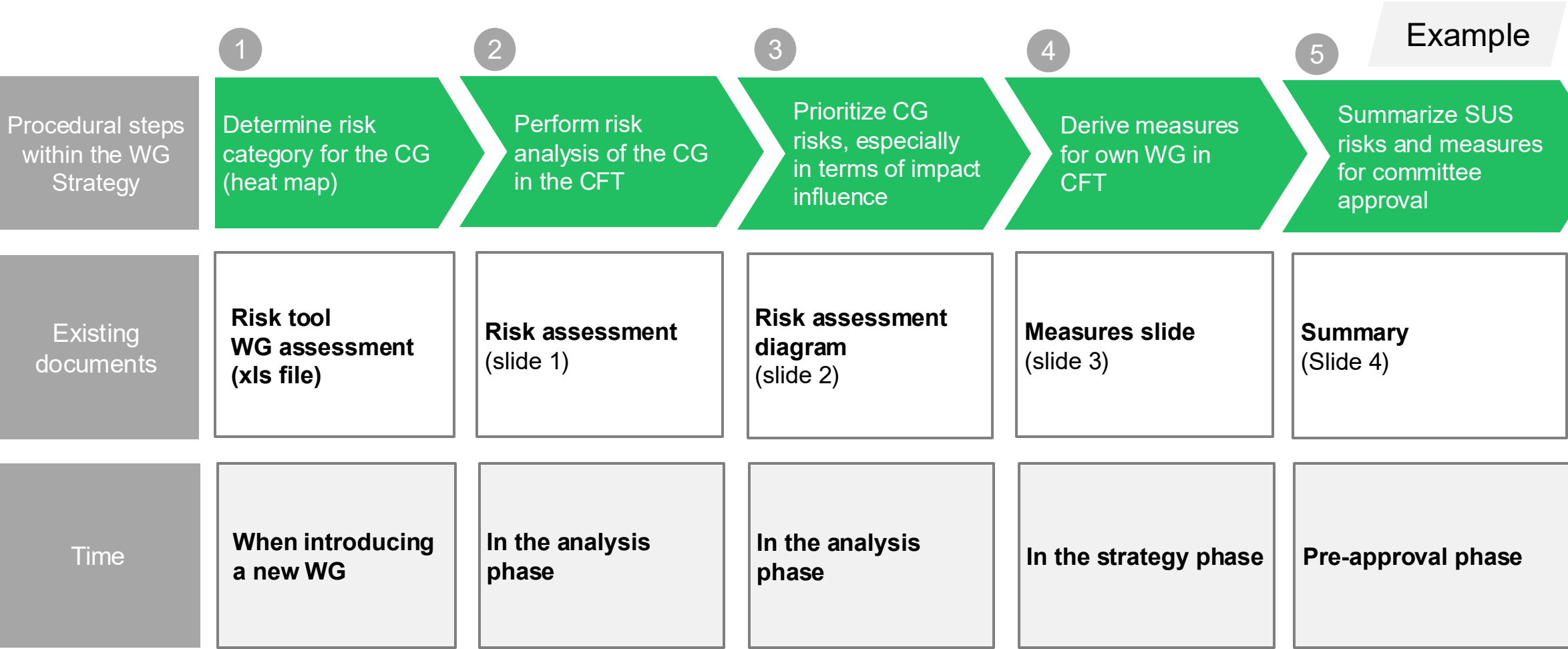
On the path to "procurement-driven sustainability reengineering" of procurement objects



* Life Cycle Assessment (LCA)

Source: IPG Research

Procedure for analyzing sustainability – overview of 5 steps
(Part of the process at level 3 "Develop WG strategy")



Note: Support from SUS representative

CFT = Cross-functional team

Note: Including specifications for sourcing

Step 1 – Determine risk category for the category group (HeatMap). category group. "_____"

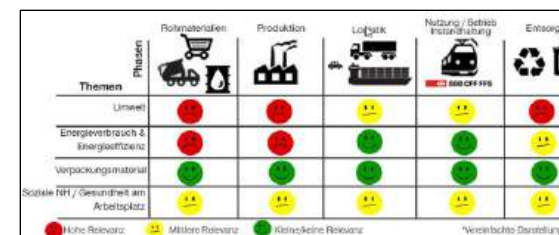
Heat map/category group risk classification (prioritization)



Example

Heat map

- Risk analysis of critical category groups using a "heat map" (initiated, to create a basis for focusing.
- Evaluation of SUS opportunities and risks in all category group strategies initiated.

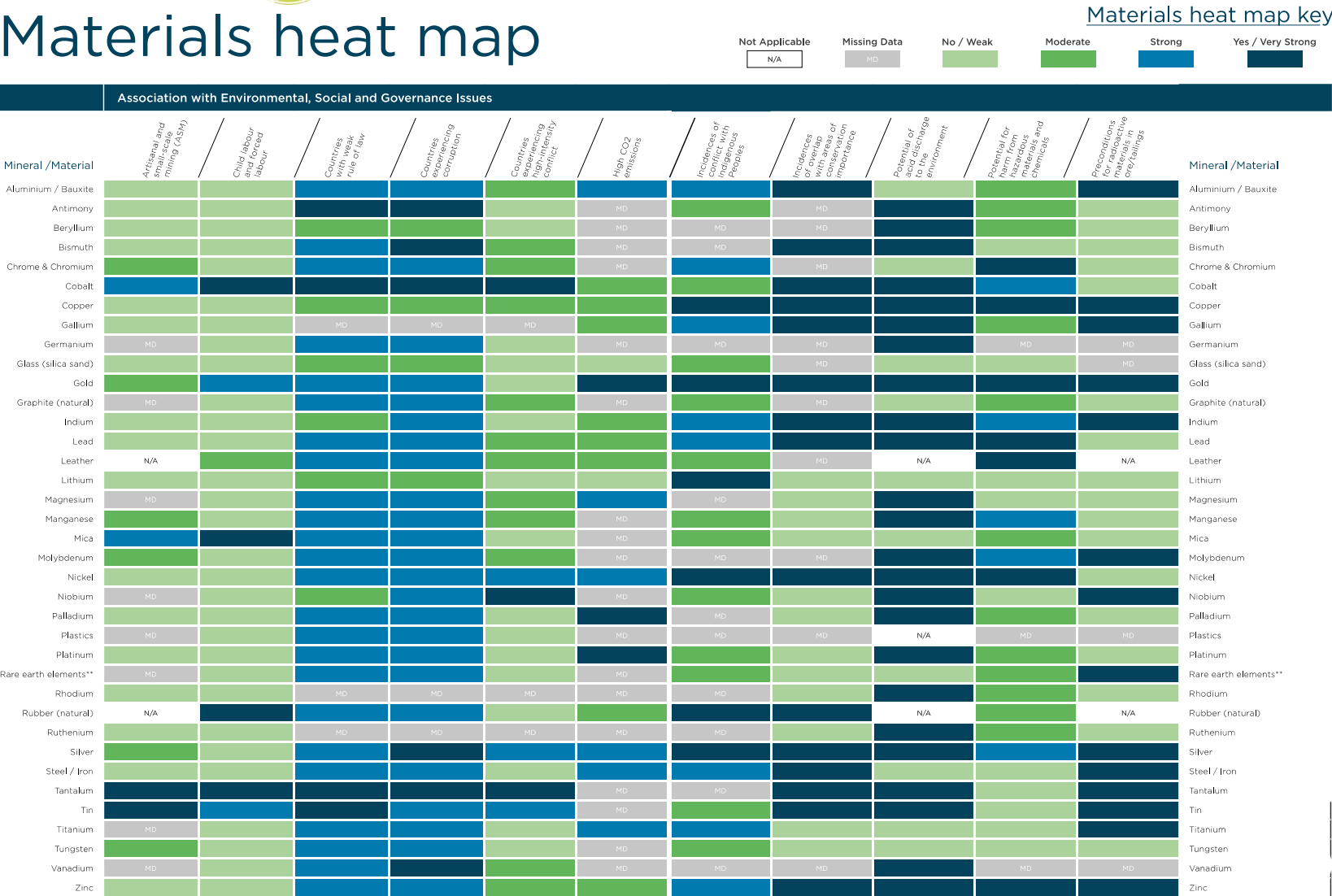
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Example: "Material Heat Map"

- › The color coding of materials based on individual criteria enables a heat map and awareness of the importance of materials for the industry, as well as quick identification of problem areas, either by topic or by material.
- › Where sufficiently detailed information is available, **materials** have been **rated on a four-point scale from "weak" to "very strong"** in terms of their connection to **ESG issues**.

The "hot spots" in this heat map indicate potential problems in the production of a material, but are not a definitive measure of risk or impact.

Materials heat map

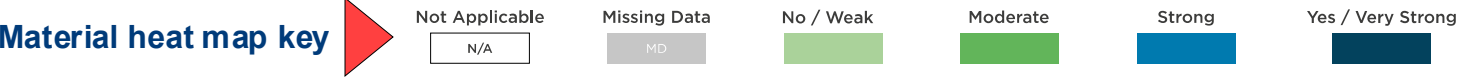
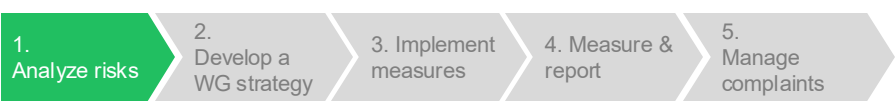


Example: "Material Heat Map"

Best practice
Best Practice



VOLKSWAGEN
Mercedes-Benz



Association with Environmental, Social and Governance Issues

Sustainability focus



Mineral /Material	Mining	Child labor/forced labor	Countries with weak legislation	Countries with corruption	Countries with intense conflicts	CO2 emissions	Conflicts with indigenous peoples	Conflicts with nature conservation	Danger from acid runoff into the environment	Hazardous substances, chemicals	Danger from radioactive material	Mineral /Material
Aluminium / Bauxite												Aluminium / Bauxite
Antimony						MD		MD				Antimony
Beryllium						MD	MD	MD				Beryllium
Bismuth						MD	MD					Bismuth
Chrome & Chromium						MD		MD				Chrome & Chromium
Cobalt												Cobalt
Copper												Copper
Gallium			MD	MD	MD							Gallium
Germanium	MD					MD	MD	MD		MD	MD	Germanium
Glass (silica sand)								MD			MD	Glass (silica sand)
Gold												Gold
Graphite (natural)	MD					MD		MD				Graphite (natural)
Indium												Indium
Lead												Lead
Leather	N/A							MD	N/A		N/A	Leather
Lithium												Lithium
Magnesium	MD						MD					Magnesium
Manganese						MD						Manganese
Mica						MD						Mica
Molybdenum						MD	MD	MD				Molybdenum
Nickel												Nickel
Niobium	MD					MD						Niobium

CONTENTS INTENDED FOR IPG MASTERCLASS PARTICIPANTS



Good Practice Beispiel

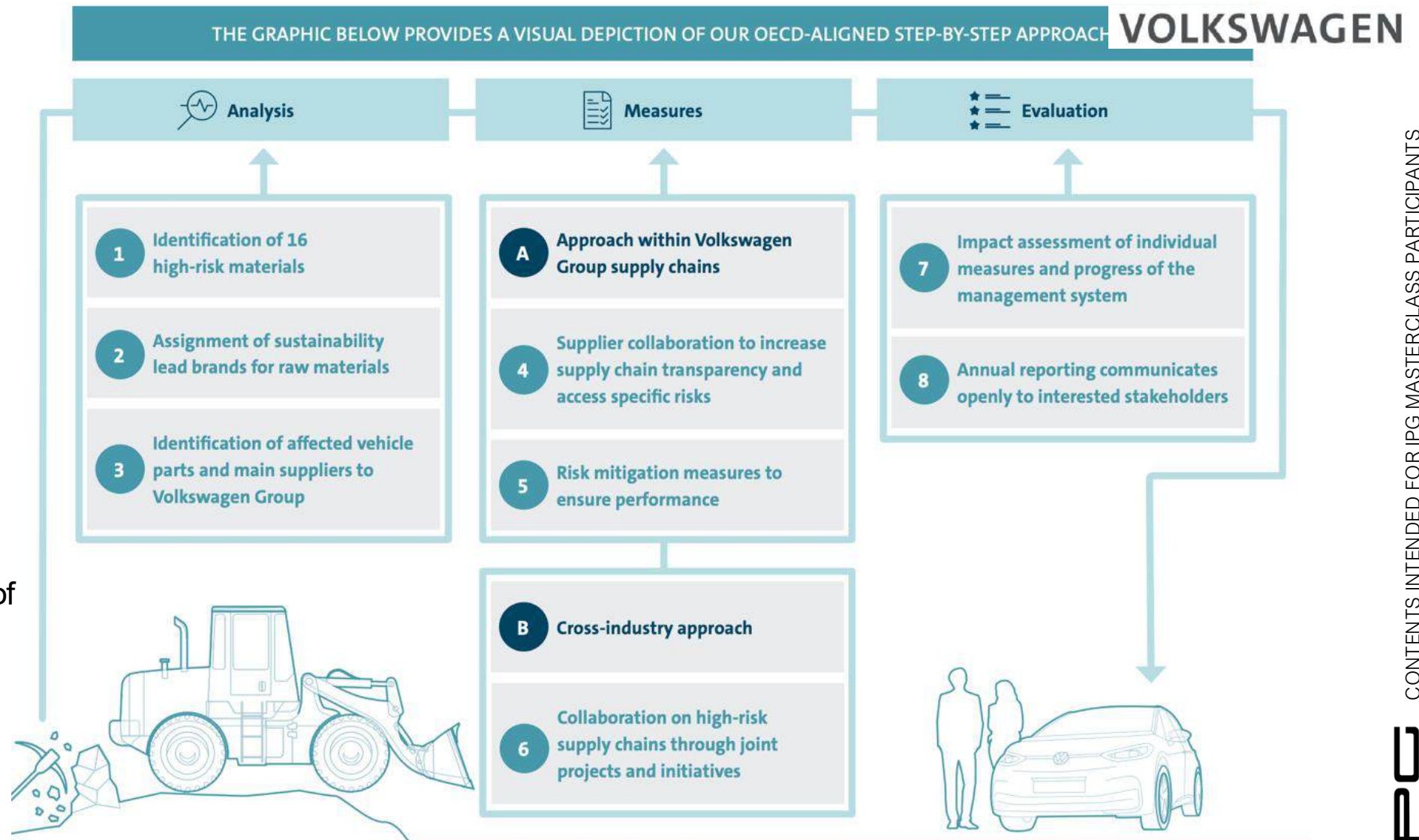


VOLKSWAGEN

Good Practice Beispiel Supply Chain Analysis for critical raw materials

Volkswagen – Development of sustainable WG strategy – Risk and Audit Approach





































- › In 2020 and 2021, Volkswagen Group implemented different approaches for the **identification of risks in different raw material supply chains**
- › Risk assessment and selection of initial risk mitigation efforts did begin in 2020;
- › however, the majority of this work was carried out in 2021 and is currently ongoing and continuously evolving



Volkswagen – Responsible Raw Material Report 2021

Materialien und ihre Hauptrisiken:

VOLKSWAGEN

Lithium	 Risks to workers' occupational health and safety		 Adverse environmental impacts							
Kobalt	 Child Labor	 Modern Slavery	 Systematic or widespread human rights abuses	 Human rights abuses committed by public or private security forces	 Support to non-state armed groups or public or private security forces	 Risks to workers' occupational health and safety	 Adverse environmental impacts	 Infringement on labor rights	 Discrimination and harassment	
Nickel	 Child Labor	 Modern Slavery	 Systematic or widespread human rights abuses	 Human rights abuses committed by public or private security forces	 Support to non-state armed groups or public or private security forces	 Risks to workers' occupational health and safety	 Adverse environmental impacts	 Infringement on labor rights	 Discrimination and harassment	 Threats to indigenous people and communities
Graphit	 Human rights abuses committed by public or private security forces		 Risks to workers' occupational health and safety		 Adverse environmental impacts		 Infringement on labor rights		 Threats to indigenous people and communities	
Zinn, Titan, Wolfram, Gold, konfliktbehaftete Mineralien	 Child Labor	 Modern Slavery	 Systematic or widespread human rights abuses	 Human rights abuses committed by public or private security forces	 Support to non-state armed groups or public or private security forces	 Risks to workers' occupational health and safety	 Adverse environmental impacts	 Infringement on labor rights	 Discrimination and harassment	 Threats to indigenous people and communities

Quelle: IPG Research

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VOLKSWAGEN

Aluminium	 Child labor	 Modern slavery	 Systematic or widespread human rights abuses	 Adverse environmental impacts	 Threats to indigenous people and communities				
Kupfer	 Adverse environmental impacts	 Threats to indigenous people and communities							
Naturkautschuk	 Adverse environmental impacts	 Risks to workers' occupational health and safety	 Child labor	 Modern Slavery	 Discrimination and harassment, including against vulnerable groups	 Infringement on labor rights	 Threats to indigenous people and communities		
Seltene Elemente	 Child Labor	 Modern Slavery	 Systematic or widespread human rights abuses	 Human rights abuses committed by public or private security forces	 Support to non-state armed groups or public or private security forces	 Risks to workers' occupational health and safety	 Adverse environmental impacts	 Infringement on labor rights	 Discrimination and harassment
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Good Practice Beispiel



Mercedes-Benz

Good Practice Beispiel Supply Chain Analysis for critical raw materials

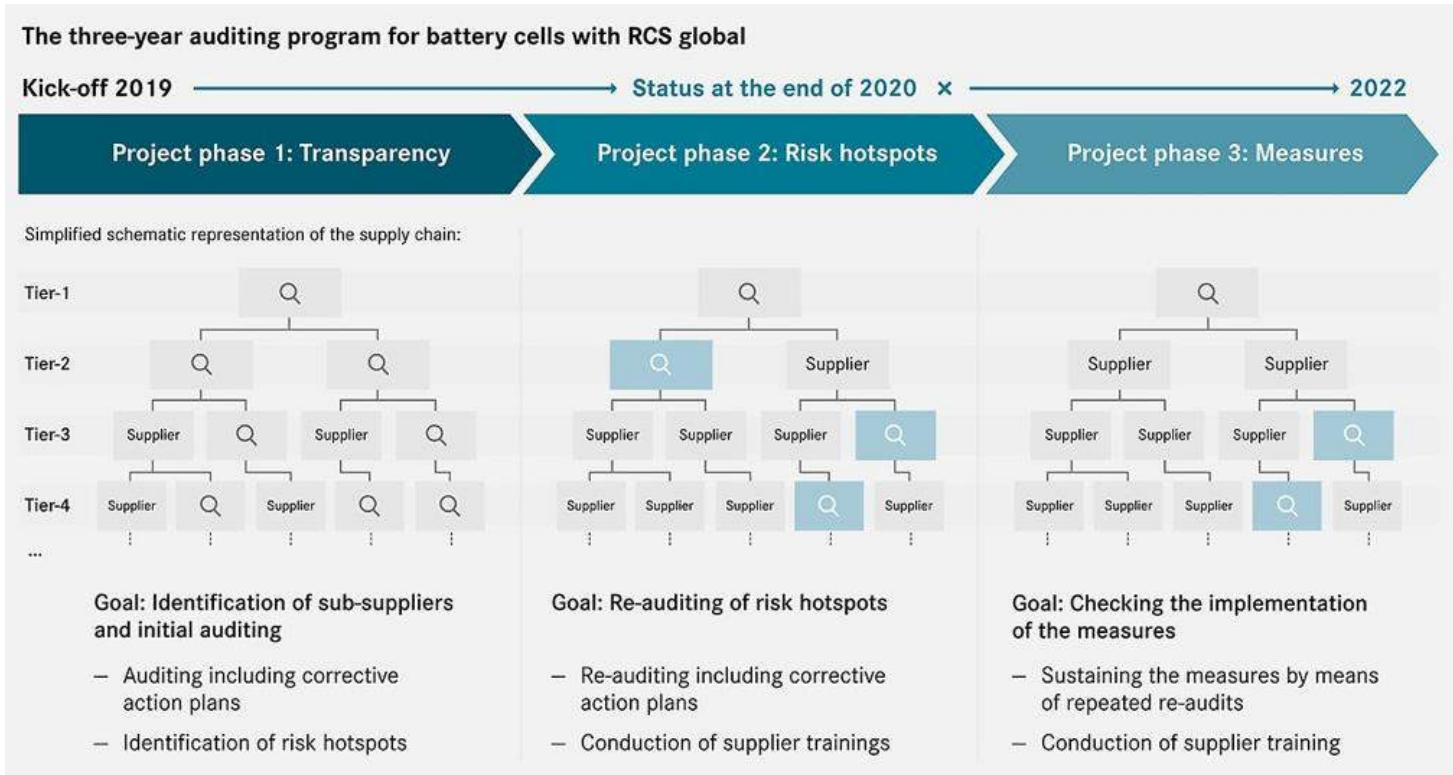
Mercedes Supply Chain Analysis for critical raw materials – Example Battery cells



- › The supply chains of battery cell suppliers to Mercedes-Benz are assessed at all tiers, from battery cell supplier to mine site, by RCS Global.
- › This assessment **includes aspects such as the prevention of child labour and forced labour, health and safety at work, material control and due diligence systems.** Where necessary individual corrective action plans are agreed with the suppliers and their implementation is continuously monitored.
- › **The aim of this corrective action and regular monitoring is to ensure that a continuous improvement process takes place in the supply chain.** This ultimate aim is that the cobalt for battery cells comes from responsible sources of supply that meet the requirements of Mercedes-Benz AG.

The program's aims are as follows:

- › Creating transparency and auditing of the company's cobalt supply chain at every tier from the battery cell supplier down to mine level
- › Auditing the due diligence management systems and procurement practices of suppliers in the cobalt supply chain
- › Initiate a process of continuous improvement by monitoring the implementation of corrective action plans and providing auditee trainings.




Heat map WG risk classification

- In August 2020, the sustainability risk analysis and its measures were approved by the SCM Board.
- 115 category groups were classified as red, i.e., high environmental and social risk. This classification will serve as the basis for all further measures in sustainable procurement in the coming years.

Example


Preparation of external analysis



Prioritization:

- Environmental risk
- Social risk
- Purchasing volume
- External costs / risk working hours


Assessment by the sustainable procurement working group



Procedure:



- Environmental risk
- Social risk
- Purchasing volume
- External costs / risk working hours

Comparison of heat map by divisions – category managers





Current status Heat map



Number of working groups:

Red: 115

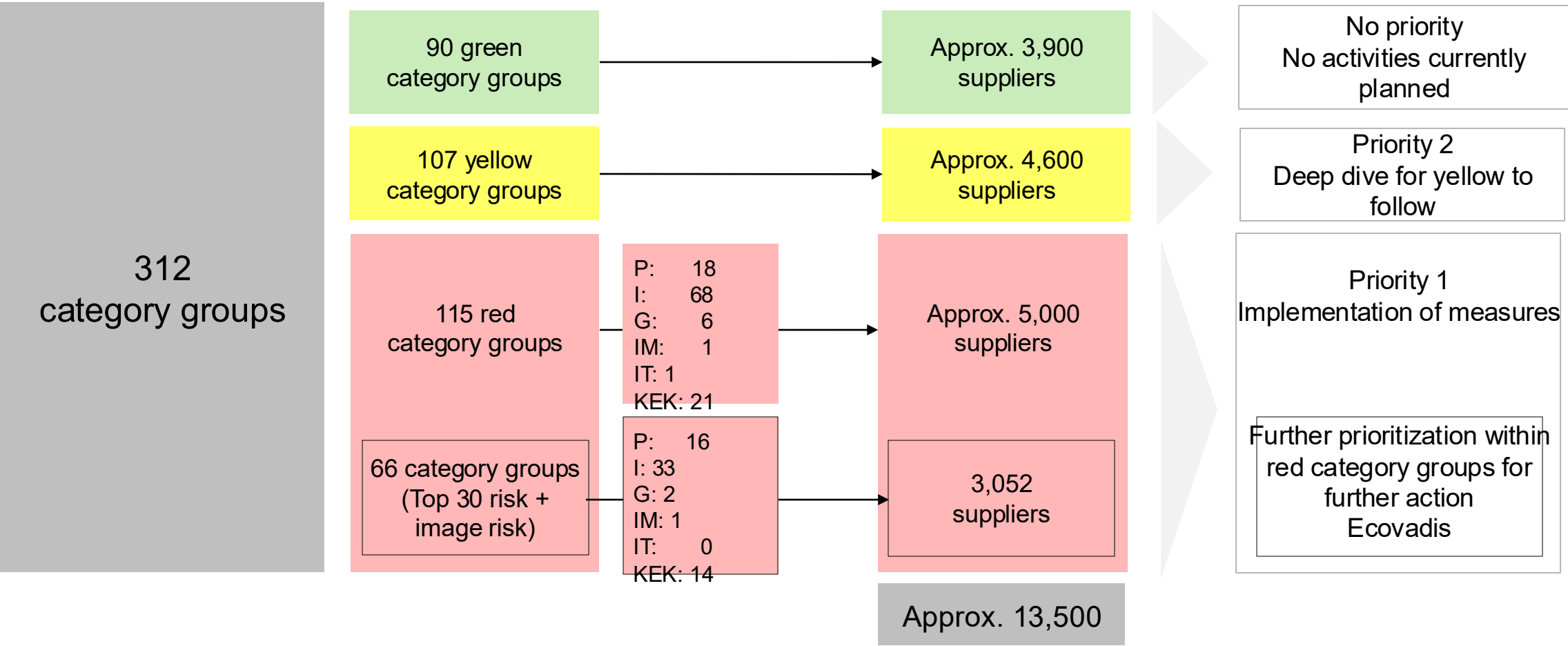
Yellow: 107

Green: 90

Category group prioritization

Classification of category groups into three risk levels and prioritization. (Note: Suppliers who deliver to multiple category groups have been assigned to the category group with the highest priority.)

Example



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9:00 -
12:00

1


Module 3
Sustainability category group analysis
**Part 2: Category optimization levers
for sustainability**

09:00 –
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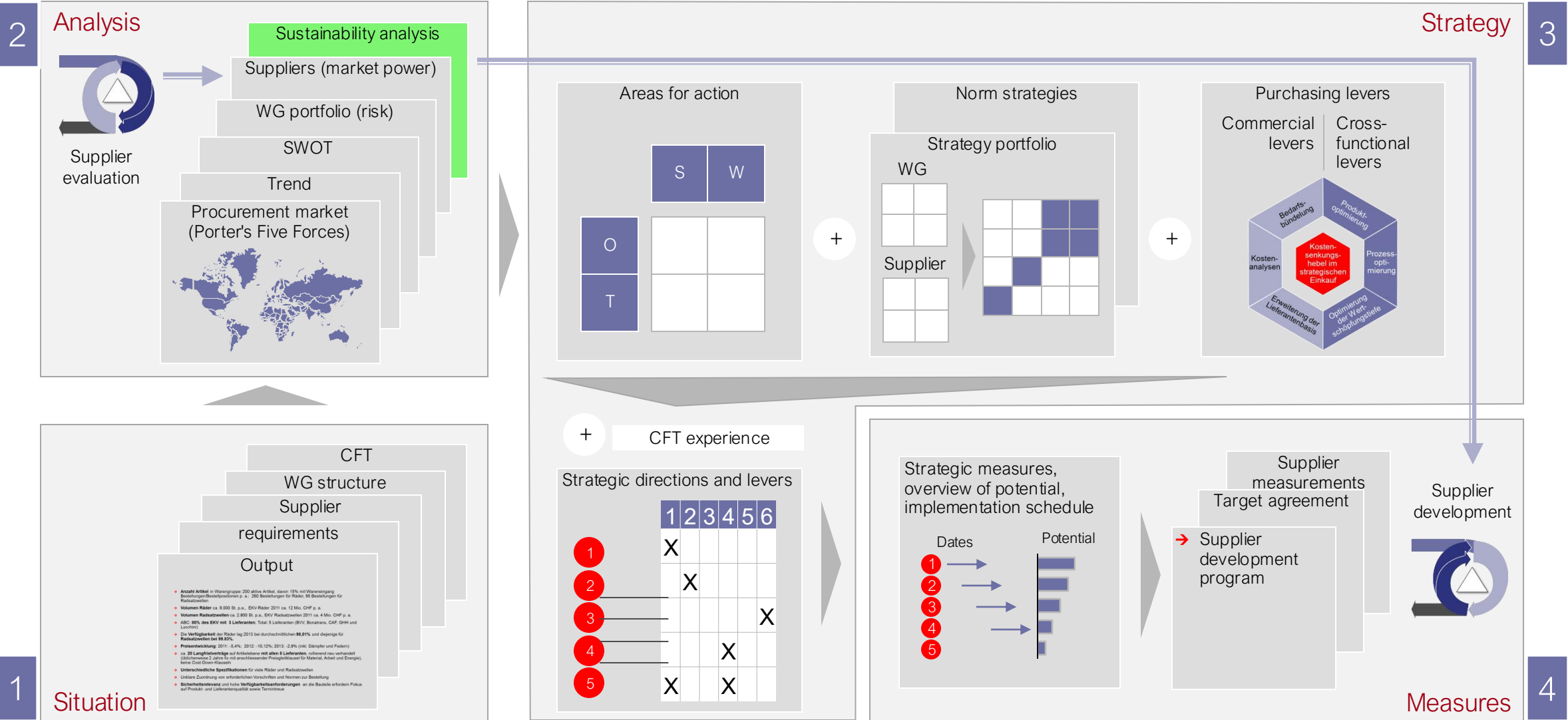
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Sustainability Category Group Analysis

Part 2: Category optimization levers for sustainability

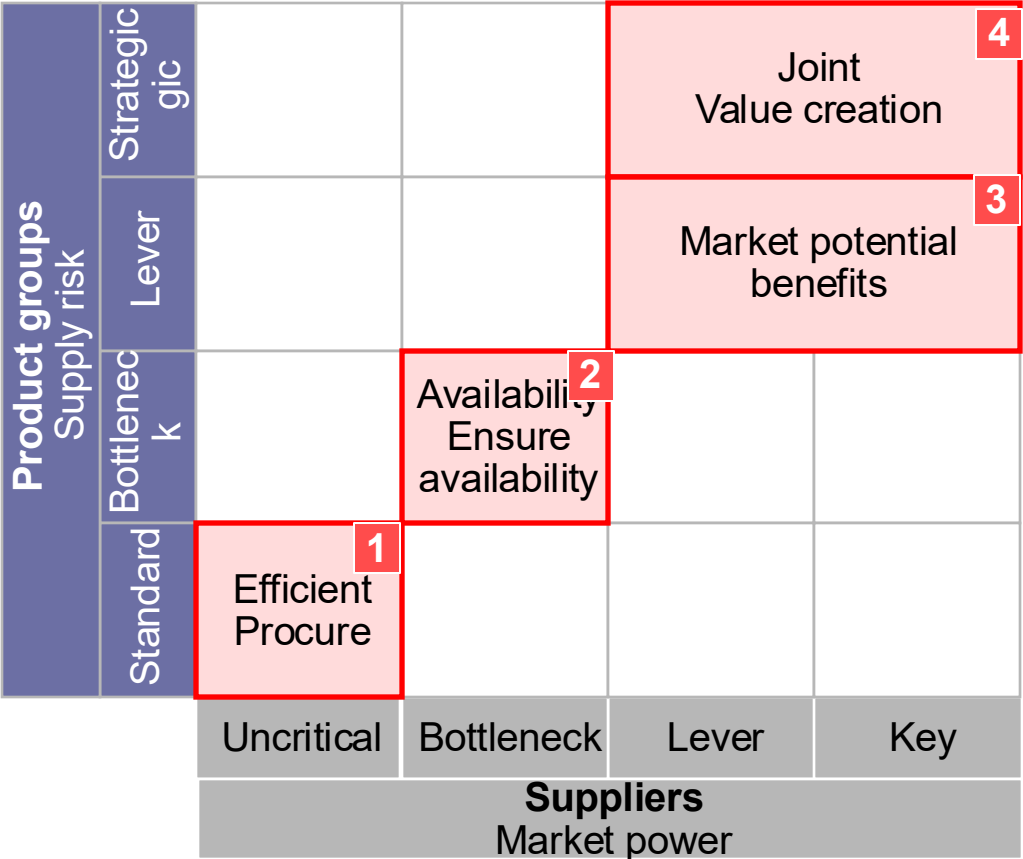
Roadmap for strategy development and implementation



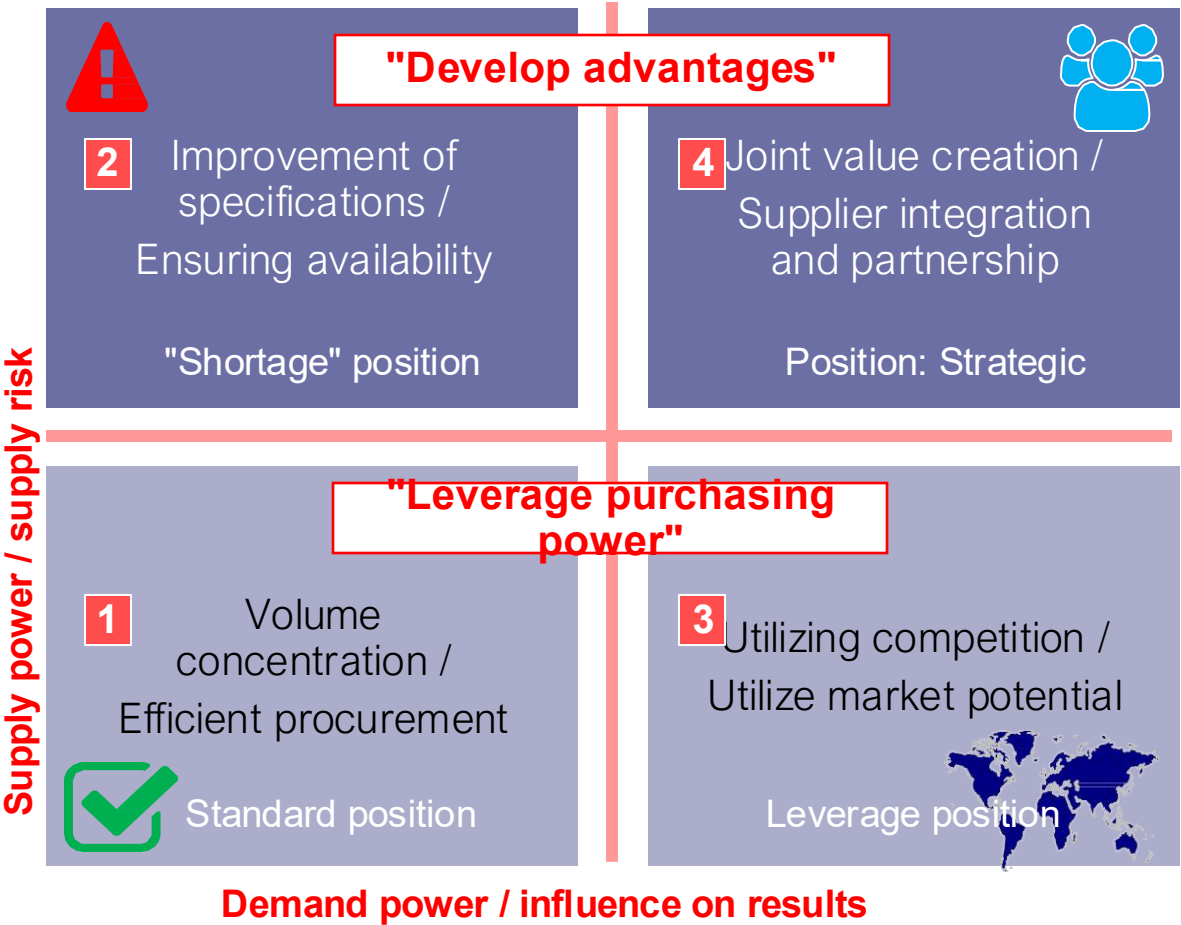
S: Strengths W: Weaknesses O: Opportunities T: Threats WG: Product groups CFT: Cross-functional team

Purchasing leverage matrix with best-fit approaches

Positioning Standard strategy

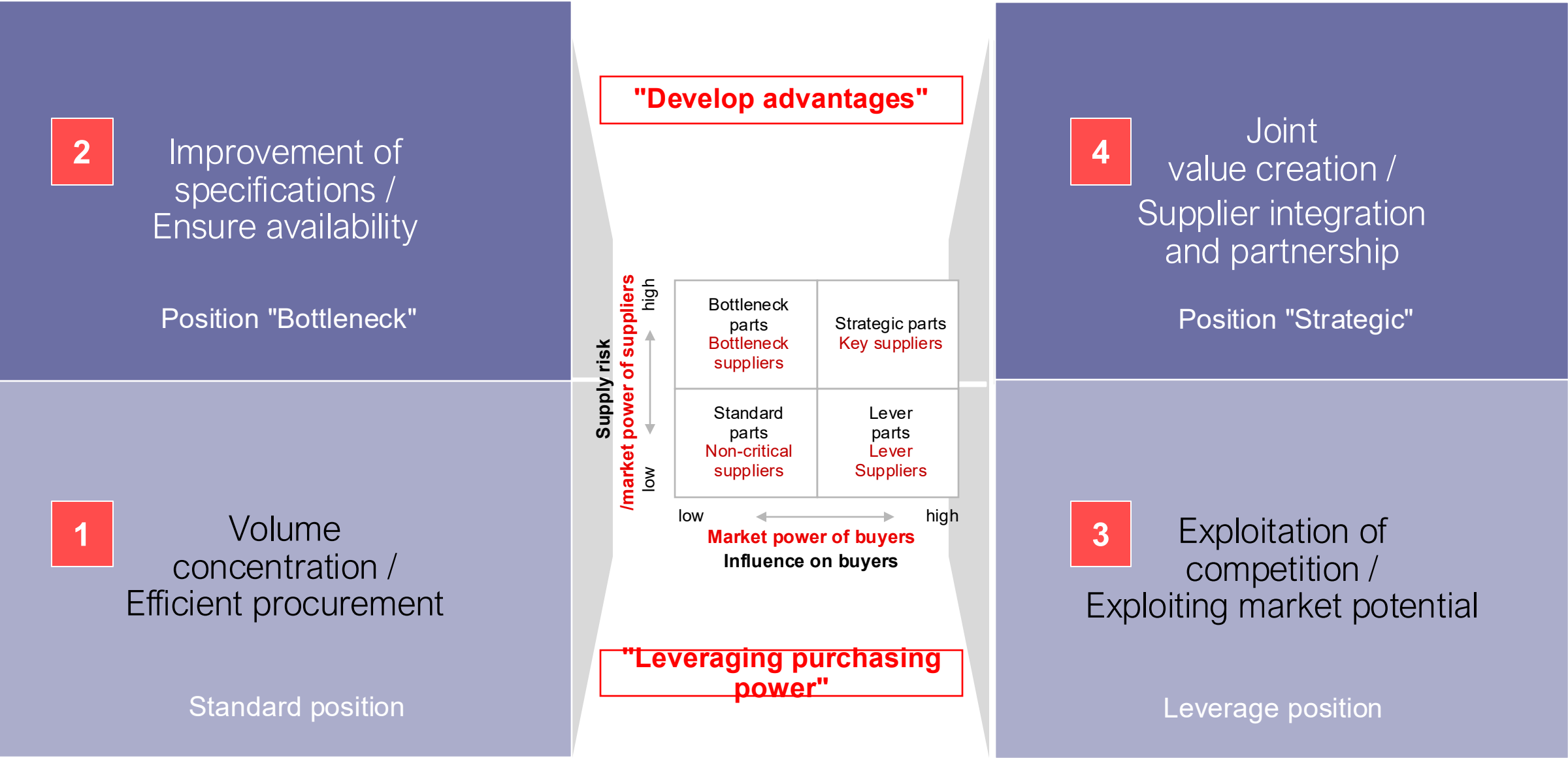


Best-fit strategic directions and purchasing leverage



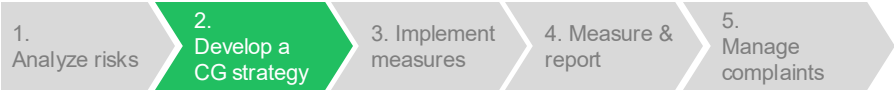
Purchasing leverage matrix with best-fit approaches

1. Situation
2. Analysis
3. Strategy
4. Measures & planning



Source: IPG

20 Category optimization levers for sustainability



Improvement of specifications

☐

S1

Changing specifications to promote sustainability

☐

S2

Changing product design (e.g. through modularity, reparability, lightweight construction) for greater sustainability

☐

S3

Innovations: Actively pursuing sustainability innovations among our suppliers

☐

S4

Demand management: Reduction of demand ("reduce") in product groups with high criticality/high sustainability risks -> Reduction of total material quantity in the cycle through less use

☐

S5

Reducing resource use: The proportion of primary raw materials will be reduced through the use of recycled and renewable materials ("Reduce")

☐

S6

Extending service life: Extending the service life of materials, components, and products through maintenance and repair as well as overhaul and reconditioning ("Reuse")

☐

S7

Intensify use: Get more output from the same amount of materials through reuse, redistribution, and sale of materials, components, and products ("Reuse")

☐

S8

Upcycling of products: Creative and sustainable use of old and used materials, components, and products at the end of their useful life to create new products of higher value or better quality ("Recycle")

☐

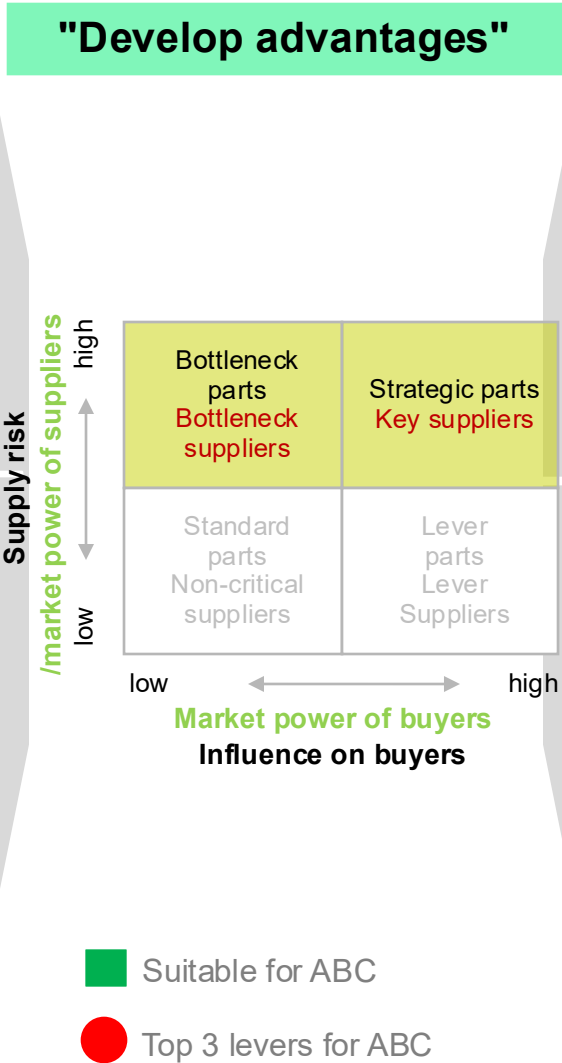
S9

Recycling: Parts or materials are recovered from the product for reuse ("recycle").

☐

S10

Dematerialization: Physical materials, components, and products are replaced by non-physical (primarily digital) products or services



DUALIS - Category group – Category optimization levers for sustainability



M3 - Sprint 2/2

Additional specialized material-sustainability databases (1/4)

No.	Improvement of specifications 1/2	Description
S1	Changing specifications to promote sustainability	<ul style="list-style-type: none">• Changing specifications to promote sustainability means reviewing and adjusting product or material requirements to reduce environmental and social impact.• For example, it can include switching to recycled materials, reducing packaging, using energy-efficient components, or designing products for longer life and easier recycling. <p>This lever helps companies make their procurement and production more sustainable without compromising functionality or quality.</p>
S2	Changing product design (e.g. through modularity, reparability, lightweight construction) for greater sustainability	<ul style="list-style-type: none">• Changing product design for greater sustainability means improving how a product is built to reduce its environmental impact over its entire life cycle.• This can include using modular designs for easy repair or upgrade, lightweight construction to save materials and energy, and designing for durability or recyclability. <p>The goal is to make products that use fewer resources, last longer, and create less waste.</p>
S3	Sustainability innovations: Actively pursuing sustainability innovations among our suppliers	<ul style="list-style-type: none">• Innovations: Actively pursuing sustainability innovations among our suppliers means working closely with suppliers to develop new, more sustainable materials, technologies, and processes.• This can include co-creating low-carbon solutions, improving resource efficiency, or introducing circular products. <p>The goal is to drive continuous improvement and make sustainability a shared source of innovation and competitive advantage across the supply chain.</p>
S4	Demand management: Reduction of demand ("reduce"), Reduction of total material quantity	<ul style="list-style-type: none">• Demand management: Reduction of demand ("reduce") means lowering the total amount of materials or products used — especially in categories with high environmental or social risks.• This can be achieved by using products more efficiently, extending their lifespan, or avoiding unnecessary consumption. <p>The goal is to reduce the overall material flow in the value chain and minimize negative sustainability impacts.</p>
S5	Reducing resource use: The proportion of primary raw materials will be reduced through "secondary material" (recycled and renewable)	<ul style="list-style-type: none">• Reducing resource use means lowering the amount of primary (new) raw materials needed by using recycled or renewable materials instead.• This approach helps to save natural resources, decrease waste, and cut carbon emissions — supporting a more circular and sustainable material cycle.

DUALIS - Category group – Category optimization levers for sustainability



M3 - Sprint 2/2

Additional specialized material-sustainability databases (2/4)

No.	Improvement of specifications 2/2	Description
S6	Extending service life: Extending the service life of materials, components, and products ("Reuse")	<ul style="list-style-type: none">• Extending service life means keeping materials, components, and products in use for as long as possible through regular maintenance, repair, refurbishment, or reconditioning.• This reduces waste, conserves resources, and lowers environmental impact by avoiding the need for new production ("Reuse").
S7	Intensify use: Get more output from the same amount of materials through reuse, redistribution, and sale of materials, components, and products ("Reuse")	<ul style="list-style-type: none">• Intensify use means maximizing the value and usage of materials, components, and products by reusing, redistributing, or reselling them.• This approach ensures that existing resources deliver more output over their lifetime, reducing waste and the need for new raw materials ("Reuse").
S8	Upcycling of products: Creative and sustainable use of old and used materials, components, and products at the end of their useful life ("Recycle")	<ul style="list-style-type: none">• Upcycling of products means transforming old or used materials, components, and products into new items of higher value or improved quality.• This creative process extends product life, reduces waste, and supports sustainability by turning what would be discarded into something useful and valuable ("Recycle").
S9	Recycling: Parts or materials are recovered from the product for reuse ("Recycle").	<ul style="list-style-type: none">• Recycling means recovering valuable parts or materials from used products and processing them for reuse. This reduces waste, saves natural resources, and helps close the material loop by turning discarded items into new raw materials ("Recycle").
S10	Dematerialization: Physical materials, components, and products are replaced by non-physical (primarily digital) products or services	<ul style="list-style-type: none">• Dematerialization means replacing physical materials, components, and products with digital or non-physical alternatives.• This reduces resource use, waste, and emissions by shifting from material-intensive production to digital solutions or services.

DUALIS - Category group – Category optimization levers for sustainability



M3 - Sprint 2/2

Additional specialized material-sustainability databases (3/4)

No.	Joint value creation 1/2	Description
W1	Make the entire value creation process more efficient in line with sustainability goals	<ul style="list-style-type: none">• Making the entire value creation process more efficient means optimizing all stages of production, logistics, and sourcing to reduce waste, energy use, and emissions.• The goal is to create more value with fewer resources while aligning business operations with sustainability objectives.
W2	Make logistics more sustainable, e.g., fewer emissions, fewer kilometers, etc. (e.g., from global to local sourcing)	<ul style="list-style-type: none">• Making logistics more sustainable means reducing the environmental impact of transportation and supply chains.• This can include cutting emissions, shortening transport distances, and shifting from global to local sourcing to lower the carbon footprint and improve efficiency.
W3	Change supply chains , e.g., vertical integration*, to achieve greater transparency	<ul style="list-style-type: none">• Changing supply chains means restructuring sourcing and production networks — for example, through vertical integration — to improve transparency, traceability, and control over environmental and social impacts throughout the value chain.• This can include shortening supply chains, working with certified suppliers, implementing digital traceability systems, and improving collaboration across all tiers.
W4	Supplier qualification : Implement qualification measures for sustainability	<ul style="list-style-type: none">• Supplier qualification means developing and implementing training, assessment, and improvement programs to ensure that suppliers meet defined sustainability standards in areas such as environment, labor, and ethics.• This can include supplier audits, sustainability certifications, on-site training, and continuous performance monitoring.
W5	Intensify supplier relationships : Get to know suppliers better and build relationships focused on sustainability	<ul style="list-style-type: none">• Intensifying supplier relationships means building closer, long-term partnerships with suppliers to improve collaboration, transparency, and shared commitment to sustainability goals.• This can include regular audits, joint innovation projects, sustainability workshops, and open data sharing to drive continuous improvement.

DUALIS - Category group – Category optimization levers for sustainability

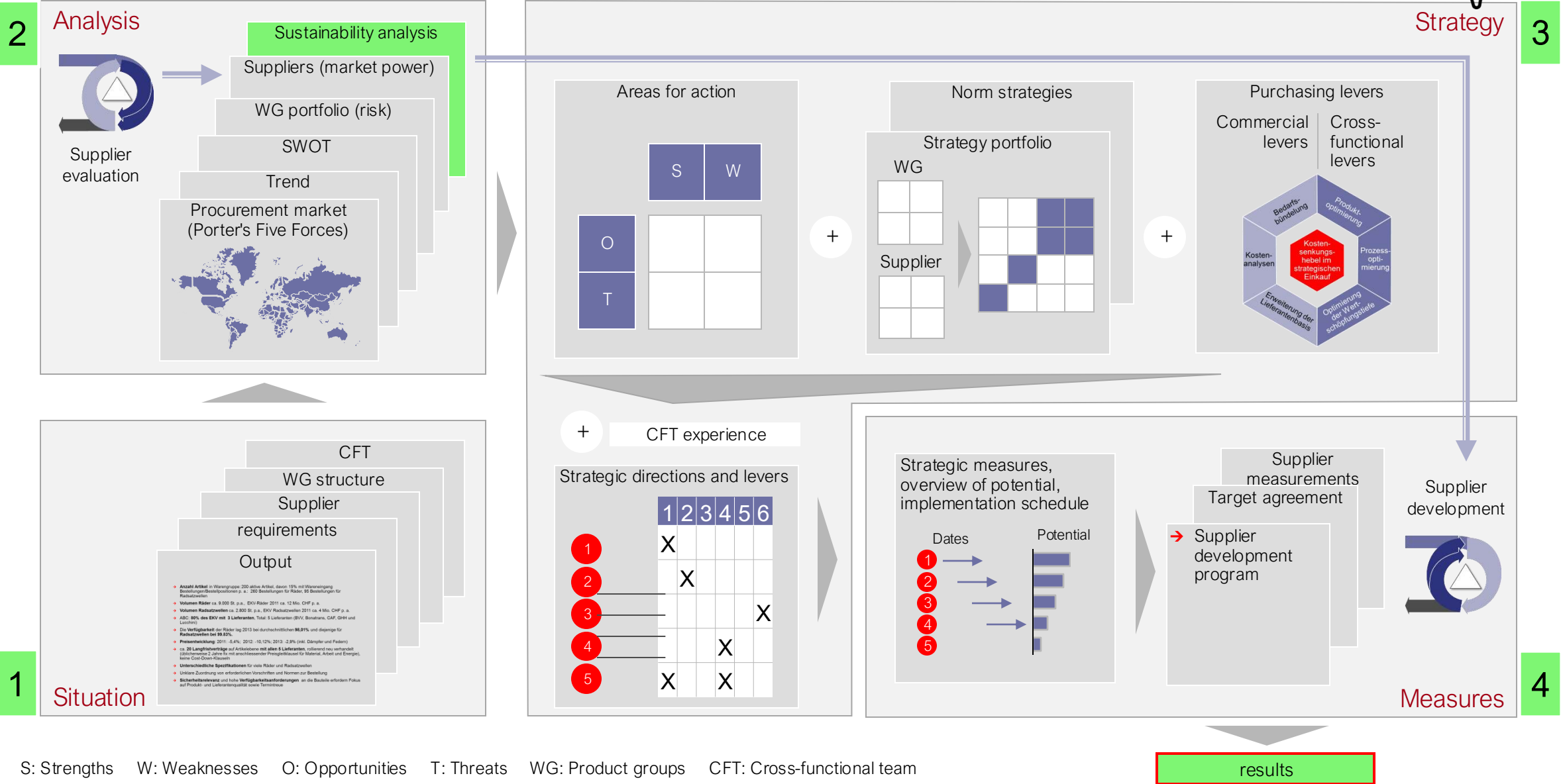


M3 - Sprint 2/2

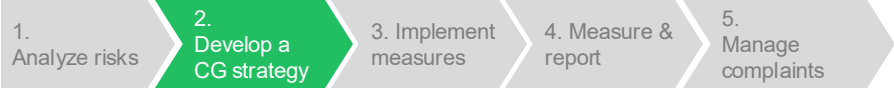
Additional specialized material-sustainability databases (4/4)

No.	Joint value creation 2/2	Description
W6	Performance-based contracting: Programs that offer suppliers incentives to develop more sustainable concepts	<ul style="list-style-type: none">• Performance-based contracting means creating agreements where suppliers are rewarded based on achieving specific sustainability outcomes rather than just delivering products or services.• This can include incentives for reducing emissions, improving energy efficiency, using eco-friendly materials, or meeting circular economy targets.
W7	Lobbying: Introduction and enforcement of new political measures to promote sustainable behavior	<ul style="list-style-type: none">• Lobbying means actively engaging with policymakers and industry associations to advocate for regulations and policies that promote sustainable production and consumption.• This can include supporting environmental standards, social responsibility laws, or incentives for green innovation.
W8	New procurement markets: Moving away from geographical sustainability hotspots	<ul style="list-style-type: none">• New procurement markets means sourcing from regions or suppliers with lower environmental and social risks to reduce exposure to sustainability hotspots. This can include shifting production to areas with stronger environmental regulations, fair labor practices, or better access to renewable resources.
W9	Cooperative partnerships for sustainability with suppliers	<ul style="list-style-type: none">• Cooperative partnerships for sustainability with suppliers means working closely with suppliers to jointly develop and implement sustainable solutions.• This can include sharing knowledge, setting common sustainability goals, co-investing in green technologies, or improving social and environmental performance across the supply chain.
W10	Focus on certifications and sustainability standards in purchasing	<ul style="list-style-type: none">• Focus on certifications and sustainability standards in purchasing means prioritizing suppliers and products that meet recognized environmental, social, and ethical standards.• This can include certifications such as ISO 14001, Fair Trade, FSC, or EcoVadis ratings to ensure responsible sourcing and continuous improvement in sustainability performance.

Roadmap for strategy development and implementation



20 Category optimization levers for sustainability



Improvement of specifications

☐

S1

Changing specifications to promote sustainability

☐

S2

Changing product design (e.g. through modularity, reparability, lightweight construction) for greater sustainability

☐

S3

Innovations: Actively pursuing sustainability innovations among our suppliers

☐

S4

Demand management: Reduction of demand ("reduce") in product groups with high criticality/high sustainability risks -> Reduction of total material quantity in the cycle through less use

☐

S5

Reducing resource use: The proportion of primary raw materials will be reduced through the use of recycled and renewable materials ("Reduce")

☐

S6

Extending service life: Extending the service life of materials, components, and products through maintenance and repair as well as overhaul and reconditioning ("Reuse")

☐

S7

Intensify use: Get more output from the same amount of materials through reuse, redistribution, and sale of materials, components, and products ("Reuse")

☐

S8

Upcycling of products: Creative and sustainable use of old and used materials, components, and products at the end of their useful life to create new products of higher value or better quality ("Recycle")

☐

S9

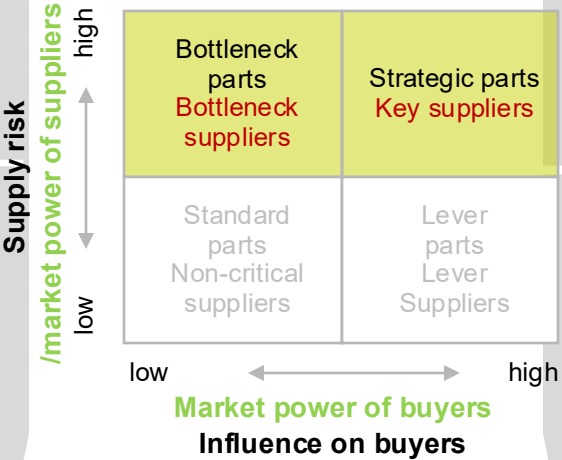
Recycling: Parts or materials are recovered from the product for reuse ("recycle").

☐

S10

Dematerialization: Physical materials, components, and products are replaced by non-physical (primarily digital) products or services

Develop advantages



- Suitable for ABC
- Top 3 levers for ABC

Joint value creation

☐

W1

Make the entire value creation process more efficient in line with sustainability goals

☐

W2

Make logistics more sustainable, e.g., fewer emissions, fewer kilometers, etc. (e.g., from global to local sourcing)

☐

W3

Change supply chains, e.g., vertical integration*, to achieve greater transparency

☐

W4

Supplier qualification: Implement qualification measures for sustainability

☐

W5

Intensify supplier relationships: Get to know suppliers better and build relationships that are more focused on sustainability

☐

W6

Performance-based contracting: Programs that offer suppliers incentives to develop more sustainable concepts

☐

W7

Lobbying: Introduction and enforcement of new political measures to promote sustainable behavior

☐

W8

New procurement markets: Moving away from geographical sustainability hotspots

☐

W9

Cooperative partnerships for sustainability with suppliers

☐

W10

Focus on certifications and sustainability standards in purchasing

* Vertical integration refers to a form of corporate concentration in which the vertical range of manufacture is increased by merging several companies with successive stages of processing or trade. Vertical integration is therefore also referred to as vertical corporate concentration.



Good practice example 1 **Concrete sleepers**



Good practice example 2 **Fuels and combustibles**



Day 2 - Morning Modules 3

9:00 -
12:00

1

Module 3

Sustainability category group analysis

09:00 –
09:45

Reflection



2

M3 - Sprint



Sustainability category group assessment
(Heat Map)

09:45 –
10:30



10:30 - 10:45



3

M3 - Sprint



Sustainability optimization lever assessment
for category management

10:45 –
12:00



Day 2 - Afternoon Modules 4

13:00 –
15:00

4

Module 4

Sustainability supplier analysis

13:00 –
13:45



5

M4 - Sprint



Supplier measures for sustainability

13:45 –
14:30

14:00 - 14:15



6

Wrap-up session 1 &
Outlook training session 2

14:30 –
15:00



Questions & comments

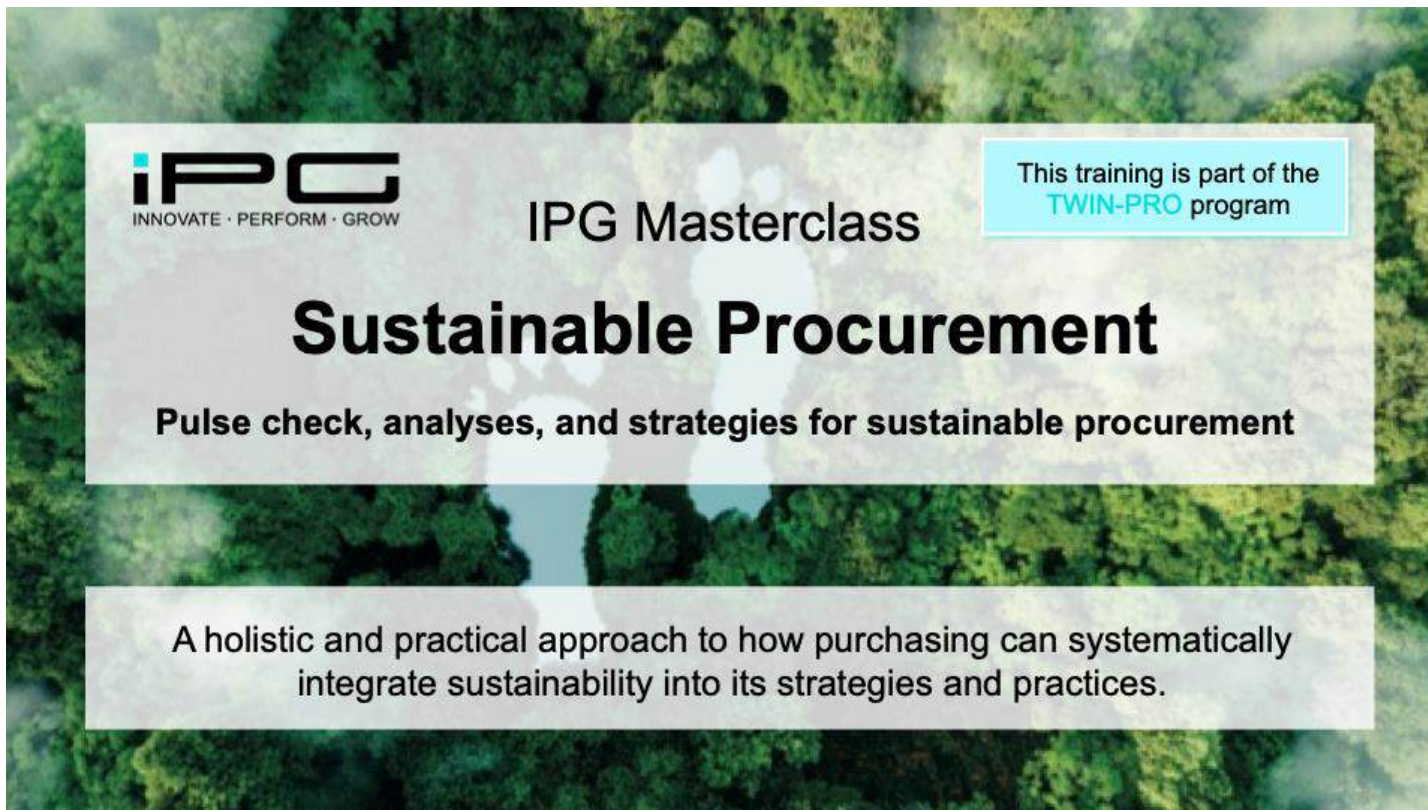


Coffee break



All times given are indicative and may vary.

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Good practice examples

Good practice example

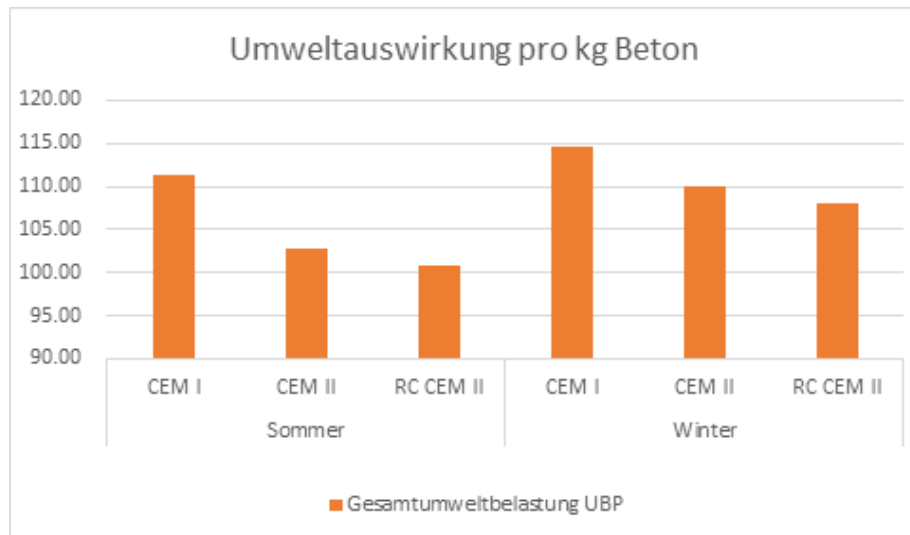


Good practice example 1 Concrete sleepers

Sustainability – Concrete sleeper category group – Initial situation and strategic directions

The production of cement gives concrete a bad reputation when it comes to climate change.

Cement is essential for the production of concrete. And we need concrete for most of our buildings. However, the **production of just one ton of cement releases 700 kilograms of carbon dioxide**. This may be less than the emissions from steel production per ton, but we produce around 53 million cubic meters of concrete per year in Germany alone. **Globally, carbon dioxide emissions from cement account for only seven percent, but the trend is rising. For this reason, the United Nations is calling for the development of climate-friendly cement-based materials in its environmental program.**



Source: ABC

CEM II CEMENT

- **Initial situation: Identifying a more environmentally friendly concrete sleeper**
- **Life cycle assessment CEM II/A-LL 52.5N incl. RC concrete is better than CEM I (Portland)**
- Proportion of recycled concrete (up to 40%) has positive effects
 - E2E approach—reuse of old concrete sleepers
 - Proportion of RC concrete varies between 0-40% depending on availability
- The technical requirements are guaranteed
- Risk management K250 – residual risk of aging is classified as low
- BLS / SOB are also switching to CEM II
- **Goal: complete switch to CEM II from 2021**
- **After switching to CEM II, launch of a sustainability communication campaign**

Sustainability – Concrete sleeper category group – Initial situation and strategic directions

1. Einführung – Baustoff Beton

Ausgangsstoffe:

Zement (Bindemittel)

Wasser

Gesteinskörnungen

Zusatzstoffe

Fasern

Zusatzmittel

Entwurfsziele:

- Mechanische/bauphysikalische Eigenschaften

- Herstellverfahren, Optik

- Kosten

Ultra-hochfester Beton

Textilbeton

Walzbeton

Säurebeständiger Beton

Schwerbeton

Schleuderbeton

Waschbeton

Dränbeton

Unterwasserbeton

Magerbeton

Leichtbeton

Faserbeton

Selbstverdichtender Beton

Hochfester Beton

WU - Beton

Normalbeton

Fachgebiet Massivbau

Dr.-Ing. Tilo Proske

Vortragsreihe Geotechnik, TU Graz | Umweltorientierte Betonentwicklung | 16. Januar 2014

3

Ökologische Fragestellungen

Negative Auswirkungen auf die Umwelt:

- Verbrauch großer Mengen an Material und große Abfallmengen (Bauschutt)

- Hoher Energieverbrauch bei der Zementherstellung und damit verbundene Umweltwirkungen

- Hohe Emissionen von Treibhausgasen bei der Zementherstellung (5% global)

Fachgebiet Massivbau

Dr.-Ing. Tilo Proske

Vortragsreihe Geotechnik, TU Graz | Umweltorientierte Betonentwicklung | 16. Januar 2014

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Source: ABC

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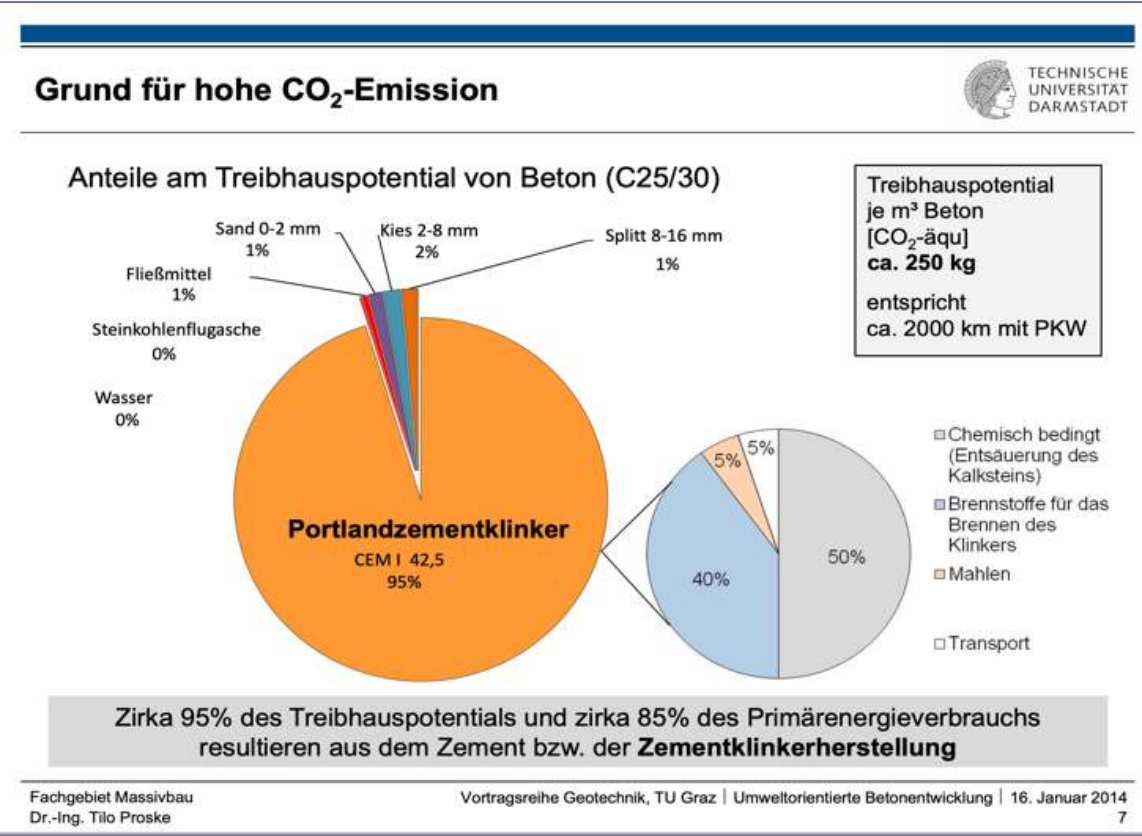
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Sustainability – Concrete sleeper category group – Initial situation and strategic directions



Sustainability – Concrete sleeper category group – Initial situation and strategic directions

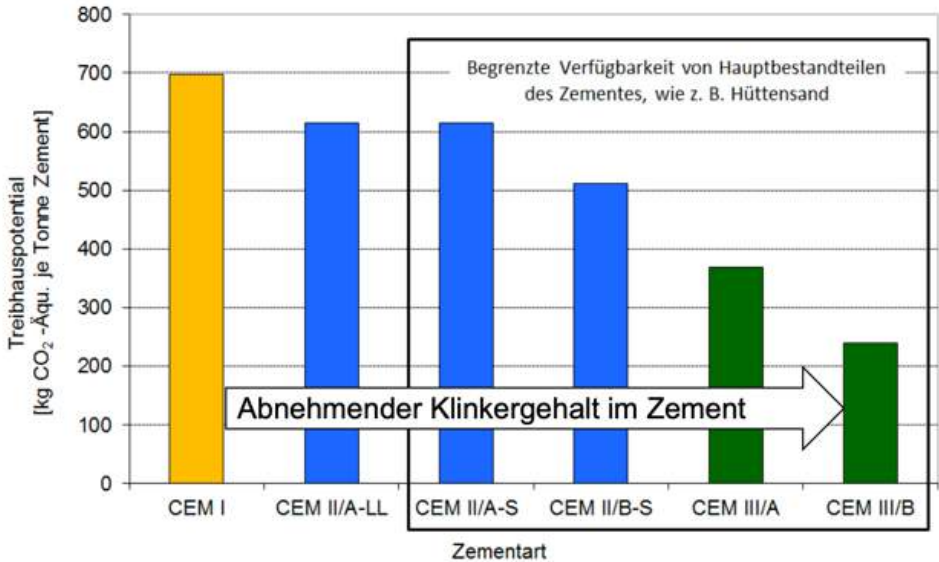
Aktuelle Entwicklungen: Zementarten nach EN 197-1



	Hauptbestandteile					
	Klinker	Hüttensand	Flugasche	Puzzolan	gebr. Schiefer	Kalkstein
CEM I	95-100	-	-	-	-	-
CEM II/A	80-94	6-20				
CEM II/B	65-79	21-35				
CEM II/C	50-64	16-44	-	-	-	6-20
CEM III/A	35-64	36-65	-	-	-	-
CEM III/B	20-34	66-80	-	-	-	-
CEM IV/B	45-64	-	36-55		-	-
CEM V/A	40-64	18-30	18-30		-	-
CEM V/B	20-38	31-50	18-30		-	-
CEM VI	35-49	31-59	-	-	-	6 - 20

- Weiß - i. d. R. zugelassene Zemente nach EN 206-1 + NA
- Gelb - nur eingeschränkt anwendbar nach EN 206-1 + NA
- Orange - erst in zukünftiger EN 197-1 vorgesehen

Treibhauspotential nach Zementart



Sustainability – Concrete sleeper category group – Initial situation and strategic directions

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Problemstellung bei deutlich klinkerreduzierten Zementen und Betonen

TECHNISCHE UNIVERSITÄT DARMSTADT

▪ **Problemstellung:**
Die gewünschten Eigenschaften von Beton mit geringerem Anteil an reaktivem Portlandzementklinker bzw. anderen reaktiven Stoffen ist mittels üblicher Betontechnologie nicht mehr erreichbar.

- Verarbeitbarkeit
- Mechanische Eigenschaften (Druckfestigkeit...)
- **Dauerhaftigkeit**
(Karbonatisierung, Frost, Chloride, Sulfat...)



➔ Anpassung der **Betontechnologie**, z. B. bei großen Mengen Kalkstein



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Entwicklung von Ökobeton bzw. Ökozement für die Baupraxis

TECHNISCHE UNIVERSITÄT DARMSTADT

- Mindestens **gleichwertige** bemessungsrelevante **Festbetoneigenschaften**
- Ausreichende **Verarbeitbarkeitseigenschaften**
- Verwendung in ausreichender Menge **verfügbarer Ausgangsstoffe**
- Nutzung **vorhandener Anlagentechnik** zur Zement- und Betonherstellung ohne großen Investitionsbedarf
- **Kostenneutralität**

Sustainability – category group: concrete sleepers – Summary of sustainability risks/opportunities



SBB CFF FFS

Overall assessment

- The investment strategy and the life cycle assessment have shown that concrete sleepers are the best type of sleeper in terms of LCC.
- Taking opportunities and risks into account therefore enables an overall improvement in the sustainability of sleepers.

Main risks

- Sand/gravel (origin, scarce resource), check future availability of regional sand and gravel pits.
- Production is very energy-intensive. Review the energy strategy to reduce demand.

Opportunities (including circular economy)

- Proportion of alternative fuels in cement production.
- **Ecological concrete mix (CEM II, recycled content)**. NAT is considering using CEM II and recycled concrete as standard. This would be anchored in the specifications in the future.
- **ABC currently pays for the disposal of concrete sleepers**. Check whether disposal costs can be avoided in future by reusing old concrete sleepers in new sleepers.
- **Use of the full capacity (currently 40% max.) of recycled concrete** as a contribution to reducing land use.

Sustainability – category group concrete sleepers

CEM II CEMENT



Scope 3

ABC is now also focusing on ecology when it comes to railway sleepers

ABC's concrete sleepers are now produced in a more environmentally friendly way. The new formula uses concrete granulate from old sleepers and climate-friendly cement.

This saves ABC up to **8,000 tons of gravel** and **570 tons of CO2 every year**. That is equivalent to around **1,500 return flights to London**.

ABC needs around 150,000 concrete sleepers for its rail network every year. Concrete is a mixture of cement, gravel, sand, and water. The production of cement requires a lot of energy. In addition, CO2 is released during the production of cement clinker in a chemical reaction. In close cooperation, ABC and its supplier Vigier Rail have optimized the concrete recipe and tested it successfully. The new concrete sleepers therefore contain CEM II cement. This has a lower cement clinker content and causes fewer CO2 emissions during production than the CEM I cement used previously.



SBB CFF FFS

Die SBB setzt neu auch bei Bahnschwellen auf Ökologie

Ab sofort sind die Betonschwellen der SBB ökologischer produziert. Für die neue Rezeptur wird Betongranulat aus alten Schwellen und klimafreundlicher Zement verwendet. So spart die SBB Jahr für Jahr bis zu 8000 Tonnen Kies und 570 Tonnen CO2 ein. Das entspricht rund 1500 Flügen London retour.


Text: Melchior Bendel | Fotos: zg/idd/mad

Weitere Artikel: www.news.sbb.ch/1/3

Die SBB benötigt jährlich für ihr Streckennetz rund 150'000 Betonschwellen. Beton ist ein Gemisch aus Zement, Kies, Sand und Wasser. Die Herstellung von Zement benötigt viel Energie. Zudem tritt bei der Herstellung von Zementklinker in einer chemischen Reaktion CO2 aus. In enger Zusammenarbeit haben die SBB und der Lieferant Vigier Rail die Betonrezeptur optimiert und erfolgreich getestet. Die neuen Betonschwellen enthalten deshalb sogenannten CEM-II-Zement. Dieser hat einen geringeren Anteil Zementklinker und verursacht in der Produktion weniger CO2-Emissionen als der bisher verwendete CEM-I-Zement.

Natürliche Ressourcen schonen

Mit der neuen Rezeptur wird ebenfalls der Materialkreislauf geschlossen. So werden alte Betonschwellen von Vigier Rail zu Betongranulat zerkleinert. Dieses wird anschliessend für die Herstellung der neuen Schwellen verwendet, wo es bis zu 40% des Kiesanteils ersetzt. So wird der Kiesverbrauch für die Betonschwellen der SBB jährlich um bis zu 8000 Tonnen reduziert. Kies ist zwar ein natürlich vorkommender Rohstoff, doch er ist begrenzt verfügbar und die Kiesreserven werden auch in der Schweiz zunehmend knapp. Die Beimischung von Recyclinggranulat startet noch dieses Jahr. Zusammen mit dem neuen Zement ist die Produktion von Bahrschwellen damit so ökologisch wie nie zuvor.



Schwellenherstellung

SBB setzt auf Kreislaufwirtschaft

Durch eine möglichst lange Lebensdauer der Anlagen und die Wiederverwendung von Material können natürliche Ressourcen eingespart werden. Das schont die Umwelt und zahlt sich auch finanziell aus. Den Weg zu mehr Kreislaufwirtschaft geht die SBB gemeinsam mit ihren Lieferanten. Diese Woche begann Vigier Rail mit der Produktion der ökologischen Betonschwellen. Neben der SBB beziehen auch die BLS und andere Bahnunternehmen Betonschwellen von Vigier Rail.

Holz oder Beton?

Ein Vorteil von Betonschwellen ist ihre lange Lebensdauer und ihre hohe Stabilität. Deshalb werden sie vor allem auf Strecken eingesetzt, die mit grossen Belastungen und hoher Geschwindigkeit befahren werden. Gegenüber Holzschnellen zeichnen sich Betonschwellen zudem durch tiefere Lebenszykluskosten aus. Durch die längere Nutzungsdauer ist auch die Umweltbelastung einer Betonschwelle aufs Jahr gerechnet tiefer als die einer Holzschwelle. Holzschnellen werden bei der SBB aber weiterhin eingesetzt. Sie haben sich dank ihrer Widerstandsfähigkeit beispielsweise auf Rangierbahnhöfen sehr gut bewährt.

Weitere Artikel: www.news.sbb.ch/2/3

Good practice example



Good Practice Example 2 Burning Fuels and combustibles



Category group: Burning Fuels and combustibles
Category Strategy for Sustainability – – Management summary



Goal and goal achievement

- The target of 5% or ~1.26 MCHF savings on expenditure in 2020 (25.0 MCHF) will be achieved with confirmed measures.
- CO2 emissions from fossil fuels purchased directly by ABC are to be halved between 2020 and 2027. (2020: 60,750 tons; 2027: 30,476 tons)

Strategy

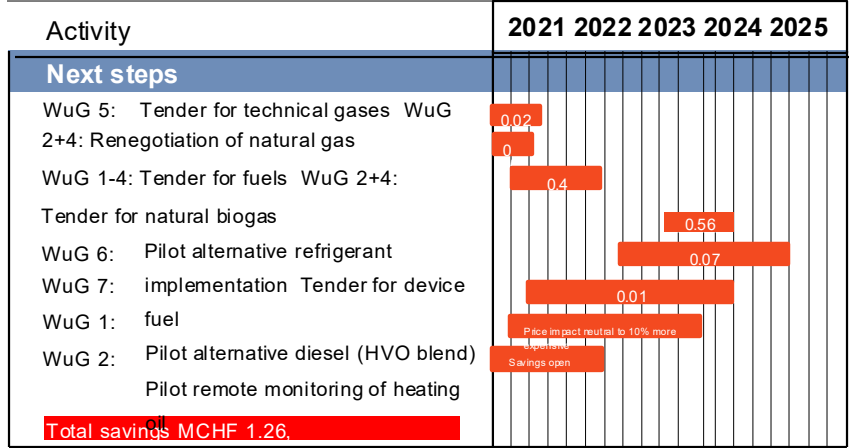
- Develop new potential suppliers for alternative energies
- Define alternative fuels for diesel B0 by means of a pilot project and qualified development and optional tendering of CO2-neutral or low-carbon alternative products (biogas, biopropane, biogenic heating oil, fuel cards for electric vehicles, etc.), taking into account technology and economic dependencies.
- Bundling expiring contracts for fuel cards, pellets, heating oil, diesel, and alternative energies to leverage competitive intensity
- Continuously review purchasing cooperations, e.g., with other public companies, subsidiaries, and partners of Cargo.
- Build up knowledge and experience for the procurement (keyword: structured procurement) of natural gas and biopropane until the market opens in 2024.
- Pilot project for passenger transport using climate-friendly refrigerant, propane, starting in 2022/3. Understand the technology, find out whether there are any risks.
- Remote monitoring (telemetry) of heating oil tanks and order triggering at ABC centrally, supplier or, if necessary, automatically. Include new possibilities for "guided buying."
- Track fuel and heating oil purchase quantities and notify various CFTs if CO2 reduction targets are not met.
- Requests for services from suppliers of technical gases, e.g., for welding work.

Source: ABC

CO2 reduction, implementation speed

Table with 12 columns (2019-2030) and multiple rows detailing CO2 reduction targets and implementation status for various fuel categories like 'Total, Tonnen CO2eq/Jahr in Scope 1' and 'WuG 1, Diesel Traktion Mio. L/Jahr'.

Roadmap zur Implementation



Sustainability – category group: fuels and combustibles

Measures, CO2 reduction, quantification

From 2027 onwards, CO₂ emissions from fossil fuels purchased are to be halved compared to 2020.

		2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Total, tons of CO2eq/year in Scope 1		65,475	60,750	57,404	54,605	43,988	41,573	37,545	33,764	30,476	22,690	8,107	3,669
WuG 1, fuel for rail vehicles													
WuG 1, diesel traction million liters/year		10.9	10.32	10.30	10.09	7.09	7.09	6.50	6.00	5.50	5.00	1.00	0.50
Equivalent tons of CO2eq/year in Scope 1		29,993	28,231	28,164	27,590	19,387	19,387	17,773	16,406	15,039	13,672	2,734	1,367
Reduction measure				HVO Blend Pilot Ticino	HVO Blend Ticino	HVO Blend whole of Switzerland	HVO Blend entire Switzerland	HVO Blend whole CH	HVO Blend entire Switzerland	HVO Blend entire CH	HVO Blend entire Switzerland	HVO 100% Whole of Switzerland	HVO 100% Whole of Switzerland
						Effect of electrification	Effect of electrification	Effect of electrification	Effect of electrification	Effect Electrification	Effect Electrification	Effect Electrification	Effect of electrification
WuG 2, fuels for buildings													
WuG 2, heating oil for buildings million liters/year		5.51	5.31	5.00	4.60	4.20	3.80	3.40	3.00	2.70	1.40	0.70	0.20
Equivalent tons of CO2eq/year in Scope 1		14,969	14,425	13,593	12,506	11,418	10,331	9,243	8,156	7,340	3,806	1,903	544
WuG 2, natural gas buildings GWh/year (*90% of total consumption)	da	45.81	39.66	37.00	34.0	31.00	28.00	25.00	22.00	20	10.00	5.00	-
Equivalent tons of CO2eq/year in Scope 1		9,268	8,024	7,486	6,879	6,272	5,665	5,058	4,451	4,047	2,023	1,012	0
Reduction measure. *Approx. 10% natural gas, see annexes				Pellets, district heating	Pellets, district heating	Pellets, district heating	Pellets, district heating	Pellets, district heating	Pellets, district heating	Pellets, district heating	Pellets, district heating	Pellets, district heating	Pellets, district heating
											Biogenic heating oils	Biogenic heating oils	Biogenic heating oils
WuG 3, fuel for road vehicles													
WuG 3, diesel, *gasoline Road vehicles. Million liters/year		3.18	2.97	2.35	2.21	2.0	1.80	1.59	1.38	1.17	0.97	0.76	0.55
Equivalent tons of CO2eq/year in Scope 1		8,732	8,137	6,444	6,065	5,496	4,928	4,359	3,790	3,222	2,653	2,085	1,516
Reduction measure. *Proportion of gasoline currently 3%, falling, included in diesel.				Switch to electric Biogas	Switch to electric Biogas	Switch to electric Biogas	Switch to electric Biogas	Switch to electric Biogas	Switch to electric Biogas	Switch to electric Biogas	Switch to electric Biogas	Switch to electric Biogas	Switch to electric Biogas
WuG 4, fuel systems (point heating)													
WuG 4, natural gas GWh/year, (*10% of total demand)		5.09	4.41	3.7	3.4	3.1	2.80	2.50	2.20	2.00	1.00	0.50	-
Equivalent tons of CO2eq/year in Scope 1		1,030	892	749	688	627	567	506	445	405	202	101	0
WuG 4, propane gas tons/year		490	344	320	290	260	230.00	200.00	170.00	140.00	110.00	90.00	80
Equivalent tons of CO2eq/year in Scope 1		1,484	1,042	969	878	787	697	606	515	424	333	273	242
Measure: Reduction. *Approx. 90% natural gas, see Building				Switch to electricity Biogas	Switch to electricity Biogas	Switch to electricity Biogas	Switch to electricity Biogas	Switch to electricity Biogas	Switch to electricity Biogas	Switch to electricity Biogas	Switch to electricity Biogas	Switch to electricity Biogas	Switch to electricity Biogas



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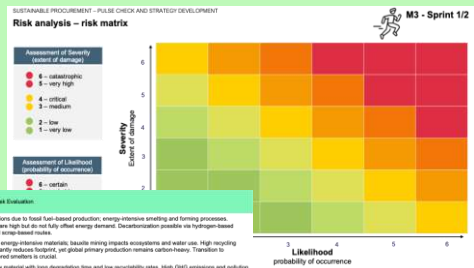
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SUS Category Group analysis & SUS supplier analysis





M3 – Sprint 1/2



Risk analysis - risk matrix

Assessment of Severity

- 6 - catastrophic
- 5 - very high
- 4 - critical
- 3 - medium
- 2 - low
- 1 - very low

Assessment of Likelihood

- 6 - certain

Sustainability Risk Evaluation

High CO₂ emissions due to fossil fuel-based production, energy-intensive smelting and forming processes. Recycling rates are high but do not fully offset energy demand. Decarbonization possible via hydrogen-based smelting and energy-based models.

One of the most energy-intensive materials, basalt mining impacts ecosystems and water use. High recycling potential significantly reduces footprint, yet global primary production remains carbon-heavy. Transition to renewable-powered emitters is critical.

Fossil-based raw material with long degradation time and low recyclability rates. High GHG emissions and pollution from microplastics. Switching to bio-based polymers and improving closed-loop recycling systems can mitigate impact.

High environmental footprint from extraction and refining, often sourced from regions with social risks. Recyclability is high, but a waste recovery remains inefficient. Responsible sourcing and improved collection systems are key levers.

Majority energy demand during melting; inert material with excellent recyclability. Main sustainability challenge lies in future energy use and logistics emissions. Transition to electric furnaces and higher outlet use can improve performance.


High risk due to complex global supply chains, critical raw materials, and a waste generation. Involves hazardous substances (e.g., lead, increased flame-retardancy). Focus on design for disassembly, supplier transparency, and take-back schemes.


Majority raw materials often single-use and fossil-based. Recycling infrastructure and supplier practices vary by region. Use of recycled content, reduced material thicknesses, and paper-based alternatives can reduce impact.

Contains potentially hazardous substances (solvents, VOCs, microplastics). High energy use in curing processes, materials recyclability challenges. Substitution with water-based or bio-based coatings can reduce impact.

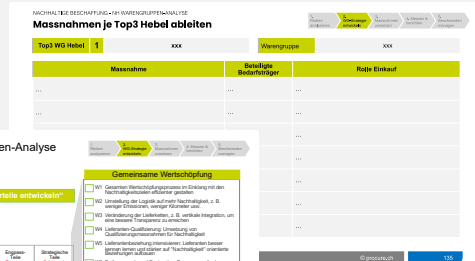
Material criticality assessment

- Which materials contribute most to CO₂ emissions, energy consumption, resource scarcity and all relevant sustainability focus areas defined (1-9)
- Plot material groups into the Material Risk Matrix
- Derive appropriate mitigation measures for each material group



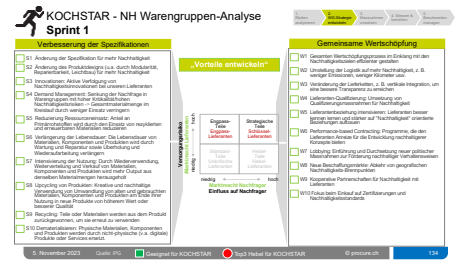


M3 – Sprint 2/2



Massnahmen je Top3 Hebel ableiten

Top3 Massnahmen	1	2	3
Massnahme			
Beitrag: Beschäftigter			
Beitrag: Einkauf			




Kochstar - NH Warengruppen-Analyse Sprint 1

Verknüpfung der Spezifikationen


- 1. Änderung der Spezifikation für mehr Nachhaltigkeit
- 2. Änderung der Produktbezeichnung (z.B. durch Nachhaltigkeit, Nachhaltigkeit, Nachhaltigkeit für mehr Nachhaltigkeit)
- 3. Zusätzliche Aktion: Verknüpfung von Nachhaltigkeitsmaßnahmen für mehr Nachhaltigkeit
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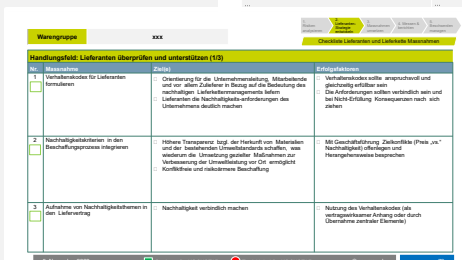


M4 - Sprint 3



Aktionsplan je Top3 Massnahme ableiten

Top3 Massnahmen	1	2	3
Massnahme			
Beitrag: Beschäftigter			
Beitrag: Einkauf			



Handlungsfeld: Lieferanten überprüfen und unterstützen (1%) Erfolgsplan

Massnahmen	Ziele	Erfolgsplan
1. Lieferanten in den Nachhaltigkeitsprozess integrieren	1. Überprüfung der Lieferantenanforderungen, Identifizierung von Lieferanten in Bezug auf die Bedeutung der nachhaltigen Lieferkette und die Nachhaltigkeit der Lieferanten die Nachhaltigkeit unterstützen das Unternehmen zusätzlich machen	Verfahrensweise sollte angeschlossen und gleichzeitig erfüllen sein. Die Anforderungen werden verbindlich sein und bei Nicht-Erfüllung Konsequenzen nach sich ziehen.
2. Nachhaltigkeitskriterien in den Beschaffungsprozess integrieren	1. Hohe Transparenz über die Herkunft von Materialien und der Lieferanten Umweltstandards schaffen, was wiederum die Umsetzung großer Maßnahmen zur Verbesserung der Umweltleistung von OTC ermöglicht. Kaufkriterien und zugehörige Beschaffung	1. Nachhaltigkeitskriterien in den Beschaffungsprozess integrieren
3. Lieferanten in Nachhaltigkeitskriterien in den Lieferanten	Nachhaltigkeit verbindlich machen	Nachhaltigkeit verbindlich machen (die Nachhaltigkeit der Lieferanten wird durch die Nachhaltigkeit der Lieferanten sichergestellt)



Category group – material criticality assessment

To create a Material Heat Map for your product category based on the Bill of Materials (BOM) and known specifications per procurement item, you first need to answer the following key question:

This central question can be broken down into sub-questions such as:

- 1. Which materials contribute most to CO₂ emissions, energy consumption, resource scarcity and all relevant sustainability focus areas defined (1-9)**
- 2. Plot material groups into the Material Risk Matrix**
- 3. Derive appropriate mitigation measures for each material group**

Answering these will allow you to visualize — through the Heat Map and Risk Matrix — in which **material sustainability priorities** you should focus.



Category Group (Material group)

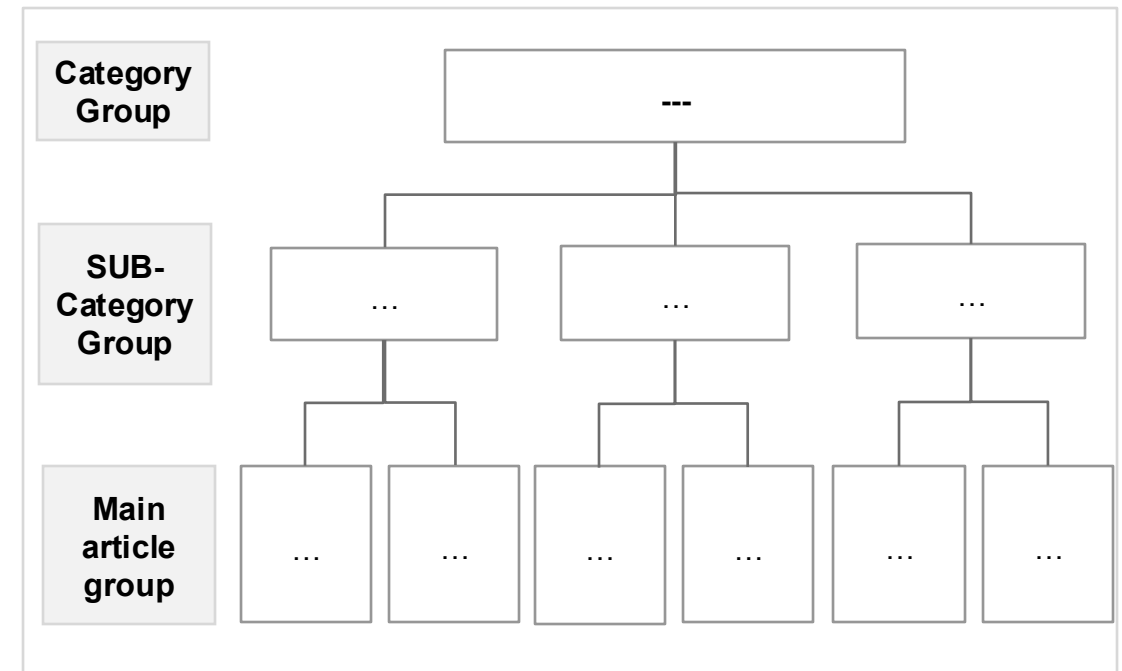
- A **commodity group (or material group)** in procurement is a **category of goods or services** that share similar characteristics, functions, or sourcing strategies.
- It helps companies **organize and manage their purchases** by grouping items with comparable suppliers, markets, or cost structures — for example, “metals,” “electronics,” or “packaging materials.”

Bill of Material



- A **Bill of Materials (BOM)** is a **comprehensive list of all materials, components, and parts** required to manufacture a product, including quantities and specifications for each item.
- It serves as the **recipe or blueprint for production**, showing how individual components fit together into the final product.
- A BOM helps ensure **accurate procurement, planning, cost estimation, and inventory management** throughout the manufacturing process.

Category Group Tree



DUALIS - Category group – material criticality assessment

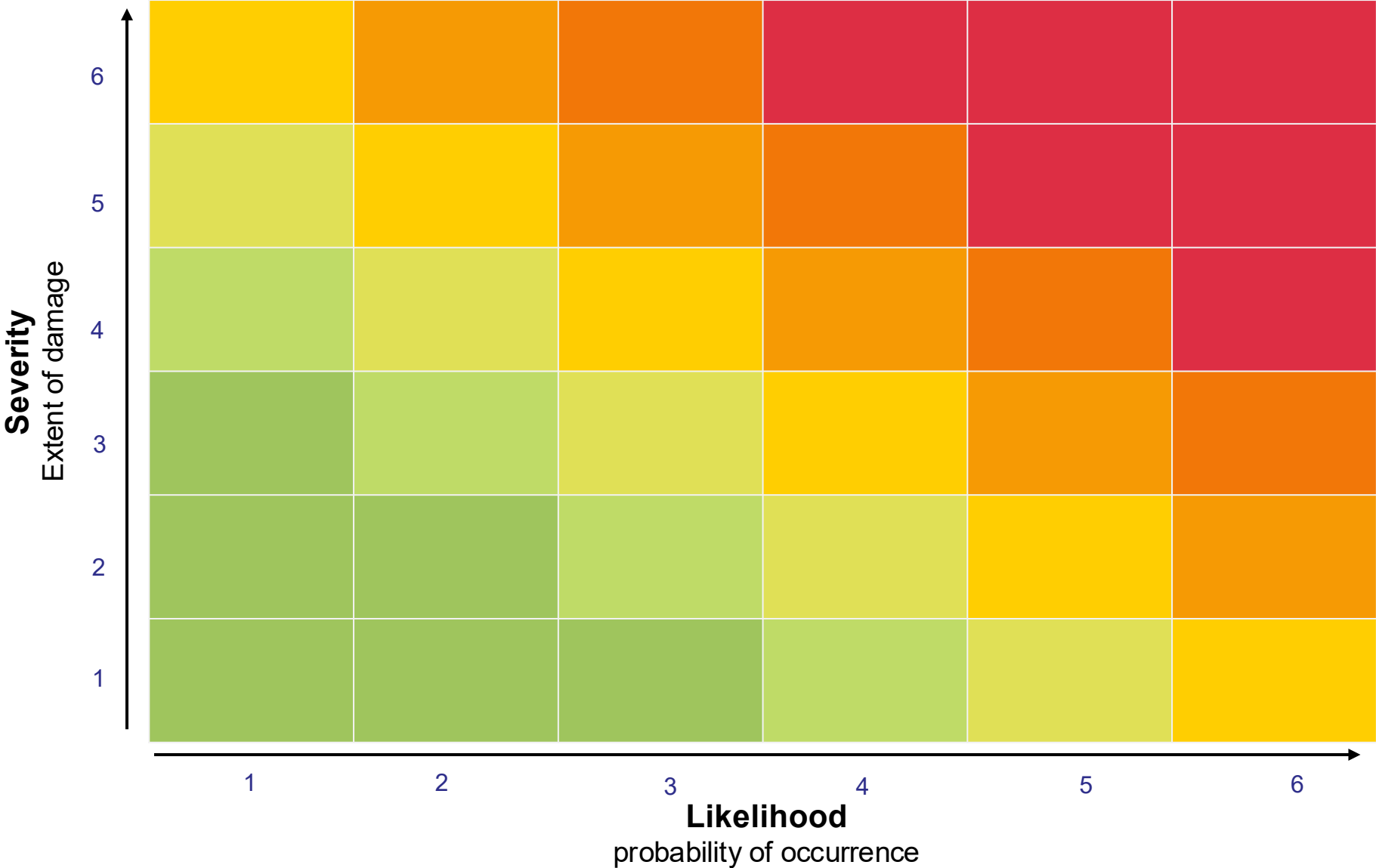
Material Risk Matrix

Assessment of Severity
(extent of damage)

- 6 – catastrophic
- 5 – very high
- 4 – critical
- 3 – medium
- 2 – low
- 1 – very low

Assessment of Likelihood
(probability of occurrence)

- 6 – certain
- 5 – probable
- 4 – occasional
- 3 – conceivable
- 2 – unlikely
- 1 – inconceivable



DUALIS - Category group – material criticality assessment

Recommended mitigation measures

Material Category	Mitigation Measures

Case Study – BiH Company

MATERIAL MIX - Cockware & Frying Pan



SaraCook

Material Category	Severity (Extent of damage)	Likelihood (Probability of occurrence)	Combined Risk Score	Sustainability Risk Evaluation
Steel (Stainless)	3	5	12	Moderate risk. Stainless steel production requires significant energy but has long product lifespan and high recyclability. Local sourcing in BiH reduces logistics emissions. Decarbonization potential through renewable energy use in steelmaking.
Aluminium	3	5	15	High energy use during smelting; moderate local recycling. Reduced footprint possible by using secondary aluminium and renewable-powered foundries. Transportation emissions lower due to regional sourcing.
Plastic Handles	4	4	16	Fossil-based and limited recycling in local context. Potential microplastic release during use or disposal. Substitution with bio-based or recycled polymers possible.
Non-stick Coating	4	5	16	Contains PFAS or other chemicals of concern; high curing energy demand. Alternatives (e.g., ceramic coatings) reduce toxicity and GHG emissions. Compliance with REACH/SVHC crucial.
Glass Lids	3	3	9	Moderate energy use in melting; good recyclability. Local production minimizes logistics footprint. Increasing cullet content reduces energy and emissions.
Packaging Materials	3	4	12	Single-use materials, often fossil-based. Moderate recyclability depending on regional waste systems. Sustainable options: FSC-certified paper, recycled film, or compostable packaging.
Accessories	3	3	9	Small impact individually but numerous across production. Potential social risks if imported. Regional sourcing and recycled metal content lower footprint.

Case Study – BiH Company

MATERIAL MIX - Cockware & Frying Pan



SaraCook

Recommended mitigation measures

Material Category	Mitigation Measures
Steel (Stainless)	Source low-carbon or recycled stainless steel; optimize forming processes for energy efficiency; engage suppliers in emission tracking.
Aluminium	Increase use of recycled aluminium; ensure renewable power in smelting; apply design-for-recycling to reduce scrap waste.
Plastic Handles	Transition to bio-based or recycled plastics; avoid additives that hinder recyclability; collaborate with local recyclers.
Non-stick Coating	Phase out PFAS; switch to ceramic or water-based coatings; monitor compliance with EU chemical safety standards.
Glass Lids	Increase recycled glass (cullet) share; work with suppliers using electric furnaces; reuse or collect broken lids for recycling.
Packaging Materials	Shift to recyclable paper and film; reduce packaging volume; source from FSC-certified or regional producers.
Accessories	Use recycled metal content; consolidate suppliers regionally; monitor compliance with fair labor and environmental standards.

Case Study – BiH Company

MATERIAL MIX – Refrigerator & Freezer



Material Category	Severity (Extent of damage)	Likelihood (Probability of occurrence)	Combined Risk Score	Sustainability Risk Evaluation
Steel	4	5	20	High CO ₂ emissions due to fossil fuel-based production; energy-intensive smelting and forming processes. Recycling rates are high but do not fully offset energy demand. Decarbonization possible via hydrogen-based steelmaking and scrap-based routes.
Aluminium	5	6	30	One of the most energy-intensive materials; bauxite mining impacts ecosystems and water use. High recycling potential significantly reduces footprint, yet global primary production remains carbon-heavy. Transition to renewable-powered smelters is crucial.
Plastics	5	4	20	Fossil-based raw material with long degradation time and low recyclability rates. High GHG emissions and pollution from microplastics. Switching to bio-based polymers and improving closed-loop recycling systems can mitigate impact.
Copper	4	5	20	High environmental footprint from extraction and refining; often sourced from regions with social risks. Recyclability is high, but e-waste recovery remains inefficient. Responsible sourcing and improved collection systems are key levers.
Glass	3	3	9	Moderate energy demand during melting; inert material with excellent recyclability. Main sustainability challenge lies in furnace energy use and logistics emissions. Transition to electric furnaces and higher cullet use can improve performance.
Electronics	5	6	30	High risk due to complex global supply chains, critical raw materials, and e-waste generation. Involves hazardous substances (e.g., lead, brominated flame retardants). Focus on design for disassembly, supplier transparency, and take-back schemes.
Packaging	4	3	12	Moderate risk; materials often single-use and fossil-based. Recycling infrastructure and supplier practices vary by region. Use of recycled content, reduced material thickness, and paper-based alternatives can reduce impact.
Coating	4	4	20	Contains potentially hazardous substances (solvents, VOCs, microplastics). High energy use in curing processes; moderate recyclability challenges. Substitution with water-based or bio-based coatings can reduce impact.

Case Study – BiH Company

MATERIAL MIX – Refrigerator & Freezer



BosnaCool

Recommended mitigation measures (1/2)

1. Steel

Key Risks: High GHG emissions, fossil energy dependency.

Mitigation Measures:

- Source steel from suppliers using **electric arc furnaces (EAF)** powered by renewable energy.
- Prioritize **certified low-carbon or recycled steel** (e.g., ResponsibleSteel).
- Engage suppliers in **Scope 3 emission reporting and reduction programs**.

3. Plastics

Key Risks: Fossil-based feedstocks, pollution, poor recyclability.

Mitigation Measures:

- Transition to **bio-based or recycled plastics (rPP, rPET)**.
- Limit plastic use through **design-for-recycling** principles.
- Partner with suppliers committed to **closed-loop systems** and **plastic neutrality initiatives**.

2. Aluminium

Key Risks: Very high energy consumption, mining-related biodiversity loss.

Mitigation Measures:

- Prefer **secondary (recycled) aluminium** with documented traceability.
- Work with smelters powered by **renewable energy**.
- Require supplier adherence to **Aluminium Stewardship Initiative (ASI)** standards.

4. Copper

Key Risks: Energy-intensive refining, mining pollution, social risks in sourcing.

Mitigation Measures:

- Prioritize **recycled copper** or certified responsibly mined sources (e.g., **Copper Mark**).
- Implement **traceability** for upstream suppliers.
- Audit suppliers for **labor, safety, and environmental compliance**.

Case Study – BiH Company

MATERIAL MIX – Refrigerator & Freezer



BosnaCool

Recommended mitigation measures (2/2)

5. Glass

Key Risks: High furnace energy demand, transport emissions.

Mitigation Measures:

- Increase **cullet content** (recycled glass share).
- Collaborate with suppliers using **electric or hybrid furnaces**.
- Optimize **packaging and transport routes** to reduce CO₂ footprint.

7. Packaging

Key Risks: Resource inefficiency, waste generation.

Mitigation Measures:

- Switch to **recyclable, biodegradable, or paper-based** materials.
- Standardize **minimalist packaging design** across product lines.
- Source from **FSC- or PEFC-certified** packaging suppliers.

6. Electronics

Key Risks: Hazardous substances, rare earth extraction, e-waste.

Mitigation Measures:

- Implement **supplier REACH and RoHS compliance audits**.
- Partner in **take-back or recycling schemes** for electronic waste.
- Encourage **eco-design for disassembly and repairability**.

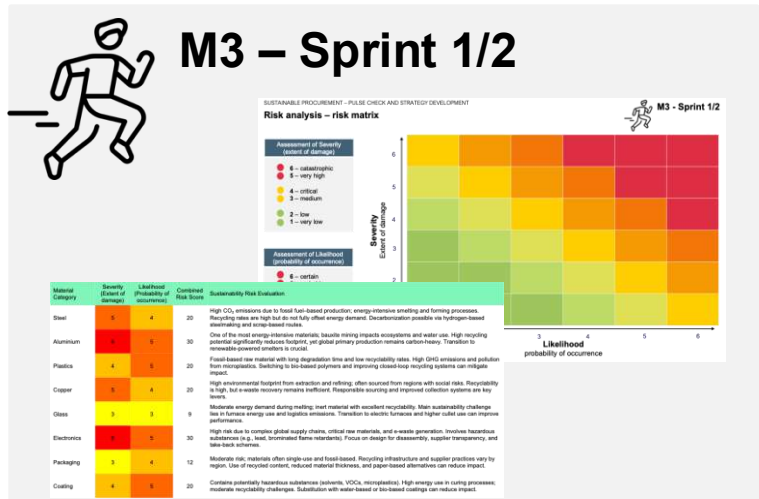
8. Coating

Key Risks: VOC emissions, hazardous solvents, energy use.

Mitigation Measures:

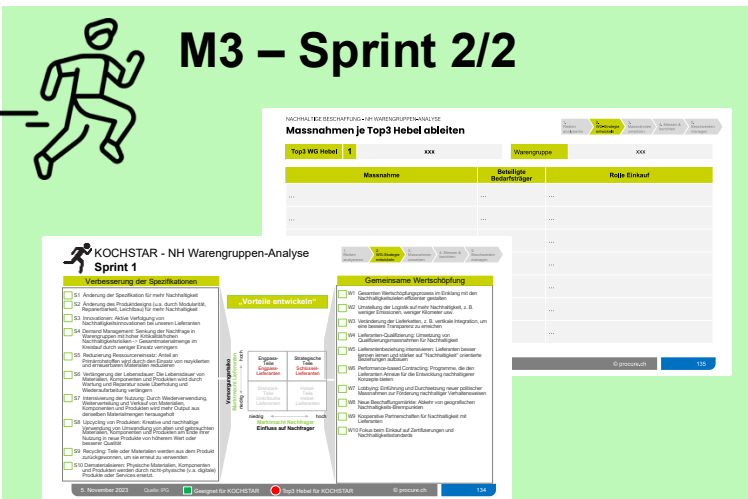
- Substitute with **low-VOC, water-based, or powder coatings**.
- Optimize **curing temperature and process efficiency**.
- Require supplier compliance with **REACH/SVHC** regulations.

SUS Category Group analysis & SUS supplier analysis



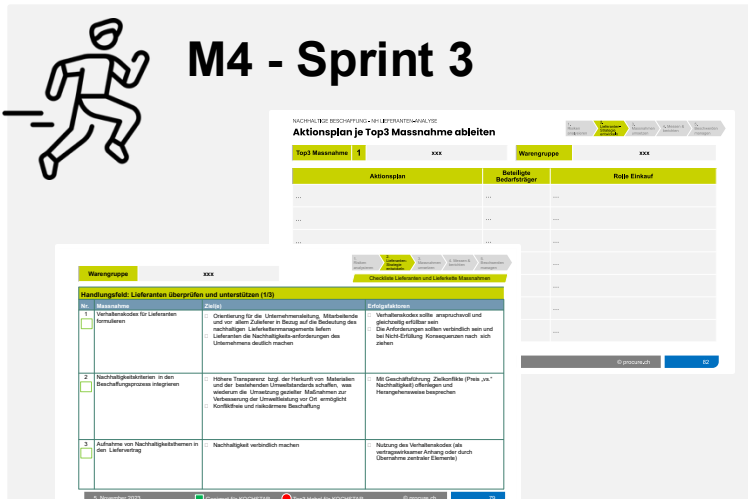
Material criticality assessment

1. Which materials contribute most to CO₂ emissions, energy consumption, resource scarcity and all relevant sustainability focus areas defined (1-9)
2. Plot material groups into the Material Risk Matrix
3. Derive appropriate mitigation measures for each material group



Category optimization levers for sustainability

1. Which category group levers for sustainability do you consider most suitable for your category group?
2. Which top three levers would you prioritize?
3. What other stakeholders do you need to implement the top three levers?
4. What specific measures would you pursue for the top three levers?
5. What role does purchasing play in each case?



Supplier measures for sustainability

1. Which supplier measures for sustainability do you consider most suitable for your category group?
2. Which top 3 measures would you prioritize?
3. What other resources do you need to implement the top three measures?
4. What specific action plan do you intend to pursue for each of the top three measures?
5. What role does purchasing play in each case?

Top 3 levers for sustainability

Top 3 category group levers	1	xxx	Category group	xxx
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Measure	Stakeholders involved	Role of purchasing
...
...
...
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Top 3 levers for sustainability

Top 3 category group levers	2	xxx	Category group	xxx
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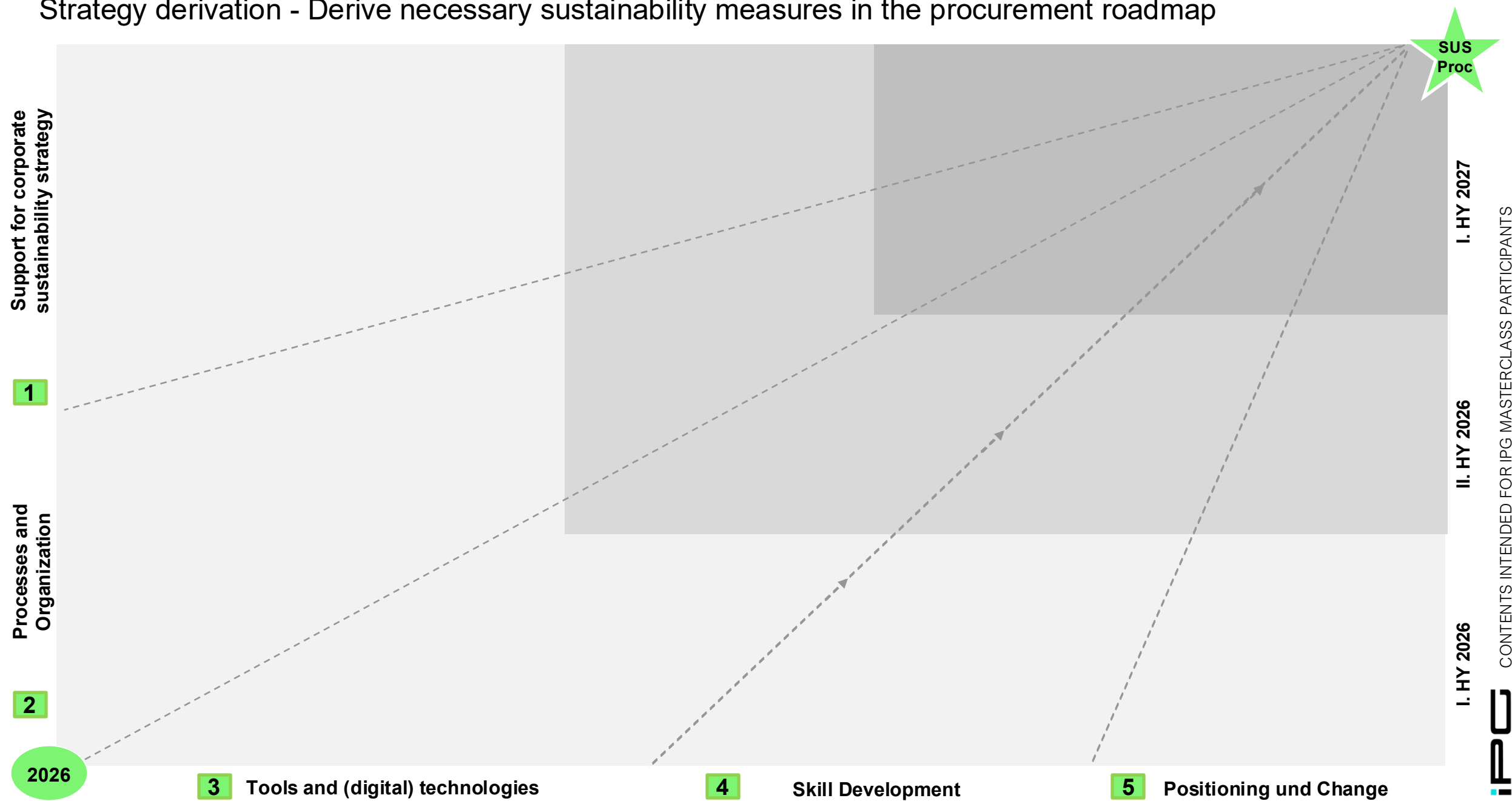
Measure	Users involved	Role of purchasing
...
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Top 3 levers for sustainability

Top 3 category group levers	3	xxx	Category group	xxx
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Measure	Users involved	Role of purchasing
...
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Strategy derivation - Derive necessary sustainability measures in the procurement roadmap



Case Study – BiH Company

BILL OF MATERIAL (BOM) - Cockware



SaraCook

No.	Component	Description / Material	Function / Notes
1	Pot Body	Stainless steel (AISI 304 / 18-10), aluminum core, or multi-layer base	Main vessel for cooking
2	Base Disc (Thermal Base)	Aluminum or copper encapsulated in stainless steel	Ensures even heat distribution
3	Lid (Top Cover)	Tempered glass or stainless steel	Retains heat and moisture
4	Lid Handle / Knob	Bakelite, silicone, or stainless steel	Heat-resistant grip for safe handling
5	Side Handles (2x)	Stainless steel, Bakelite, or silicone-coated	Attached to pot body for lifting
6	Rivets / Screws	Stainless steel	Fixation of handles
7	Sealing Ring (optional)	Silicone or rubber	For tightly fitting lids (in pressure pots)
8	Surface Coating (optional)	Non-stick (PTFE, ceramic, or enamel)	For easier cleaning and corrosion resistance
9	Logo / Brand Marking	Laser engraving or print	Branding element
10	Packaging	Carton box with labeling and protective inserts	Retail or transport packaging

Case Study – BiH Company

BILL OF MATERIAL (BOM) - Frying Pan





SaraCook

No.	Component	Description / Material	Function / Notes
1	Pan Body	Cast aluminum, forged aluminum, stainless steel, or carbon steel	Main component for frying
2	Base Plate (Induction Base)	Magnetic stainless steel (AISI 430)	Enables induction cooking
3	Inner Coating	Non-stick (PTFE, ceramic, or hard anodized)	Prevents sticking and eases cleaning
4	Outer Coating / Finish	Heat-resistant lacquer or enamel	Protects surface and enhances aesthetics
5	Handle	Bakelite, stainless steel, or wood	Ergonomic, heat-insulated grip
6	Rivet / Screw Fixation	Stainless steel	Joins handle and pan body
7	Lid (optional)	Tempered glass or stainless steel	Included for covered frying pans
8	Protective Cap / Insert	Silicone or plastic	Reinforcement at handle connection
9	Logo / Branding Plate	Laser-marked or embossed	For brand identification
10	Packaging	Carton or sleeve with manual and label	Ready-for-sale packaging

Case Study – BiH Company

MATERIAL MIX - Cockware & Frying Pan



SaraCook

No.	Material Group	Examples of Use	Properties / Purpose
1	Metals	Stainless steel, aluminum, copper	Excellent heat conduction, corrosion resistance, long lifespan
2	Non-stick Coatings	PTFE, ceramic, hard anodized coatings	Prevents sticking, improves cooking performance and cleaning
3	Plastics / Polymers	Bakelite, silicone, nylon	Heat-insulated handles and knobs, ergonomic design
4	Glass	Tempered glass lids	Heat resistant, transparent for visibility during cooking
5	Elastomers	Rubber, silicone seals	Used for sealing and insulation (e.g. pressure pots)
6	Fasteners	Stainless steel rivets or screws	Fixation of handles and assembly stability
7	Surface Finishes	Enamel, anodized or polished metal	Aesthetic design, anti-corrosion protection
8	Packaging Materials	Cardboard boxes, inserts, labels	Safe transport, retail presentation, branding

RISK ASSESSMENT – Cockware & Frying Pan – MATERIAL-MIX







Material Category	1. GHGs / Fossil Use	2. Resource Efficiency & Recycling	3. Hazardous Substances	4. Water Consumption / Scarcity	5. Packaging Material	6. Land Use / Biodiversity	7. Energy Consumption & Efficiency	8. Non-GHG Emissions	9. Social Sustainability / Labor	Overall Risk Level
1. Steel & Carbon Steel	● Medium – CO ₂ -intensive smelting but regional sourcing	● Medium – good recyclability; scrap return needed	● Medium – minor alloying substances	● Low – limited process water	● Low	● Low	● High – rolling & forming energy intensive	● Medium – dust & noise in metal forming	● Medium – fair local conditions	● High
2. Aluminum & Alloys	● Medium – moderate fossil energy share	● High – high recycling potential, but needs closed loop	● Medium – minor alloy additives	● Low	● Low	● Low	● High – casting and forging very energy intensive	● Medium – emissions from melting & quenching	● Medium – SME labor standards acceptable	● High
3. Non-Stick / Enamel Coatings	● High – solvent and curing energy use	● Medium – limited recycling of coated materials	● High – PTFE/ceramic chemicals, possible PFAS residues	● Medium – cleaning and bath use	● Low	● Medium – chemical waste risk	● Medium – curing energy demand	● High – VOCs and particulates	● Medium – moderate EHS oversight	● High
4. Plastics & Elastomers (Handles, Knobs)	● Medium – petroleum-based	● Medium – partial recyclability	● Medium – possible additives (BPA, flame retardants)	● Low	● Medium – molded packaging inserts	● Medium – indirect impact	● Medium – moderate process energy	● Medium – VOCs from molding	● Medium – fair labor locally	● Medium
5. Glass Lids & Inserts	● Medium – furnace energy demand	● Medium – recyclable but fragile	● Low	● Medium – water for cooling and cleaning	● Low	● Low	● High – melting temperature >1500 °C	● Medium – furnace dust and noise	● Low	● Medium
6. Fasteners & Auxiliaries (Rivets, Oils, Sealants)	● Medium – metal & lubricant inputs	● Medium – partial recovery possible	● Medium – lubricant chemicals	● Low	● Low	● Low	● Medium – machining & forming energy	● Medium – vapors, fumes	● Medium – workshop labor standards	● Medium
7. Packaging Materials (Carton, Film, Ink)	● Medium – fossil and paper inputs	● Medium – recyclable	● Low	● Low	● High – large packaging volume	● Medium – forestry sourcing impact	● Medium – paper and ink energy	● Medium – VOCs from printing	● Medium – fair SME labor	● Medium

INHALTE BESTIMMT FÜR PROCURE.CH LEHRGANGSTEILNEHMER






Material criticality assessment



	Sustainability focus	Explanations
1	Greenhouse gases / Use Fossil energy sources 	<u>Greenhouse gases</u> are gases that contribute to the greenhouse effect and can be of both natural and anthropogenic (human-induced) origin / Emissions from transport and livestock farming
2	Resource Efficiency & Circular economy 	<p>In contrast to the linear "take-make-dispose" model, the circular economy is an economic model that decouples growth from the consumption of finite resources. The goal is to keep products, components, and resources in cycles and to preserve their value for as long as possible.</p> <p>Specifically, the aim is to narrow material (and energy) cycles:</p> <ul style="list-style-type: none">• <u>Narrowing</u> - On the one hand, the proportion of primary raw materials is reduced through the use of recycled and renewable materials; on the other hand, the total amount of material in the cycle is reduced through less use.• <u>Slow down</u> - The service life of products and components is extended through maintenance, repair, refurbishment, updates, and upgrades. This preserves value for longer and reduces the need for new materials.• <u>Intensify</u> - More output is obtained from the same quantities of materials through more intensive use of products.• <u>Close</u> - Materials should be reused for a new purpose at the end of their useful life.• <u>Dematerialize</u> - Physical products are replaced by non-physical (primarily digital) products or services.
3	Hazardous substances 	<u>Hazardous substances</u> are substances and preparations/mixtures (solid, liquid, or gaseous) that have one or more hazardous properties and can therefore endanger the life or health of humans and animals, pollute the environment, or damage property.
4	Water consumption & Water scarcity 	<p><u>Water consumption</u> is colloquially defined as the amount of water used for human consumption. This includes water used for direct human consumption as well as water supplied for everyday life, agriculture, commerce, and industry.</p> <p><u>Water scarcity</u> occurs when there are insufficient water resources to meet existing water demand.</p>

Material criticality assessment



Sustainability focus			Explanations
5	Packaging material 		<u>Packaging</u> generally refers to the covering or (partial or complete) wrapping of an object, in particular for its protection or for better handling.
6	Land use/ Preservation of biodiversity 		<p>The term "biodiversity" refers to the total diversity of life. The diversity of the ecosystem (habitats such as water, forest, alpine areas). The diversity of species (animals, plants, fungi, microorganisms). The diversity of genes (within a species and within the entire ecosystem).</p> <p><u>Land use</u> (also land cover) refers to the way in which humans use soil and land areas (parts of the solid earth's surface).</p>
7	Energy consumption & energy efficiency 		<p><u>Energy consumption</u> colloquially refers to the demand for energy for various applications. Energy is necessary to perform work. Depending on the application, a distinction is made between mechanical work, lighting, and heating and cooling processes, which are characterized by time-related measurements and parameters.</p> <p><u>Energy efficiency</u> is the ratio of service, goods, or energy output to the energy input. Energy efficiency is therefore understood to mean the rational use of energy.</p>
8	Emissions (excluding GHG*) 		Emission of particles, substances, (sound) waves, or radiation into the environment.
9	Social sustainability / compliance with labor standards and fair business practices 		<p><u>Social sustainability</u> describes the conscious organization of social and cultural systems.</p> <p>Social sustainability should enable a stable society in which all members can participate and which guarantees human dignity, labor rights, and human rights across generations.</p>

Case Study – BiH Company

BILL OF MATERIAL (BOM) – Refrigerator



No.	Component	Material / Description	Function / Purpose
1	Cabinet / Outer Shell	Powder-coated steel or painted sheet metal	Structural housing and aesthetic surface
2	Inner Liner	High-impact polystyrene (HIPS) or ABS plastic	Hygienic interior surface
3	Insulation Foam	Polyurethane (PU) foam	Thermal insulation to maintain temperature
4	Compressor Unit	Hermetically sealed compressor with refrigerant (R600a / R134a)	Circulates refrigerant through the cooling circuit
5	Condenser Coil	Copper or aluminum tubing	Releases heat to ambient air
6	Evaporator Coil	Aluminum tubing	Absorbs heat inside the cabinet
7	Thermostat / Temperature Sensor	Electronic or mechanical control	Regulates internal temperature
8	Door Assembly	Metal or plastic with magnetic gasket	Provides tight seal and user access
9	Shelves and Drawers	Tempered glass or plastic	Supports food storage
10	Lighting Unit	LED module	Interior illumination
11	Control Panel / Display	Electronic module with buttons or touch interface	Allows user settings and control
12	Door Gasket	Flexible rubber seal	Prevents air leakage
13	Feet / Rollers	Plastic or metal supports	Stability and mobility
14	Refrigerant Piping	Copper tubes	Connects compressor, condenser, and evaporator
15	Back Cover and Ventilation Grid	Sheet metal or plastic	Protects components and enables airflow
16	Packaging	Cardboard, protective foam inserts	For transportation and retail protection

Case Study – BiH Company

BILL OF MATERIAL (BOM) – Freezer



No.	Component	Material / Description	Function / Purpose
1	Cabinet / Outer Shell	Powder-coated steel or painted sheet metal	Structural frame and housing
2	Inner Liner	Aluminum or HIPS plastic	Durable, low-temperature resistant surface
3	Insulation Foam	High-density polyurethane foam	Thermal insulation for sub-zero temperatures
4	Compressor Unit	Heavy-duty hermetic compressor (R600a / R290)	Maintains freezing temperature
5	Condenser Coil	Copper or aluminum tubing	Dissipates heat to the environment
6	Evaporator Coil	Aluminum tubing or plate	Absorbs heat from internal chamber
7	Thermostat / Controller	Electronic or mechanical	Maintains consistent low temperature
8	Lid / Door Assembly	Steel or plastic with magnetic gasket	Ensures airtight closure
9	Storage Baskets	Coated wire or plastic	Organizes frozen goods
10	Lighting Unit	LED or fluorescent light	Provides visibility inside
11	Drain Plug	Plastic with seal ring	For defrost water removal
12	Door Gasket	Flexible rubber or silicone	Prevents air ingress and frost build-up
13	Compressor Base / Feet	Metal frame with rubber mounts	Reduces vibration and noise
14	Refrigerant Lines	Copper tubing	Transfers refrigerant between components
15	Control Panel / Indicator Lights	Simple on/off and temperature indicators	Displays operation status
16	Packaging	Reinforced carton and foam padding	Protection during transport

Case Study – BiH Company

MATERIAL MIX – Refrigerator & Freezer



BosnaCool

No.	Material Group	Examples of Use	Notes / Characteristics
1	Metals	Steel (outer shell, frame), aluminum (evaporator, condenser), copper (refrigerant piping)	Durable, corrosion-resistant, excellent thermal conductivity
2	Plastics & Polymers	HIPS, ABS (inner liners), silicone or rubber (gaskets), polyurethane (insulation)	Lightweight, insulating, moldable, cost-effective
3	Elastomers	Magnetic door gaskets, seals, vibration dampers	Ensures air-tightness and noise reduction
4	Electronics	Thermostats, control units, LED lighting	Enables temperature regulation and user interface
5	Glass	Tempered shelves and panels	Hygienic and visually appealing interior surfaces
6	Coatings & Paints	Powder coating, enamel, anti-fingerprint finishes	Protection against corrosion, improved aesthetics
7	Packaging Materials	Cardboard, foam inserts, stretch wrap	Protection during transport and handling

RISK ASSESSMENT – Refrigerator & Freezer – MATERIAL-MIX







Material Category	1. GHGs / Fossil Use	2. Resource Efficiency & Recycling	3. Hazardous Substances	4. Water Consumption / Scarcity	5. Packaging Material	6. Land Use / Biodiversity	7. Energy Consumption & Efficiency	8. Non-GHG Emissions	9. Social Sustainability / Labor	Overall Risk Level
1. Steel & Metals	High – high fossil energy in mining & smelting	Medium – recyclable but high losses	Medium – exposure to heavy metals	Medium – water-intensive mining	Low	Medium – mining impacts ecosystems	High – energy-intensive production	Medium – air pollution & particulates	High – mining labor risks (Asia/Africa)	High
2. Plastics & Polymers	High – fossil-based materials	High – poor recyclability & degradation	Medium – additives & microplastics	Low – low direct water use	Low	Medium – feedstock extraction	High – energy demand in polymerization	Medium – volatile compounds	Medium – factory working conditions	High
3. Electronic Components	Medium – depends on mix of metals	Medium – limited recycling rates	High – contains lead, bromine, rare earths	Medium – water used in chip production	Low	Medium – mining inputs	High – high power in chipmaking	Medium – process emissions	High – labor, conflict minerals, EHS risks	High
4. Insulation Foams	High – often petrochemical origin	High – difficult to recycle	High – may release HFCs/HCFCs	Low	Low	Low	High – energy-intensive chemicals	High – VOC and particle emissions	Medium – chemical handling risks	High
5. Glass Components	Medium – fossil fuels for melting	Medium – recyclable but energy-heavy	Low	Medium – moderate water use	Low	Low	High – furnace operations	Medium – dust and noise	Low	Medium
6. Cables & Wiring	Medium – metal & plastic inputs	Medium – recycling feasible but complex	Medium – may contain lead or PVC	Low	Low	Low	High – copper & insulation processing	Medium – emissions during extrusion	High – supplier labor issues	High
7. Packaging Materials	Medium – fossil-based plastics or paper	Medium – partially recyclable	Low	Low	High – packaging volume & waste	Medium – forestry or extraction	Medium – energy in production	Medium – VOCs, dust	Medium – working conditions in packaging sector	Medium

INHALTE BESTIMMT FÜR PROCURE.CH LEHRGANGSTEILNEHMER

Material criticality assessment



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