





A holistic and practical approach to how purchasing can systematically integrate sustainability into its strategies and practices.

### Carsten Vollrath | Expert in procurement excellence & transformation



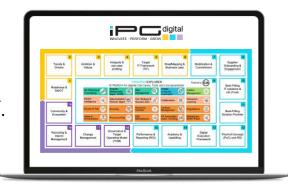
Founder and
Managing Partner
IPG PARTNERS GROUP



- Carsten has over 30 years of industry and consulting experience. His focus areas include programs for digital and sustainable transformation.
- Procurement and supply chain management are a central focus of his work.
- As a **coach, trainer and expert in digital (Al) tools**, he supports various procurement organizations.



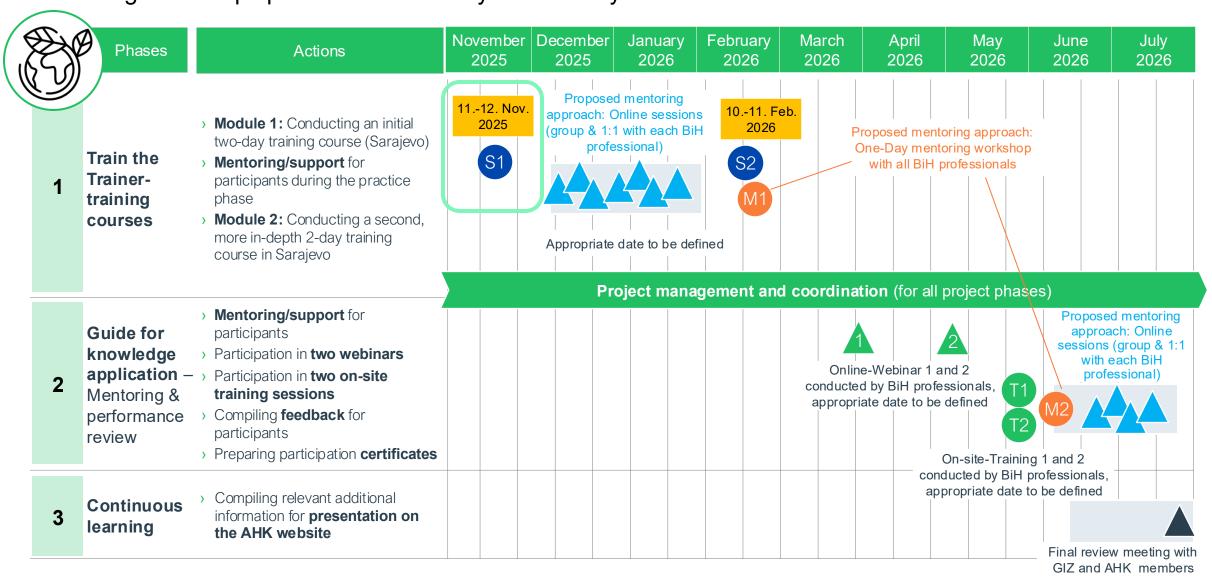
# **The TWIN Transformers**Transformation. By yourself. Faster. More intelligently.



### Our trademarks

- Tailored, multidisciplinary approach for digital and sustainable transformation Synergistic combination of coaching, training, mobilization, and Al deployment instead of traditional consulting
- > Strong focus on **fast and measurable ROI**
- Exclusive access to our network of innovation and technology leaders from around the world
- Open innovation labs for co-creation with research, suppliers, and customers for new solutions





BiH Training-

Webinar

BiH Training-

on-site

Session: Each

Two-day Training

Mentoring

Workshop

indiv. mentorina

sessions (online)

# CONTENTS INTENDED FOR IPG MASTERCLASS PARTICIPANTS

### Training approach and focus | The 3 phases and seven training modules





### Sustainable **Procurement Excellence**

- Establishment of a practical training program for CSDDD in BiH
- Development of a comprehensive understanding
- Training ten local professionals to enable them to conduct training courses in local companies
- Promoting the competitiveness of companies in BiH on European markets

Train the Trainertraining courses

2 Guide for knowledge application -Mentoring & performance review

**Continuous** learning

**S1** 

11.-12. Nov. 2025

M1 Business environment & general conditions

Background,

development

elements of the

most important

laws and legal

frameworks

Practical

workshop:

Sustainable

Development

Goals (SDG)

and core

M2 Sustainability pulse check and strategy derivation

Sustainability

pulse check:

analysis of the

status quo of

procurement

management

workshop: Risk

Practical

analysis,

analysis

materiality

sustainable

- **M3** 
  - Sustainability category group analysis

Development of

a sustainable

strategy: initial

shared

ownership

situation.

objectives,

thrusts and

individual

objectives

workshop:

Product group

analysis and

sustainability

levers for

Practical

- **M4** Sustainability supplier analysis
  - Building blocks of sustainable supplier management
  - Practical workshop: 1) Sustainability criteria for supplier evaluation, 2) Supplier measures for sustainability

- M5 Sustainability supply chain analysis
  - Supply chain analysis: methods and procedures for implementing sustainability standards in the upstream and downstream
- Practical workshop: CO2 emissions measurement along the supply chain (Scope 3)

supply chain

- **M6** Digital (AI-)Tool Guide
- Overview on Digital (AI)-Tools for Sustainability in Purchasing and Supply Chain
- Tool selection methodology

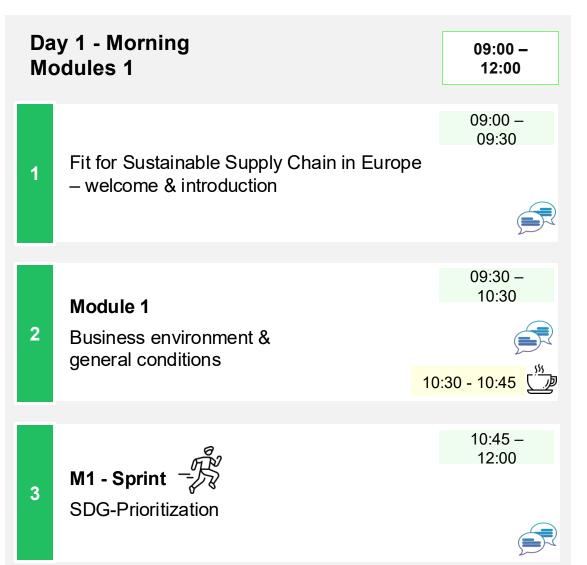
roadmap and Benefit / Value monitoring

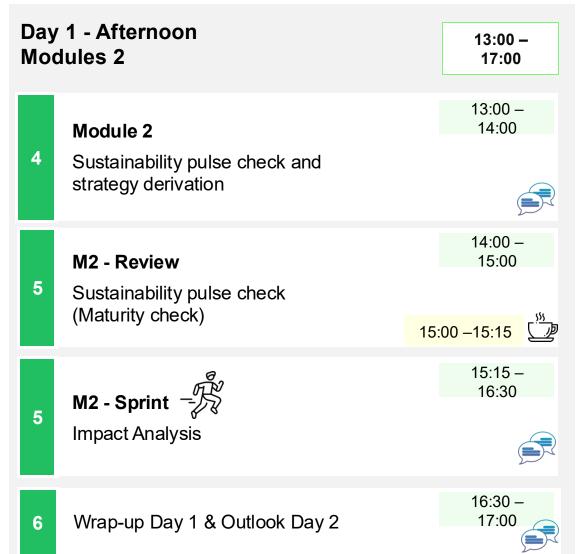
M7 Transformation

- Transformation of procurement: change management and stakeholder involvement
- Practical workshop: Developing a sustainability roadmap for your company

Source: IPG





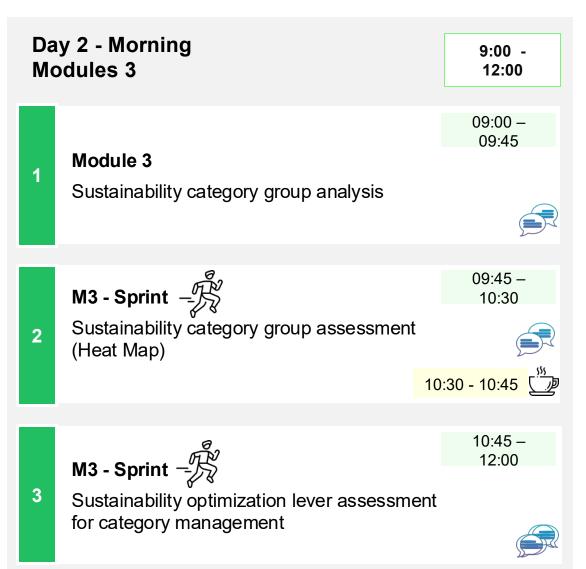


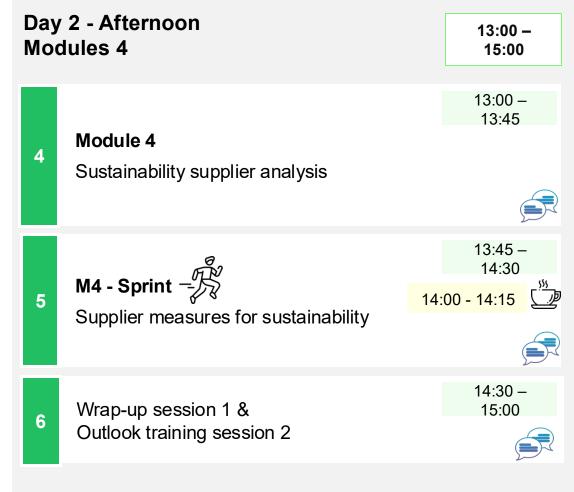










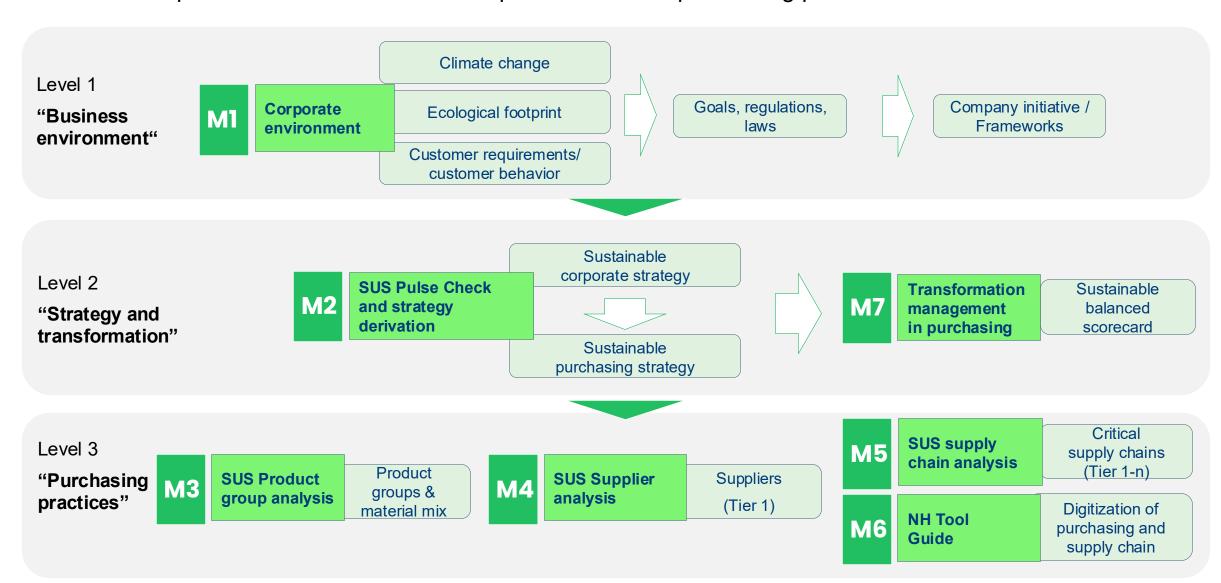








### Module interfaces | IPG's sustainable procurement excellence training systematically addresses important interfaces between corporate level and purchasing practices



### **Participant overview**

# Participant overview Nov. 2025

Nr.	Participant Name	Gender / Title	Position in the Company	Company Name	Sector	
1	Enis Brigić	Mr.	Head of Air and Sea Freight Department	Rail Cargo Logistics BH d.o.o.	Transport / Logistic	Rail Cargo Group
2	Esad Lemes	Mr.	Procurement Manager	Alternativa d.o.o.	Metal processing, export- oriented company	<b>⚠</b> alternativa
3	Semir Bjelak	Mr.	Team Coordinator in the Quality Control Department	Lidl BH d.o.o., Sarajevo	Retail sector	Lèbe
4	Kenan Starčević	Mr.	Operations Manager – Head of Procurement and Technical Office	BOFIL d.o.o.	Metal processing, export- oriented company	BOFIL d.o.o.
5	Haris Ohran	Mr.	Mechanical Engineer	Solid CNC d.o.o.	Metal processing, export- oriented company	SOLID CAC
6	Zijah Jelkić	Mr.	Head of Production Planning and Customer Communication Department	Veritas Automotive d.o.o.	Automotive, export-oriented company	Veritas
7	Amina Koljić-Hujić	Ms.	ESG Consultant	Be better d.o.o. – Budi bolji d.o.o.	Consulting	ве
8	Elvir Ćatić	Mr.	Procurement Officer for Production	New Cold Metal	Metal processing, export- oriented company	NEWCOLD*  METAL CONSTRUCTION
9	Merima Osmić	Ms.	Supply Chain Manager	Lukavac Cement	Cement manufacturing	LANCAURC.
10	Nerma Salihović	Ms.	Business Consultant	AHK BiH	Consulting	Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

### **Expectations** | Gain global movements, trends and regulations, acquire practical skills to implement sustainability, get to know best practices, inovative approaches and (digital) SC tools (1/2)

Nov.2025

### 16. What are your personal expectations for the training?

Get a better understanding of current global movements to sustainability, how our company fits into that supply chain and get learning pathway to develop personal skills

To fully understand sustainability and to develop skills to implement this knowledge on the market.

By learning best practices and innovative approaches, I aim to help companies become fit for sustainable supply chains, enabling them to align hucinace norfarmanaa with

Learn about supply management tools and how to implement sustainability strategies to my company's circumstances

To become fully trained and educated in order to solve SC challenges more systematically. To got knowledge in various areas, regulations, which will help to create sustainable solution in my environment

My personal expectations are focused on gaining new, practical knowledge and tools that I will be able to apply in

Better understanding of sustainability EU trends and expectations

My personal expectations are focused on gaining new, practical knowledge and tools that I will be able to apply in my daily work with clients that I support through consulting. I see this program as a

I expect this training to help me better understand sustainable procurement and supply chains in Europe. I also want to gain practical skills to apply cuctainable process



### **Expectations** | Gain global movements, trends and regulations, acquire practical skills to implement sustainability, get to know best practices, inovative approaches and (digital) SC tools (2/2)

Nov.2025



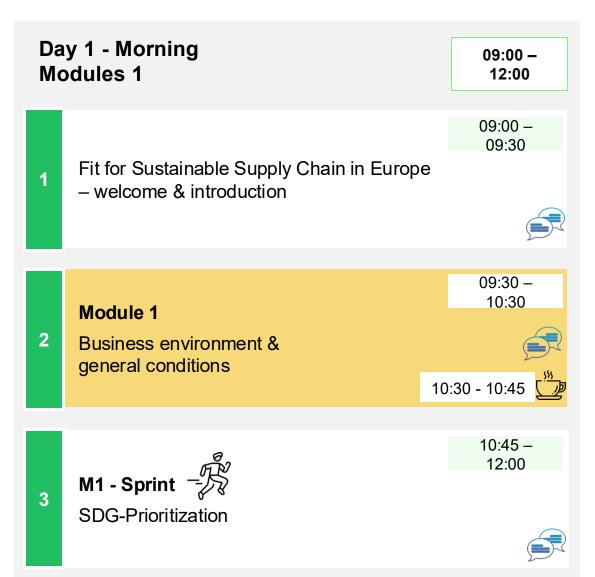
- > PreRead for M1 M4 (next week)
- Online questionnaire "Pulse Check" (next week)
- Exercises in breakout groups (during training sessions)

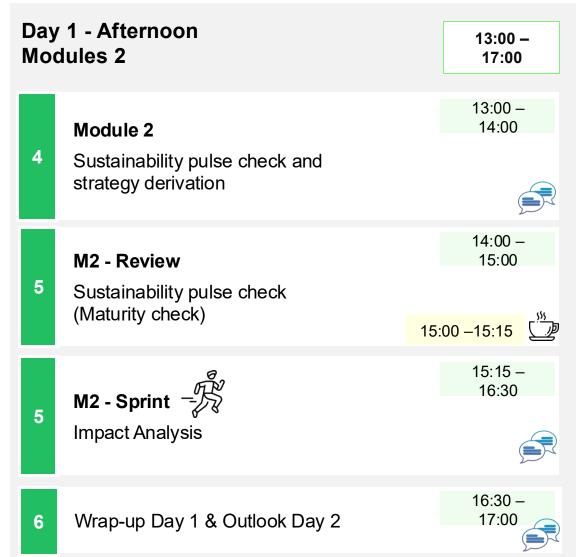
# Bring your Laptop to the training

















**IPG Masterclass** 

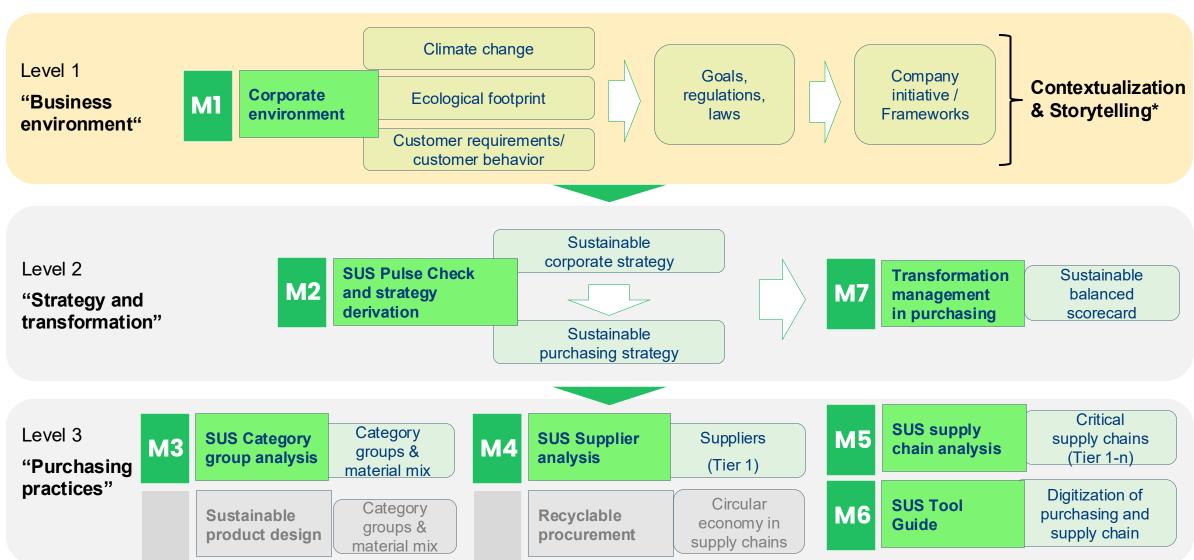


# Sustainable Procurement

# M1 – Business environment & general conditions

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### Module interfaces | IPG's sustainable procurement excellence training systematically addresses important interfaces between corporate level and purchasing practices









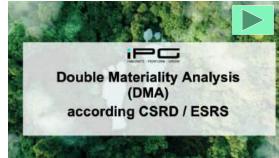








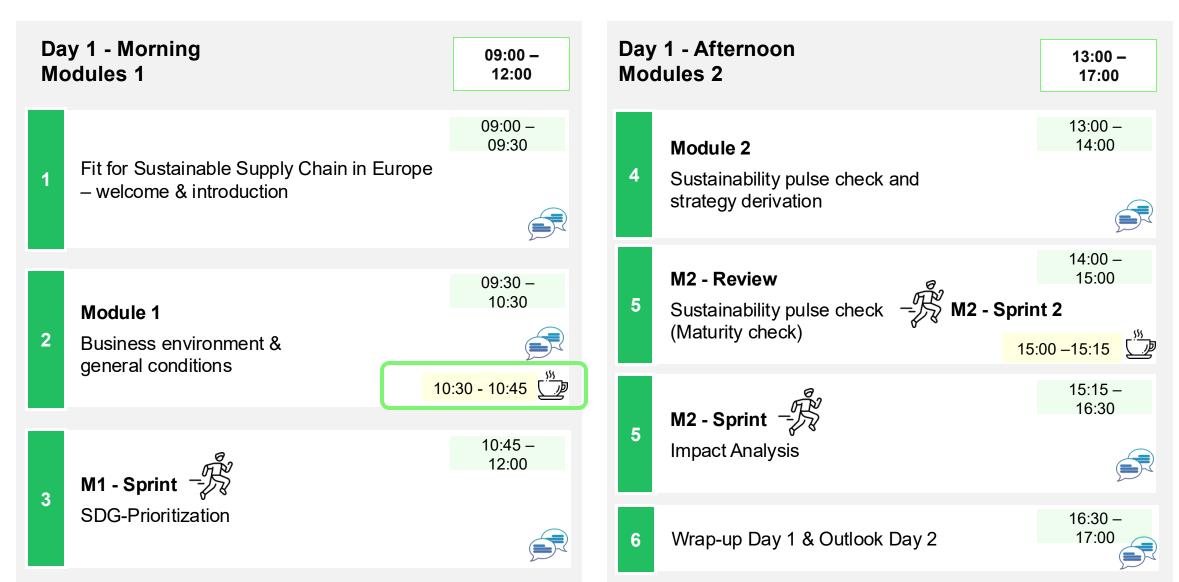












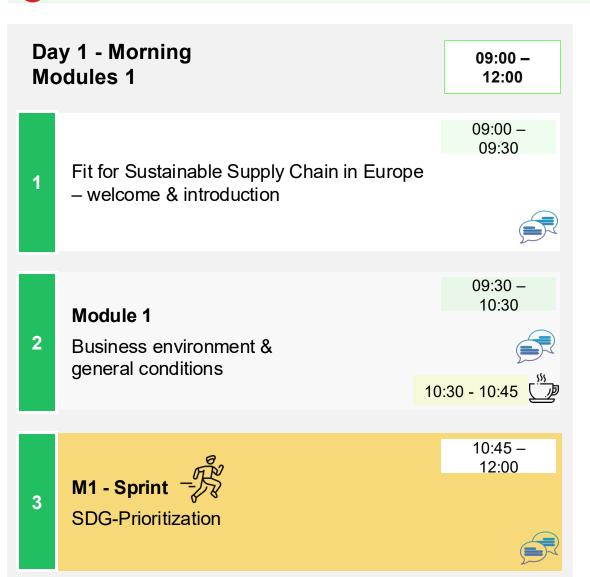


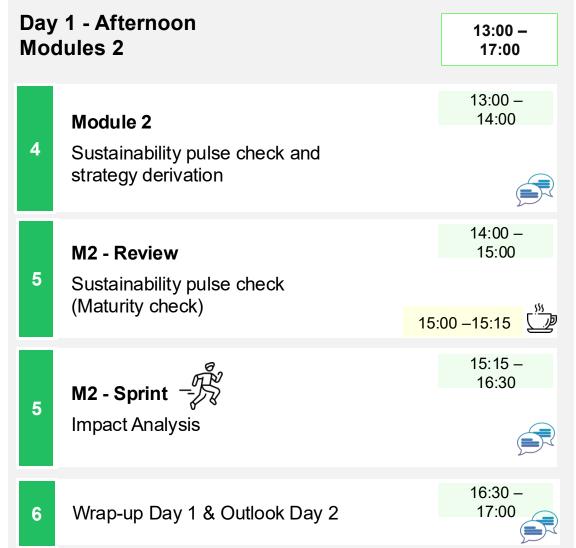
Questions & comments

















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Participant overview Nov. 2025

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3	Semir Bjelak	Mr.	Team Coordinator in the Quality Control Department	Lidl BH d.o.o., Sarajevo	Retail sector	<b>L</b> .DL	SaraCool
4	Kenan Starčević	Mr.	Operations Manager – Head of Procurement and Technical Office	BOFIL d.o.o.	Metal processing, export- oriented company	BOFIL d.o.o.	BosnaCoo
5	Haris Ohran	Mr.	Mechanical Engineer	Solid CNC d.o.o.	Metal processing, export- oriented company	SOLID CAC	SaraCool
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9	Merima Osmić	Ms.	Supply Chain Manager	Lukavac Cement	Cement manufacturing	Larrance.	SaraCool
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### Team 1 «SaraCook» **Last Name** Name Semir Bjelak SOLID Haris Ohran **NEWCOLD** Elvir Ćatić 3 METAL CONSTRUCTION LUKAVAC Merima Osmić Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede 5 Salihović Nerma

<b>Partici</b>	pant	<b>Team</b>	1
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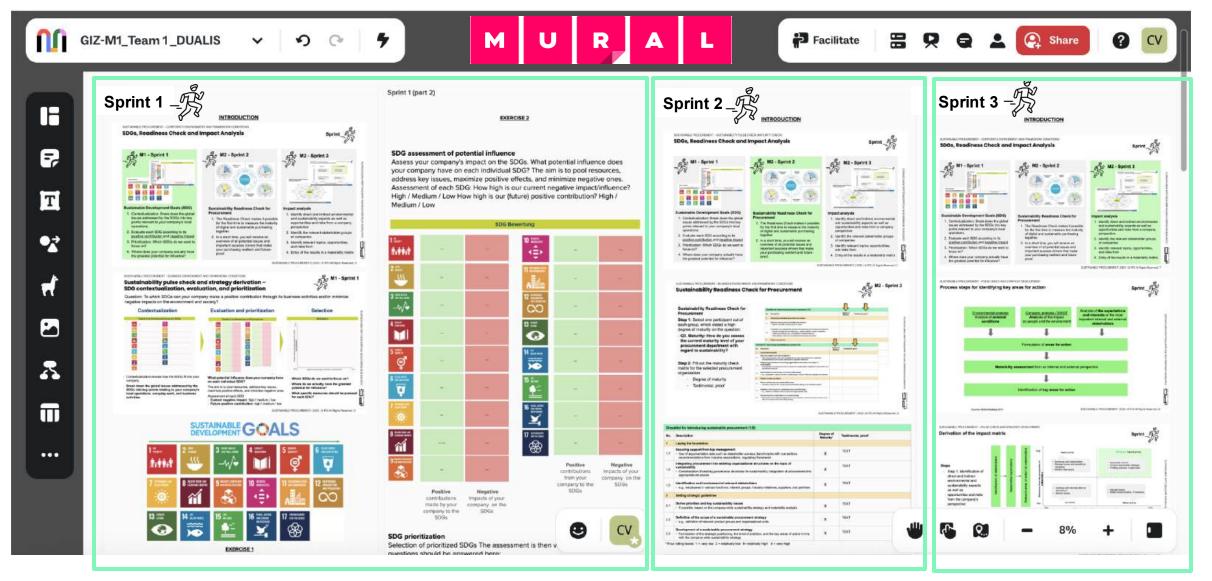
	Team 2 «BosnaCool»		
	Name	Last Name	
1	Enis	Brigić	Rail Cargo Group Member of OBB
2	Esad	Lemes	<b>⚠</b> alternativa
3	Kenan	Starčević	BOFIL d.o.o.
4	Zijah	Jelkić	Veritas
5	Amina	Koljić-Hujić	ве

### **Participant Team 2**

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### Case Study Sustainable Procurement @ DUALIS – BiH Company



Initial situation and objectives

- The Bosnian company DUALIS is a renowned, traditional manufacturer based in Sarajevo.
- DUALIS has two business units:
  - Business Unit 1 "Cooking": Manufacturing of cookware and frying pans (brand "SaraCook") with high vertical integration, many small suppliers primarily from the BiH region and neighboring regions
  - Business Unit 2 "Cooling": Manufacturing of refrigerators and freezers (brand "BosnaCool") with low vertical integration, global suppliers, primarily from Asia
- The company enjoys a good reputation with two strong brands in the eyes of its customers.
- DUALIS operates in both the B2B and B2C sectors.
- DUALIS is planning a strong European expansion with a focus on exports to the European Union.
- To meet European sustainability standards, DUALIS has established a company-wide sustainability department.
- This department is tasked with **developing an increasingly sustainable business model** for DUALIS, in line with customer expectations and new regulatory requirements.
- In addition, the purchasing department has been tasked by DUALIS management with **establishing a sustainable purchasing organization** to drive sustainability initiatives within Scope 3 and to work very closely with the sustainability department.

### Case Study Sustainable Procurement @ DUALIS - BiH Company



### **SaraCook**

Product scope

Manufacturer



### **BosnaCool**



### Manufacturer



# Business Unit 1 "Cooking": Manufacturing of cookware and frying pans

- Traditional cookware manufacturer with a strong brand
- High vertical integration, many small suppliers primarily from the BiH region and neighboring regions

# **Business Unit 2 "Cooling": Manufacturing of refrigerators and freezers**

- Traditional manufacturer of refrigeration rppliances with a strong brand
- Low vertical integration, global suppliers, primarily from Asia

**IPG Masterclass** 



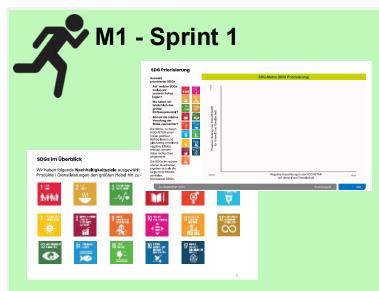
# Sustainable procurement

M1 – Business environment & Framework Conditions
M1 – Sprint: SDG-Prioritization

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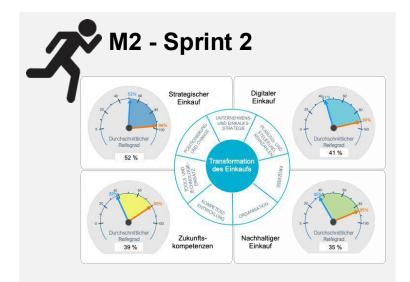
### SDGs, Readiness Check and Impact Analysis





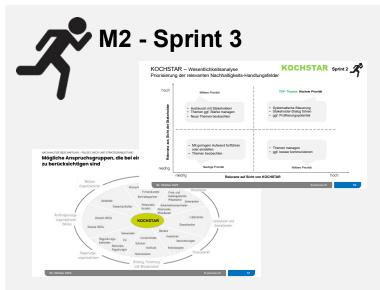
### **Sustainable Development Goals (SDG)**

- Contextualization: Break down the global issues addressed by the SDGs into key points relevant to your company's local operations.
- 2. Evaluate each SDG according to its positive contribution and negative impact
- 3. Prioritization: Which SDGs do we want to focus on?
- 4. Where does your company actually have the greatest potential for influence?



### Sustainability Readiness Check for Procurement

- The Readiness Check makes it possible for the first time to measure the maturity of digital and sustainable purchasing together.
- In a short time, you will receive an overview of all potential issues and important success drivers that make your purchasing resilient and futureproof.



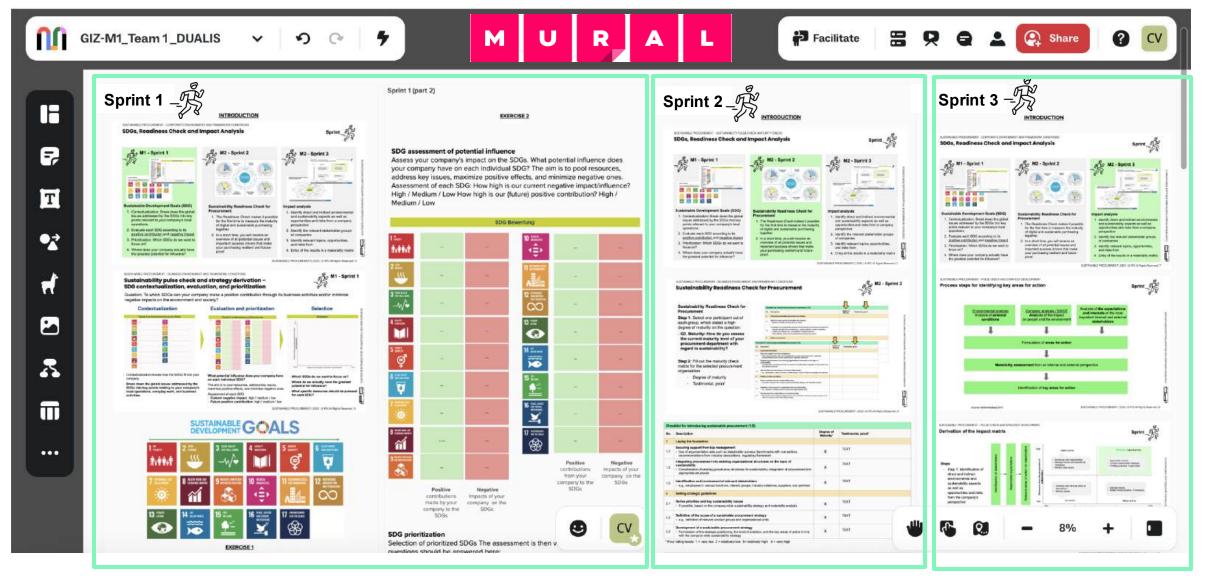
### Impact analysis

- Identify direct and indirect environmental and sustainability aspects as well as opportunities and risks from a company perspective
- 2. Identify the relevant stakeholder groups of companies
- 3. Identify relevant topics, opportunities, and risks from
- 4. Entry of the results in a materiality matrix









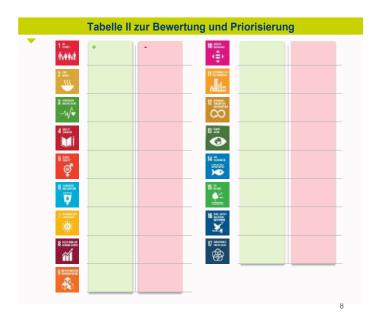
Question: To which SDGs can your company make a positive contribution through its business activities and/or minimize negative impacts on the environment and society?

### **Contextualization**



- Contextualization reveals how the SDGs fit into your company.
- Break down the global issues addressed by the SDGs into key points relating to your company's local operations, everyday work, and business activities.

### **Evaluation and prioritization**



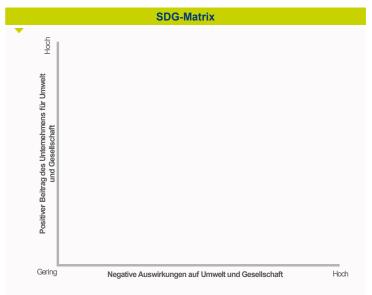
### What potential influence does your company have on each individual SDG?

The aim is to pool resources, address key issues, maximize positive effects, and minimize negative ones.

Assessment of each SDG

- > Current negative impact: high / medium / low
- > Future positive contribution: high / medium / low

### Selection



- > Which SDGs do we want to focus on?
- Where do we actually have the greatest potential for influence?
- What specific measures should be pursued for each SDG?

Sustainable Development Goal	Set company-specific sub-goals: Break down the global issues addressed by the SDGs into key points that apply to your local operations, work, and everyday business activities.
1 NO POVERTY	
2 ZERO HUNGER	
3 GOOD HEALTH AND WELL-BEING	
4 QUALITY EDUCATION	
5 GENDER EQUALITY	

Sustainable Development Goal	Set company-specific sub-goals: Break down the global issues addressed by the SDGs into key points that apply to your local operations, work, and everyday business activities.
6 CLEAN WATER AND SANITATION	
7 AFFORDABLE AND CLEAN ENERGY	
8 DECENT WORK AND ECONOMIC GROWTH	
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	
10 REDUCED INEQUALITIES	

Sustainable Development Goal	Set company-specific sub-goals: Break down the global issues addressed by the SDGs into key points that apply to your local operations, work, and everyday business activities.
11 SUSTAINABLE CITIES AND COMMUNITIES	
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	
13 CLIMATE ACTION	
14 LIFE BELOW WATER	
15 LIFE ON LAND	

Sustainable Development Goal	Set company-specific sub-goals: Break down the global issues addressed by the SDGs into key points that apply to your local operations, work, and everyday business activities.
PEACE JUSTICE AND STRONG INSTITUTIONS	
17 PARTNERSHIPS FOR THE GOALS	

### Sustainability pulse check and strategy derivation – SDG assessment of potential influence

the SDGs

Assess your company's impact on the SDGs.

### What potential influence does your company have on each individual SDG?

The aim is to pool resources, address key issues, maximize positive effects, and minimize negative ones.

### > Assessment of each SDG:

- > How high is our current negative impact/influence? High / Medium / Low
- > How high is our (future) positive contribution? High / Medium / Low



### Selection of prioritized SDGs

The assessment is then validated. The following questions should be answered here:

- Which SDGs do we want to focus on?
- Where do we actually have the greatest potential to influence?
- Is the relative positioning of the SDGs correct?

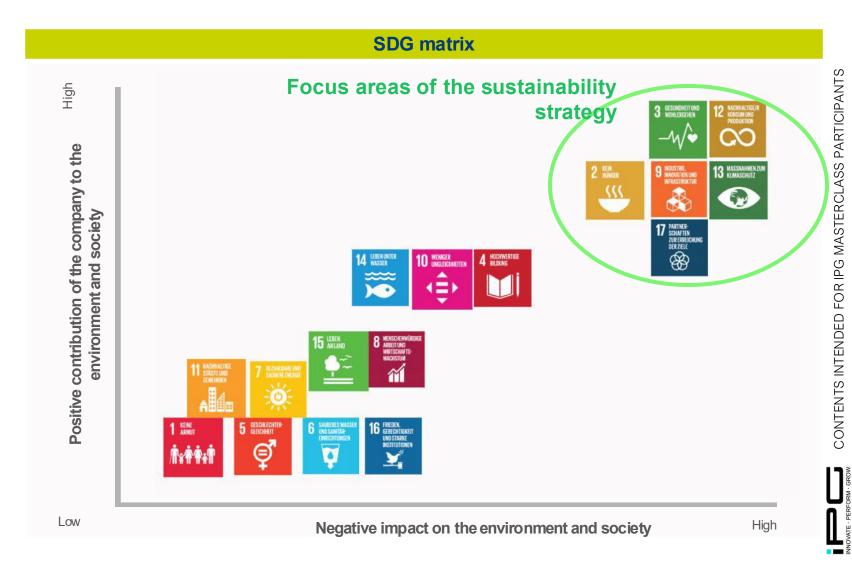
Finally, the assessment results from the table are transferred to a two-axis SDG matrix.

The SDGs to which the company makes a high positive contribution while also generating significant negative effects are placed in the upper right quadrant.

The SDGs in the upper right quadrant are the SDGs that are central and prioritized for your company.

SDGs in the lower left area can be excluded.

At the end of the prioritization process, you should have focused on one to a maximum of five SDGs.



# RESPONSIBLE CONSUMPTION AND PRODUCTION







SUPPORT DEVELOPING COUNTRIES' SCIENTIFIC AND TECHNOLOGICAL CAPACITY FOR SUSTAINABLE **CONSUMPTION AND PRODUCTION** 





DEVELOP AND **IMPLEMENT TOOLS TO** MONITOR SUSTAINABLE TOURISM

### **TARGET**



**REMOVE MARKET** DISTORTIONS THAT ENCOURAGE WASTEFUL CONSUMPTION

# TARGET

**IMPLEMENT THE** 10-YEAR SUSTAINABLE CONSUMPTION AND **PRODUCTION FRAMEWORK** 

### TARGET

12.4



RESPONSIBLE MANAGEMENT OF CHEMICALS AND WASTE

### TARGET 12.7



PROMOTE SUSTAINABLE PUBLIC PROCUREMENT PRACTICES

### **TARGET**

12.5



SUBSTANTIALLY REDUCE WASTE **GENERATION** 

**TARGET** 

SUSTAINABLE MANAGEMENT AND USE OF NATURAL RESOURCES

### TARGET

12.3

HALVE GLOBAL PER CAPITA FOOD WASTE

TARGET

12.6

ASS PARTICIPANTS



**ENCOURAGE COMPANIES TO ADOPT** SUSTAINABLE PRACTICES AND SUSTAINABILITY REPORTING

### **PROMOTE UNIVERSAL UNDERSTANDING OF** SUSTAINABLE

LIFESTYLES

**TARGET** 

12.8

### **SDG** with measures

### SDG 12: Ensure sustainable consumption and production patterns

What can you do?

- [Selected target]
- [Selected sub-goal]

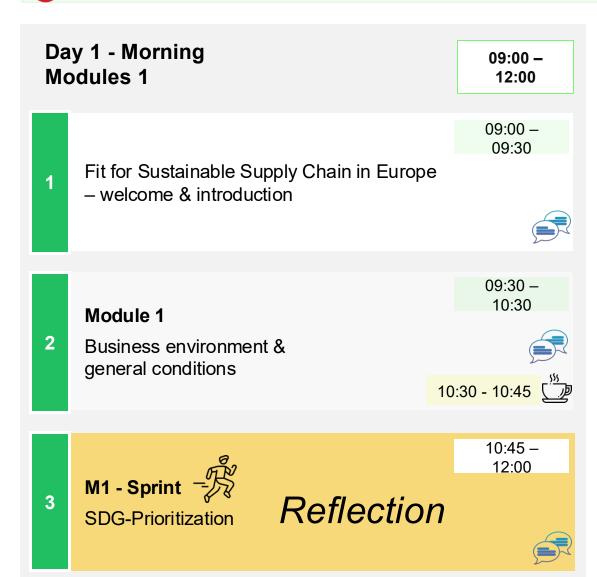


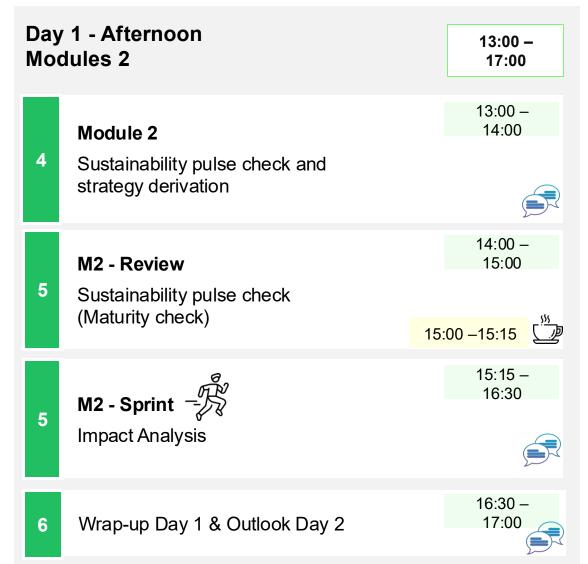
### Our contribution

- [Company contribution]
- [Company contribution]
- [Company contribution]

















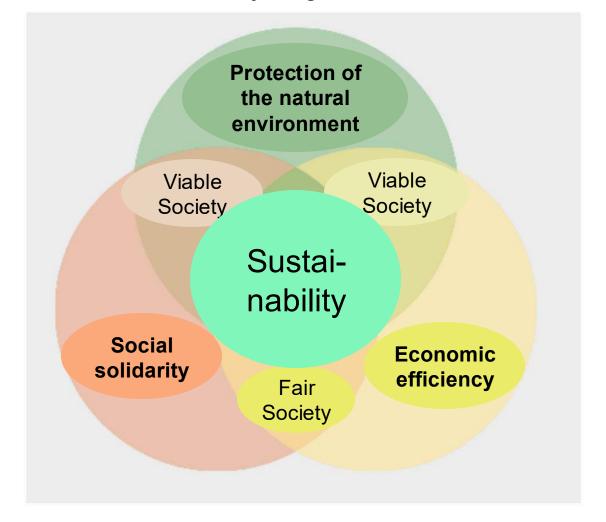


### Sustainability is one of the megatrends of our time (1/2)

# Sustainable management means harmonizing economic, ecological, and social goals and optimizing them together

- Sustainability is usually defined using the three-circle model
- > Sustainable management means
  - > economic,
  - > ecological, and
  - > social goals
- in harmony with one another and optimising them together (intersection)

#### Definition of sustainability using the "three-circle model"

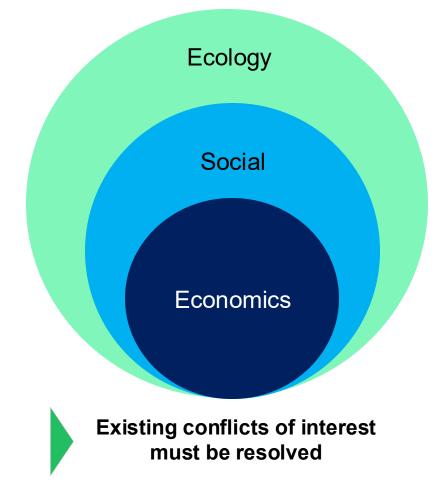


### Sustainability is one of the megatrends of our time (2/2)

# Sustainable management means harmonizing economic, ecological, and social goals and optimizing them together

- The three dimensions are now often represented as "nested circles" to illustrate their interdependence and prioritization even more clearly
- > Three interlocking circles,
  - the economic circle is nested within the social circle, and the resulting socio-economic circles are in turn nested within the environmental circle
- > The **size** of the ecology circle illustrates its special significance in comparison to the other two

# Ecology and social issues take priority over economic objectives





### What exactly are CSR and sustainable procurement?

### **CSR = Corporate Social Responsibility ...**

« Corporate social responsibility (CSR) is a concept whereby companies integrate **social and environmental concerns** in their business operations and in their interaction with their stakeholders **on** *a voluntary basis*.» European Commission (2011)

### Sustainable procurement...

«Procurement that resolves the conflicts of interest between economical, social and ecological objectives and that makes the value contribution of sustainability transparent in an integrated target and key performance indicator system.» (Carsten Vollrath)

«Procurement that **resolves the classical first-sight conflict**: *I can buy cheap or I can by sustainable but expensive*.» (Carsten Vollrath)

#### Book announcement - coming soon

Advanced Purchasing & SCM

Carsten Vollrath Publisher

# Guide to Sustainable Procurement

Planned for Q1/2026

With prefaces from German Association for Supply Chain Management, Procurement and Logistics and Swiss Trade Association for Purchasing and Supply Management



With practical examples from several procurement organizations, associations and solution providers:









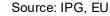












# The Paris Agreement of 2015 is considered a milestone in global climate protection

#### The Paris Agreement has three objectives:

- The countries have set a global goal of limiting global warming to "well below" two degrees Celsius compared to preindustrial levels, with efforts to limit it to 1.5 degrees Celsius.
- 2. The ability to adapt to climate change is to be strengthened and established as an equal goal alongside the reduction of greenhouse gas emissions.
- In addition, financial flows are to be aligned with climate goals.

Nations Unies
Nations Unies

Térence sur les Changements Climatiques 2

COP21/CMP11

Paris, France





# The global Agenda 2030 responds to the major challenges

# SUSTAINABLE GALS DEVELOPMENT GALS

in 2015

International community agrees on 17 globally applicable goals







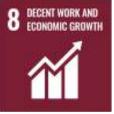






Vision of a more sustainable world





14 LIFE BELOW WATER



15 LIFE ON LAND















https://www.youtube.com/wat ch?v=Tu-ijw4dLzo





CONTENTS INTENDED FOR IPG MASTERCLASS PARTICIPANTS

## SDGs – Goals in detail (1/3)



#### End poverty in all its forms everywhere.

Key areas of focus: including poverty prevention, poverty-proof old-age provision, minimum income through a socio-cultural minimum standard of living, affordable housing



## Ensure inclusive, equitable, and high-quality education and promote lifelong learning opportunities for all.

Key areas: including effective education systems for all ages, education for sustainable development



End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.

Key areas: including promoting organic farming and

Key areas: including promoting organic farming and awareness of good nutrition.



Achieve gender equality and empower all women and girls.

Key areas: including equal participation of women in the labor market, equal educational opportunities, combating violence against women and girls



Ensure healthy lives and promote well-being for all people of all ages.

Key areas: including prevention through health education, strengthening health systems, linking health and environmental protection



Ensure availability and sustainable management of water and sanitation for all.

Key areas: protection of ground, surface and coastal waters, access to clean and affordable drinking water, sanitation and hygiene, among others.





## SDGs – Goals in detail (2/3)



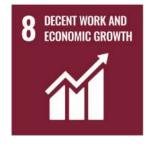
Ensure access to affordable, reliable, sustainable, and modern energy for all.

Key areas: including increasing energy efficiency and the share of renewable energies, intensifying energy research and development



Reducing inequality within and between countries.

Key areas: including fair distribution of wealth and income, equal opportunities, freedom from discrimination



Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

Key areas: promoting socially and environmentally compatible economic growth, decoupling economic growth from resource consumption, establishing CSR as an integral part of management



Making cities and settlements inclusive, safe, resilient, and sustainable.

Key areas: strengthening inter-municipal exchange and cooperation, accessibility, promoting sustainable mobility, limiting land sealing



Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.

Key areas of focus include promoting research and development for sustainable innovation through cooperation in all economic sectors and increasing internal innovation.



**Ensuring sustainable consumption and production patterns.** Key areas: resource efficiency, waste prevention, promoting sustainable consumption, increasing the market share of products with government eco-labels, etc.





### SDGs – Goals in detail (3/3)



Take immediate action to combat climate change and its effects. Key areas include: reducing direct and indirect greenhouse gas emissions, continuing the energy transition, climate adaptation measures for buildings and infrastructure



Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels. Key areas: include non-violent conflict resolution, prevention of abuse of power structures, participation and inclusion, protection of human rights, integrity



Preserve and sustainably use oceans, seas, and marine resources for sustainable development. Key areas: including reducing nutrient inputs into water bodies, promoting organic farming, preventing marine litter, and sustainable fisheries.



Strengthen the means of implementation and revitalize the global partnership for sustainable development.

Key areas: fair and partnership-based international cooperation.

Key areas: fair and partnership-based international cooperation, cooperative development cooperation, etc.

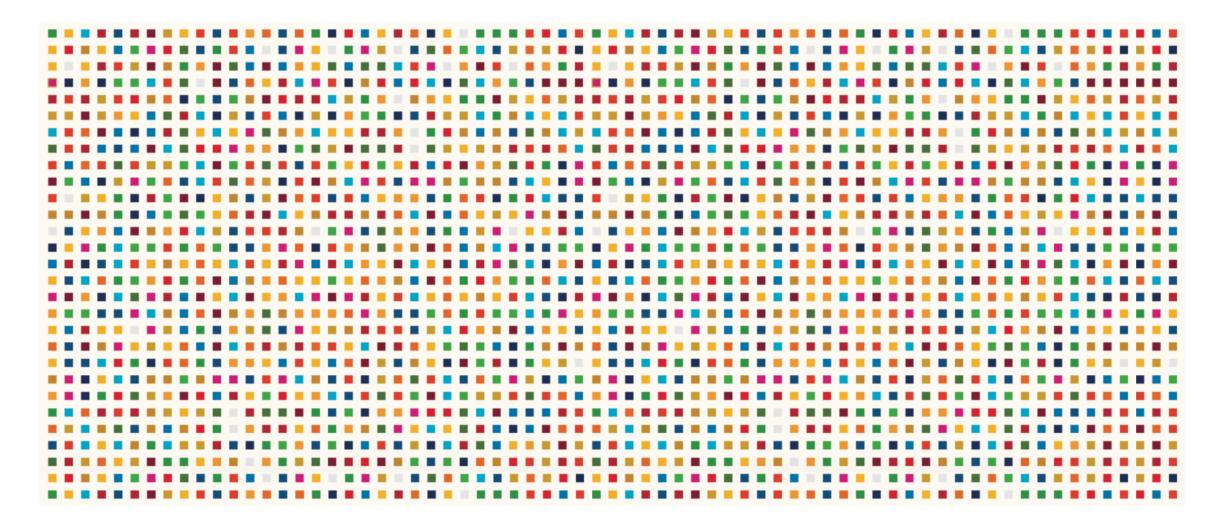


Protecting and restoring terrestrial ecosystems and promoting their sustainable use, sustainably managing forests, combating desertification, halting and reversing land degradation, and halting biodiversity loss.

Key areas: including protecting biodiversity and soil resources, sustainable forest management, and renaturation of rivers and floodplains



# The global sustainability goals are supported by 169 sub-goals and 232 indicators to measure progress toward achieving the goals.

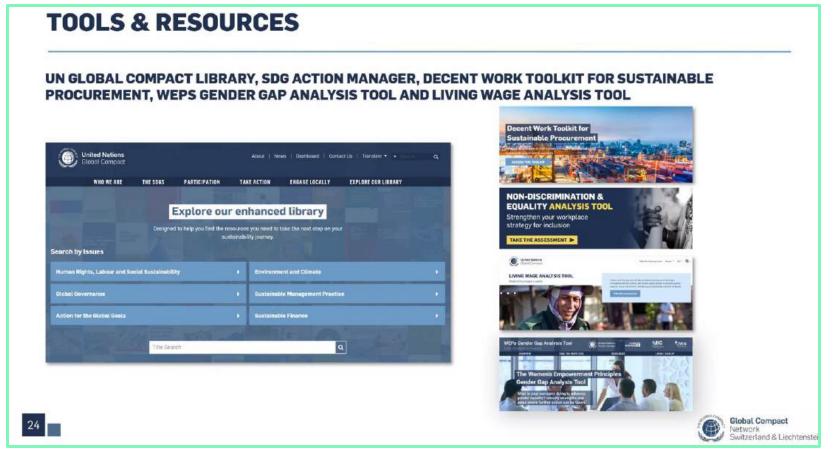




### **UN Global Compact – Sustainability community**



The **UN Global Compact** is a voluntary United Nations initiative that encourages companies worldwide to align their strategies and operations with ten universal principles on human rights, labor, environment, and anti-corruption, and to take action in support of broader UN Sustainable Development Goals (SDGs).



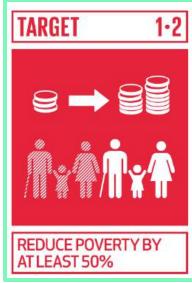




TARGET 1-1



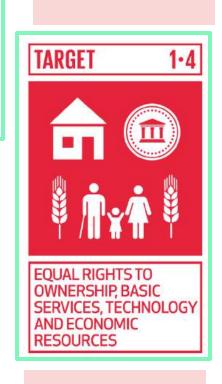
ERADICATE EXTREME POVERTY



TARGET 1.3



IMPLEMENT SOCIAL PROTECTION SYSTEMS







MOBILIZE RESOURCES TO IMPLEMENT POLICIES TO END POVERTY





CREATE PRO-POOR AND GENDER-SENSITIVE POLICY FRAMEWORKS



















PREVENT
AGRICULTURAL TRADE
RESTRICTIONS,
MARKET DISTORTIONS
AND EXPORT
SUBSIDIES



ENSURE STABLE FOOD COMMODITY MARKETS AND TIMELY ACCESS TO INFORMATION

# 3 GOOD HEALTH AND WELL-BEING



**TARGET** 

FIGHT COMMUNICABLE

DISEASES

3.3

TARGET 3-1



REDUCE MATERNAL MORTALITY

TARGET 3-2



END ALL PREVENTABLE DEATHS UNDER 5

YEARS OF AGE



REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH



3.5

TARGET



AND DEATHS





FAMILY PLANNING AND

**EDUCATION** 

TARGET

IMPROVE EARLY WARNING SYSTEMS FOR GLOBAL HEALTH

RISKS





IMPLEMENT THE WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL



SUPPORT RESEARCH, DEVELOPMENT AND UNIVERSAL ACCESS TO AFFORDABLE VACCINES AND MEDICINES





**EDUCATION** 



INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS







GLOBAL CITIZENSHIP



UNIVERSAL LITERACY

AND NUMERACY





BUILD AND UPGRADE INCLUSIVE AND SAFE **SCHOOLS** 



**EXPAND HIGHER EDUCATION** SCHOLARSHIPS FOR DEVELOPING COUNTRIES



INCREASE THE SUPPLY OF QUALIFIED TEACHERS IN DEVELOPING







**END DISCRIMINATION** AGAINST WOMEN AND GIRLS

### 5.3 **TARGET**

5.2

**TARGET** 

END ALL VIOLENCE

**EXPLOITATION OF** 

WOMEN AND GIRLS

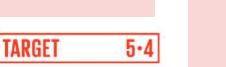
**AGAINST AND** 



**ELIMINATE FORCED** MARRIAGES AND **GENITAL MUTILATION** 









VALUE UNPAID CARE AND PROMOTE SHARED DOMESTIC **RESPONSIBILITIES** 







**ENSURE FULL** PARTICIPATION IN LEADERSHIP AND **DECISION-MAKING** 





**UNIVERSAL ACCESS TO** REPRODUCTIVE **HEALTH AND RIGHTS** 



WOMEN THROUGH TECHNOLOGY

5.A

TARGET



# **CLEAN WATER AND SANITATION**







INCREASE WATER-USE **EFFICIENCY AND ENSURE FRESHWATER** SUPPLIES

**TARGET** 6.5



**IMPLEMENT** INTEGRATED WATER RESOURCES MANAGEMENT











6 A





WATER AND

SANITATION

**MANAGEMENT** 





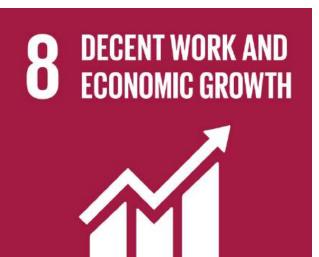






PROMOTE ACCESS TO RESEARCH, TECHNOLOGY AND INVESTMENTS IN CLEAN ENERGY





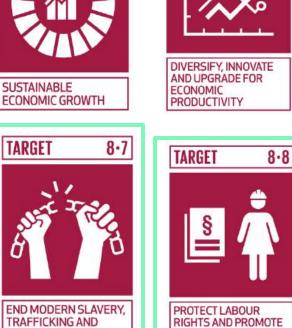






TARGET

CHILD LABOUR



SERVICES

**TARGET** 

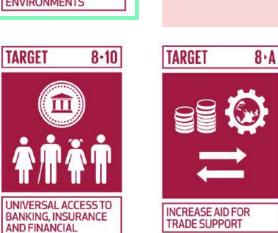
8.2

**TARGET** 

PROMOTE POLICIES TO SUPPORT JOB CREATION AND GROWING ENTERPRISES

8.3











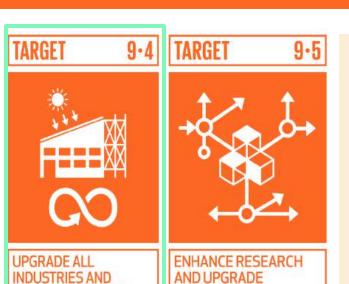






# INDUSTRY, INNOVATION AND INFRASTRUCTURE





INDUSTRIAL

**TECHNOLOGIES** 

**INFRASTRUCTURES** 

FOR SUSTAINABILITY





**TECHNOLOGY DEVELOPMENT AND** 

INDUSTRIAL

DIVERSIFICATION







**TECHNOLOGY** 

9.3





**END DISCRIMINATION** 



**INCLUSION** 



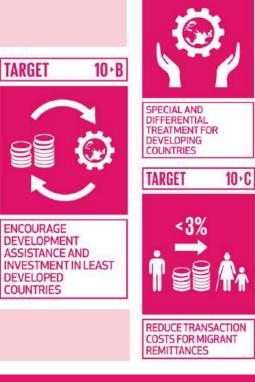




TARGET

RESPONSIBLE AND WELL-MANAGED MIGRATION POLICIES

10.7



TARGET

10 · A





SAFE AND AFFORDABLE HOUSING



# **SUSTAINABLE CITIES AND COMMUNITIES**





TARGET

REDUCE THE ADVERSE

**EFFECTS OF NATURAL** 

DISASTERS

11-5





TARGET

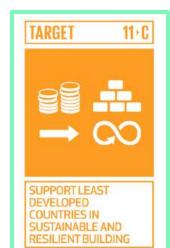
11-6



**GREEN AND PUBLIC** SPACES



STRONG NATIONAL AND REGIONAL DEVELOPMENT PLANNING





IMPLEMENT POLICIES FOR INCLUSION, RESOURCE EFFICIENCY AND DISASTER RISK REDUCTION

# RESPONSIBLE CONSUMPTION AND PRODUCTION





SUPPORT DEVELOPING COUNTRIES' SCIENTIFIC AND TECHNOLOGICAL CAPACITY FOR SUSTAINABLE CONSUMPTION AND PRODUCTION



DEVELOP AND IMPLEMENT TOOLS TO MONITOR SUSTAINABLE TOURISM



REMOVE MARKET DISTORTIONS THAT ENCOURAGE WASTEFUL CONSUMPTION



**PRODUCTION** FRAMEWORK



RESPONSIBLE MANAGEMENT OF CHEMICALS AND WASTE





TARGET 12-8

**PROMOTE UNIVERSAL** UNDERSTANDING OF SUSTAINABLE LIFESTYLES





HALVE GLOBAL PER CAPITA FOOD WASTE



ENCOURAGE **COMPANIES TO ADOPT** SUSTAINABLE **PRACTICES AND** SUSTAINABILITY REPORTING



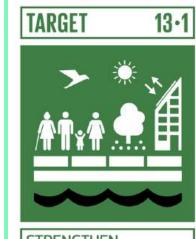
# 13 CLIMATE ACTION



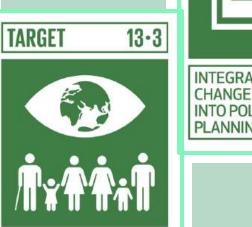




AND MANAGEMENT



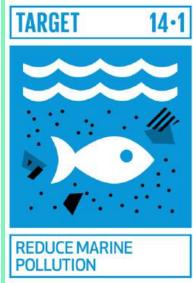
STRENGTHEN
RESILIENCE AND
ADAPTIVE CAPACITY
TO CLIMATE RELATED
DISASTERS

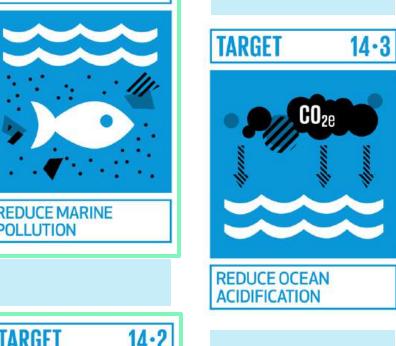


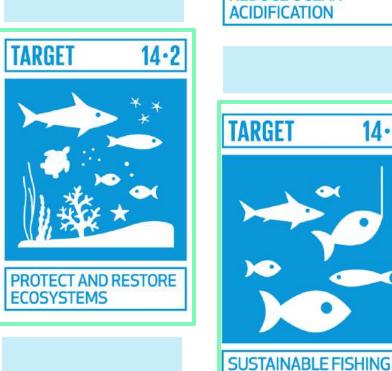
BUILD KNOWLEDGE AND CAPACITY TO MEET CLIMATE CHANGE

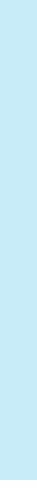


INTEGRATE CLIMATE CHANGE MEASURES INTO POLICIES AND PLANNING









14.4



**TARGET** 

END SUBSIDIES CONTRIBUTING TO OVERFISHING

14.6



RESOURCES





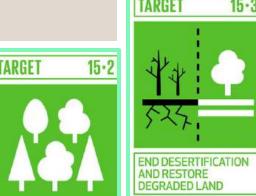






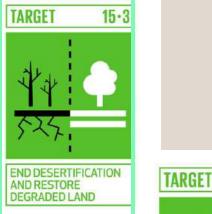


**CONSERVE AND RESTORE TERRESTRIAL** AND FRESHWATER **ECOSYSTEMS** 















15 · A

TARGET

INCREASE FINANCIAL RESOURCES TO CONSERVE AND SUSTAINABLY USE **ECOSYSTEMS AND** BIODIVERSITY





**FINANCE AND** INCENTIVIZE SUSTAINABLE FOREST MANAGEMENT





**COMBAT GLOBAL POACHING AND** TRAFFICKING

# **ON LAND**



**END DEFORESTATION** AND RESTORE

DEGRADED FORESTS



15.4

**ENSURE CONSERVATION OF MOUNTAIN ECOSYSTEMS** 



PROMOTE ACCESS TO **GENETIC RESOURCES** AND FAIR SHARING OF THE BENEFITS



PREVENT INVASIVE ALIEN SPECIES ON LAND AND IN WATER **ECOSYSTEMS** 



INTEGRATE ECOSYSTEM AND BIODIVERSITY IN GOVERNMENTAL PLANNING





EVERYWHERE



PROTECT CHILDREN FROM ABUSE, EXPLOITATION, TRAFFICKING AND VIOLENCE

TARGET 16-3



PROMOTE THE RULE OF LAW AND ENSURE EQUAL ACCESS TO JUSTICE







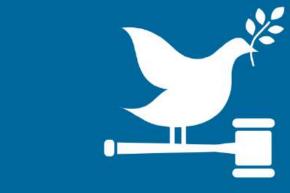




16.8

**TARGET** 







**FREEDOMS** 



TERRORISM AND CRIME



NON-DISCRIMINATORY
LAWS AND POLICIE



MOBILIZE RESOURCES TO IMPROVE DOMESTIC REVENUE COLLECTION



17-2

IMPLEMENT ALL DEVELOPMENT ASSISTANCE COMMITMENTS

TARGET



DEVELOPING

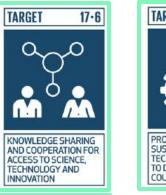
COUNTRIES

















TARGET

REMOVE TRADE

BARRIERS FOR LEAST





TARGET

**ENHANCE SDG** 

CAPACITY IN

DEVELOPING

COUNTRIES

17.9

17-14



17-12





DEVELOPMENT

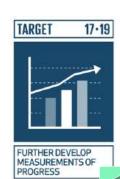








MACROECONOMIC



#### **#TOGETHERBAND**

**#TOGETHERBAND** 

Each of our different colored bands represents one of the UN's 17 Global Goals. They are available in two versions—Classic and Mini—and are sold in pairs.



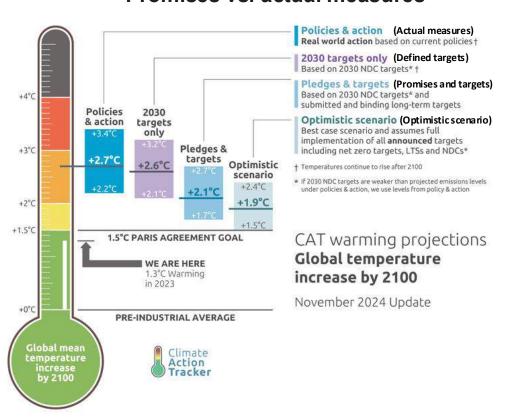
Our #TOGETHERBANDs are made from 100% Parley Ocean Plastic®, which is made from **upcycled plastic waste from marine areas**.

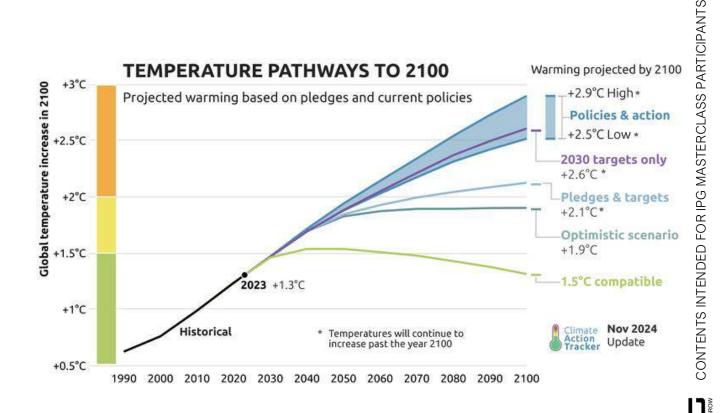
- When you buy a bracelet, 1kg of plastic is removed from the oceans.
- The clasp is made from recycled metal from decommissioned firearms in Central America.
- The proceeds are used to support the fight against gun violence.



**Nov 2024** 

#### Promises vs. actual measures

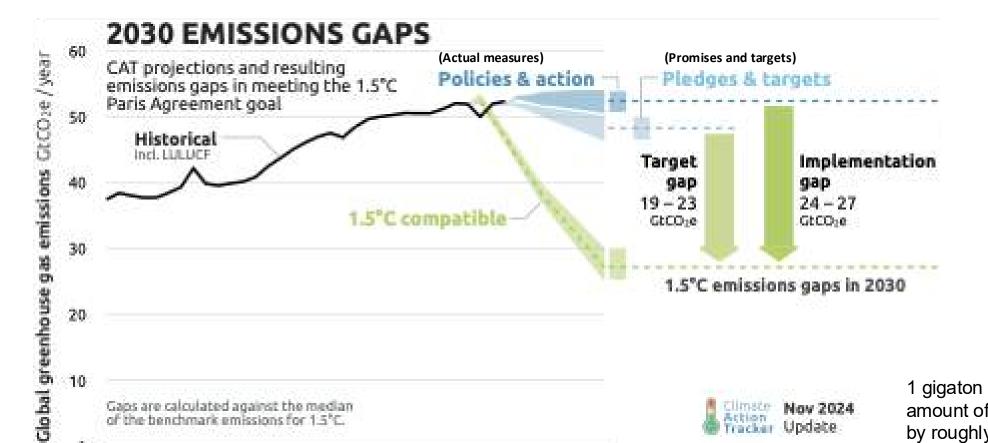




<sup>\*</sup> LTSs - Long-Term Strategies, NDCs - Nationally Determined Contributions

### The emissions gap in 2030 for policy implementation remains at 24-27 GtCO2e

Nov. 2024



2020

1 gigaton of CO<sub>2</sub> equals the amount of emissions produced by roughly 250 million cars in one year

2030



1990

Gaps are calculated against the median

2000

2010

of the benchmark emissions for 1.5°C.

10.

<sup>\*</sup> CO<sub>2</sub> equivalents (CO<sub>2</sub>e) are a unit of measurement used to standardize the climate impact of different greenhouse gases. Gt stands for billion tons.

# Keyword "voluntary" – Current ambitions and reduction targets are far from sufficient



Jan. 2024

The **2015 Paris Climate Agreement** sets the goal of limiting **global** warming to well below **2°C** and, if possible, to **1.5°C** above pre-industrial levels.

### Predicted year for exceeding the 1.5°C limit:

According to the latest IPCC reports (Intergovernmental Panel on Climate Change), the 1.5°C mark could be exceeded as early as between 2030 and 2035 if emissions are not drastically reduced.



#### Important scenarios:

- Without additional climate protection measures: 1.5°C exceeded by 2030
- With moderate climate protection measures: 1.5°C between 2035 and 2040
- With ambitious measures: limiting the increase to 1.5°C remains possible

#### Conclusion

The Paris target requires **immediate and drastic CO<sub>2</sub> reductions**, as current developments show that we could reach the critical threshold **within the next 5–10 years**.

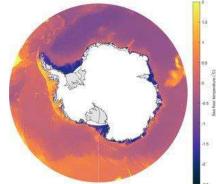
INNOVATE - PERFORM - GROW

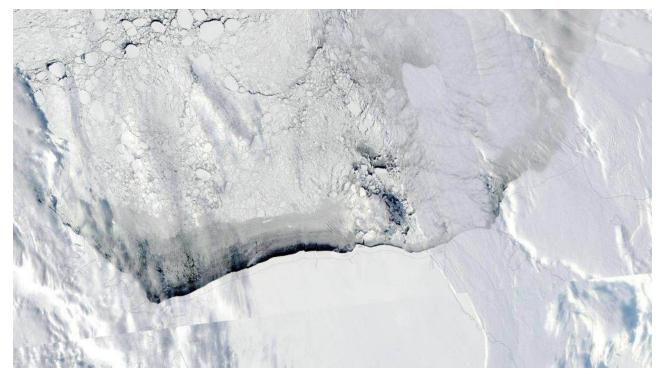
Oct. 2023

October 24, 2023

- The foothills of glaciers and ice sheets in the Amundsen Sea are likely to melt completely
- This is the conclusion reached by researchers in a study published in the journal Nature.
- According to the study, the ice shelf in the marginal sea in West Antarctica cannot be saved even if climate protection measures succeed in limiting global warming to 1.5 degrees Celsius.
- The researchers explain this as follows: In the coming decades, more and more warm seawater will flow into the region and hollow out the ice shelf from below. This will also cause sea levels to rise significantly. The estimated rise is approximately 4-5 meters

Ice shelves are melting mainly in the west





The huge Antarctic continent is surrounded by floating ice shelves up to 1,000 meters thick. The Antarctic ice shelves slow down the flow of ice into the oceans. The formation of lakes on their surface makes them more unstable. (imago images / ZUMA Wire / MODIS)

Further note:

According to recent studies, the Greenland ice sheet (Arctic) is melting at a rate of 30 million tons of ice per hour. This alone accounts for 30% of the global sea level rise.

Water temperature around Antarctica



# A sea level rise of 5 meters would flood an estimated 2 to 3% of the Earth's total land area.

A sea level rise of **5 meters** would flood an estimated **2 to 3%** of the Earth's total land area.

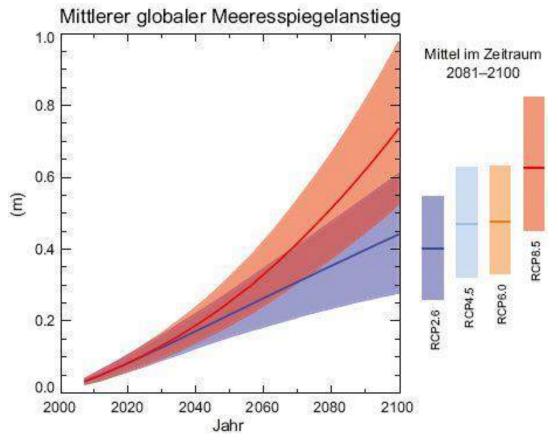
This corresponds to an area of approximately **3 to 4 million** km<sup>2</sup>.

#### **Affected regions:**

- Coastal areas worldwide: Particularly flat coastal regions, estuaries, and island states would be severely affected.
- Large cities: Metropolises such as New York, London, Shanghai, Miami, Amsterdam, and Dhaka would be partially flooded.
- Low-lying countries: Countries such as Bangladesh, the Netherlands, parts of Vietnam, Egypt, and Pacific island states are particularly at risk.

Although 2–3% may seem small at first glance, it would force **hundreds of millions of people** worldwide to relocate and cause enormous economic damage.

#### Old forecast from 2013...



© IPCC (2013): Summary for policymakers

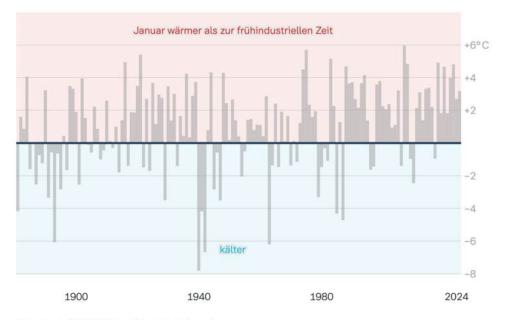


# January 2025 was the warmest first month of the year on record 02/06/2025

Jan. 2025

#### Global warming:

- January this year was the warmest first month of the year ever recorded
- The global temperature was 1.75 degrees above the pre-industrial level for January, according to the climate change service of the EU's Copernicus program
- January 2025 was also the 18th month in a 19-month period in which the temperature was 1.5 degrees above preindustrial levels
- The 1.5-degree target of <u>the Paris</u> Climate
   Agreement will only be considered
   missed if the temperature is exceeded over
   a longer period of time



Datenstand: 02.02.25 (Monatliche Aktualisierung)
\*Im Vergleich zum langjährigen Mittelwert von 1881-1910
Grafik: 7DFheute • Quelle: Deutscher Wetterdienst, eigene Berech



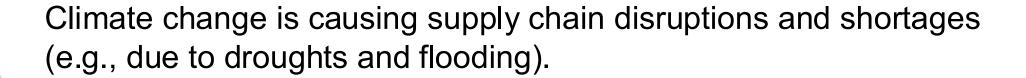


## Climate Change – Take-aways

## Remember:

«Procurement that resolves the classical first-sight conflict:

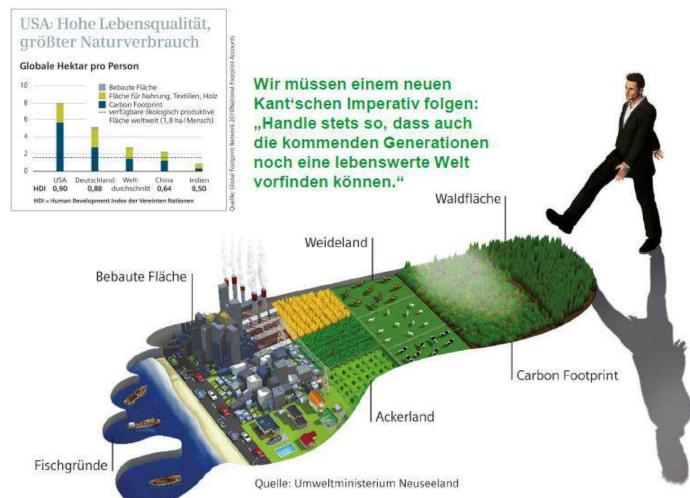
I can buy cheap or I can by sustainable but expensive.»



Supply chain disruptions cost companies a great deal of money to maintain security of supply.



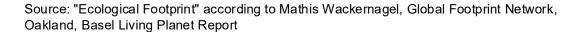
## If we continue with "business as usual," we will need three Earths by 2050



- The "ecological footprint" is a handy measure of how much of nature we use.
- It covers the land and water needed to meet our resource consumption and absorb our waste
- If, for example, everyone lived like we do here in Austria, Germany, or Switzerland, we would need the resources of THREE planets

Sustainable Procurement helps ensure that future generations have the opportunity to shape a future in which humans and nature live in harmony





## Earth Overshoot Day – The current situation

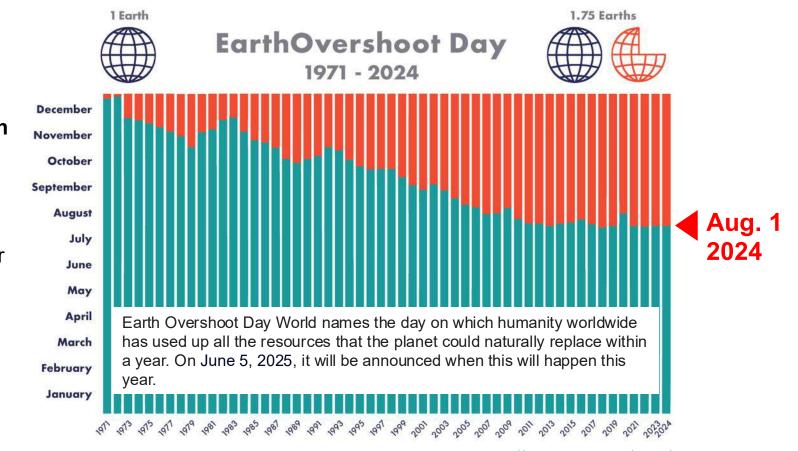


We consume more ecological resources and services than nature can regenerate by overfishing, deforesting too much, and emitting more carbon dioxide into the atmosphere than forests can store.

## **Earth Overshoot Day**

## **August 1, 2024**

- Earth Overshoot Day marks the day in 2024 when humanity's global ecological footprint (i.e., our consumption of resources) exceeds the annual renewable biocapacity.
- From this day on, we live on credit for the rest of the year – we consume more than the Earth can regenerate.









Videl: https://www.youtube.com/shorts/GpozKNyWQWs

Based on National Footprint and Biocapacity Accounts 2023 Edition



CONTENTS INTENDED FOR IPG MASTERCLASS PARTICIPANTS

## Earth Overshoot Day – The current situation

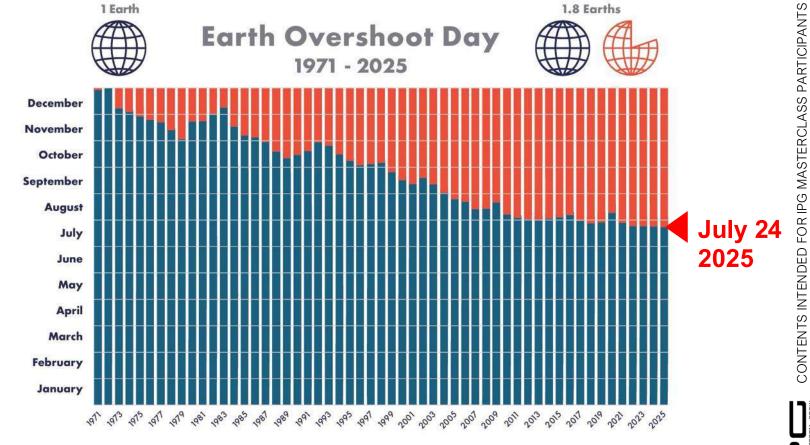


We consume more ecological resources and services than nature can regenerate by overfishing, deforesting too much, and emitting more carbon dioxide into the atmosphere than forests can store.

## **Earth Overshoot Day**

## July

- Earth Overshoot Day marks the day in 2025 when humanity's global ecological footprint (i.e., our consumption of resources) exceeds the annual renewable biocapacity.
- From this day onwards, we live on credit for the rest of the year – we consume more than the Earth can regenerate.











Based on National Footprint and Biocapacity Accounts 2025 Edition

<u>zKNyWQWs</u>



## The Story of Nauru: The "Country that Ate ilself» (1/2)

What happens when you eat up your natural (= annual renewable) resources...?

For decades, the inhabitants of the small Pacific island of Nauru enjoyed a carefree life of prosperity. When the foundation of their economy collapsed, that changed abruptly. What lessons can be learned from this?

White sandy beaches, a breathtaking underwater world, and year-round temperatures around 27 degrees Celsius: Nauru has all the makings of a tropical paradise. And for a long time, that's exactly what the tiny Pacific island nation was for its approximately 10,000 inhabitants. In the mid-1970s, the annual per capita income was estimated at US\$50,000 – second only to Saudi Arabia worldwide. By comparison, each German earned only around US\$6,000 in 1975.

Until the early 2000s, the inhabitants of Nauru lived carefree lives: medical care was free, as were other public services, and there were virtually no taxes. On average, each household had a yacht and several cars – even though there are less than 30 kilometers of paved roads on the small 21-square-kilometer island. But then the source of wealth dried up.



Source: IPG Research

Videos



https://www.youtube.com/watch?v=kMvAQh3eLnU



## The price of a carefree life is high

The basis of the wealth was the huge phosphate reserves on Nauru.

These were created from the droppings that seabirds left on the island over centuries. The mining of the mineral, which **is** mainly **used** in **fertilizer production**, **was a lucrative business**. However, it was also **the only one in the world's smallest republic**.





## The Story of Nauru: The "Country that Ate ilself» (1/2)

What happens when you eat up your natural (= annual renewable) resources...?

- By the turn of the millennium, however, the phosphate deposits were no longer yielding much. The seabirds have also disappeared, as their habitat has been destroyed by mining and it is becoming clear who will have to pay the price for what was once such a beautiful life: nature and future generations.
- Part of the revenue from the phosphate business flowed into a sovereign wealth fund, which at its peak had a volume of US\$1.7 billion.
- Today, however, nothing remains of this. Corrupt and incompetent governments contributed to this by investing the money in sometimes adventurous ways for example, in the late 1980s in a West End musical about Leonardo da Vinci, which was canceled after only a few weeks due to lack of success.
- Nauru is now dependent on Australia, from which the island nation has
  received a lot of money in recent years, among other things for the temporary
  reception and care of refugees. Since 2013, Australian grants have
  accounted for around two-thirds of the national budget.
- But it is not only financially that things look bleak for Nauru: the ecosystem
  has been destroyed by the mining of phosphate deposits. The interior of
  the island 80 percent of the land mass is uninhabitable.



Witnesses to overexploitation: decades of massive phosphate mining (at its peak, 1.5 million tons were extracted) have transformed parts of the green island into bizarre lunar landscape.

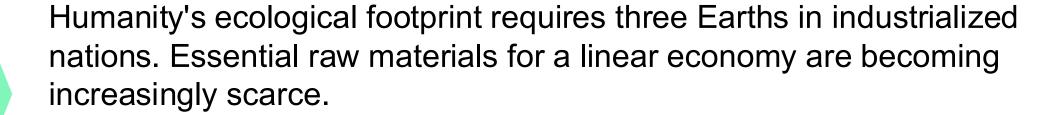


## Ecological Footprint – Take-aways

## Remember:

«Procurement that resolves the classical first-sight conflict:

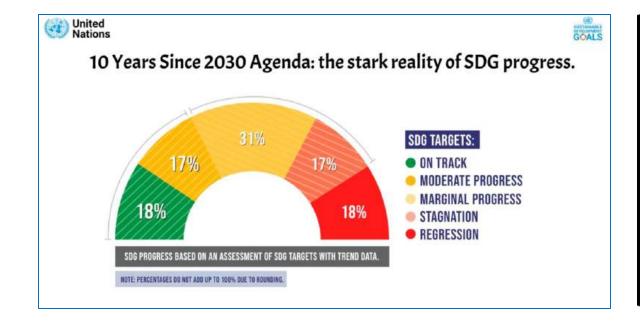
I can buy cheap or I can by sustainable but expensive.»



What happens to these increasingly scarce raw materials? They become increasingly expensive...!



### SDGs status review 2025...



TOWARDS A BETTER WORLD

**WE'VE MADE HUGE PROGRESS** 

https://www.youtube.com/watch?v=MFUyf5Z6hD8

https://www.youtube.com/watch?v=RhsSQZGDF1E





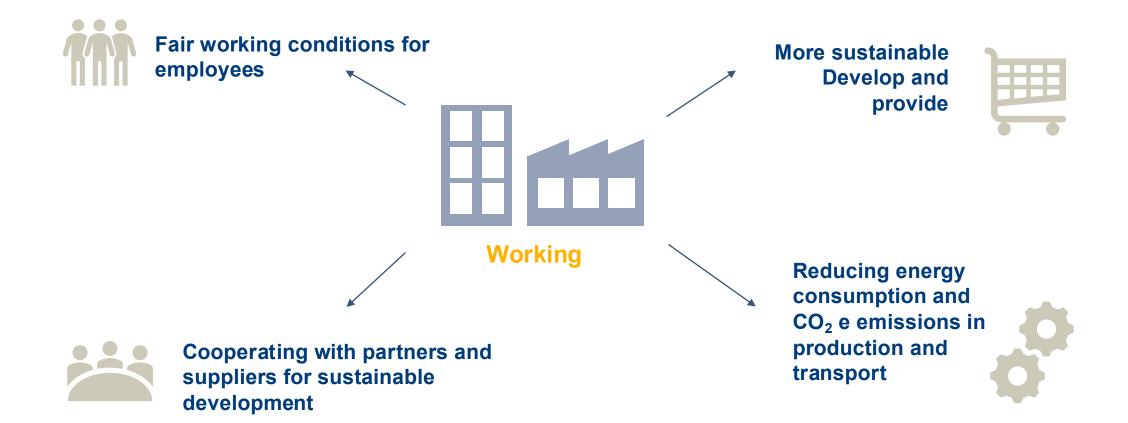
## The SDGs are not only aimed at states...

... but also explicitly to business and civil society in order to find answers to global challenges



## ...companies can also make a major contribution to implementing the SDGs

... because they have an influence on many issues and developments





## Key sustainability challenges – Introduction of sustainable business practices

The issues of sustainability and corporate responsibility (CR) are changing our economic system in the long term. Sustainable business practices are becoming a strategic determinant and prerequisite for competitiveness.



SUSTAINABLE PROCUREMENT | 2025 | © IPG All Rights Reserved | 85

## Requirements for companies – Sustainability trends & developments

Awareness of sustainability, demand for sustainable products, solutions, and financial instruments, and the number and scope of regulatory frameworks are steadily increasing

### Consumer behavior

50
of Germans
have adjusted their
consumer behavior for
sustainability reasons

of the younger generation\*
boycott brands due to a lack
of sustainability

\*aged 16-26

### Innovation behavior

30%

of all German start-ups are attributed to the green economy

Worldwide over

250
voluntary sustainability
standards in

194 countries
and in 15 sectors

### Investment behavior

Expected increase in global investments with ESG mandates by

433%
by 2036\*

Sustainable investments grew by

25%
to

€335 billion
\*see 2019

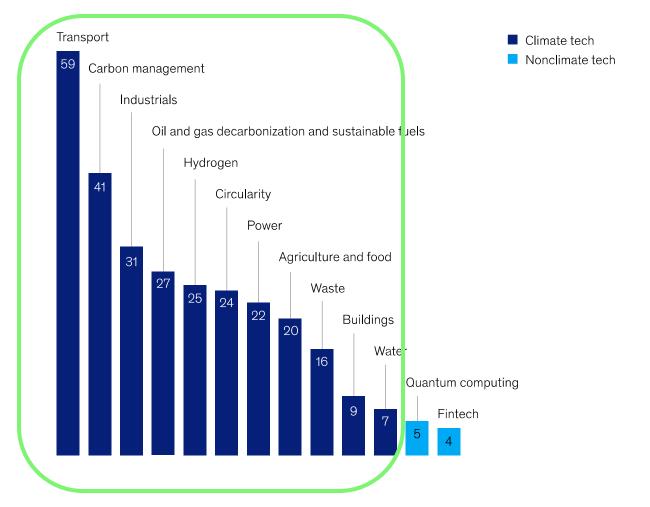


Climate tech sectors have significantly higher ticket sizes in later-stage venture capital than other high-growth high-tech sectors

Innovation and investment behavior

### Recognizing the challenges

- The ticket size of the most important climate technologies in the early VC phase is five to six times higher than, for example, in fintech or quantum computing.
- In particular, the highly sought-after solutions for sustainable fuels, hydrogen, green energy, and the circular economy require significant capital long before production begins
- Climate tech sectors such as carbon capture, utilization, and storage (CCUS) and the electrification of transportation have ticket sizes of more than \$25 million in early VC phases
- By comparison, the typical investment ticket size is between \$1 million and \$5 million, with the majority of deals falling somewhere in the middle.





## Holistic climate protection strategies comprise five steps





## Reduction targets can be developed based on potential or, ideally, based on science

## **Potential-based**

Based on identified

potential for emission

reduction

("How much can I save?")

- Corporate reality and starting point are taken into account
- Internal perspective / bottomup

## Science-based

Based on the remaining emissions budget until 2100, based on the UN climate protection targets ("How much do I have to save?")

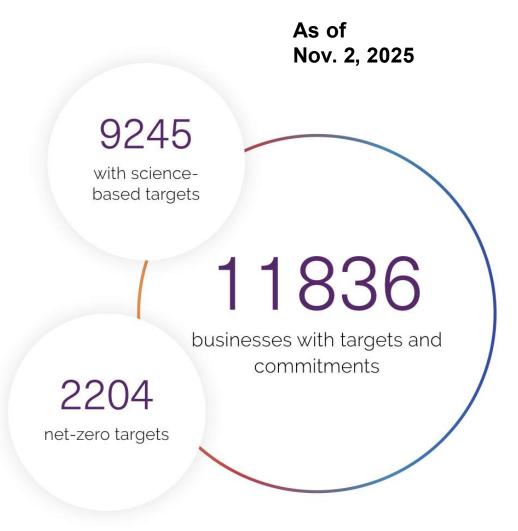
- Targets in line with global requirements
- Orientation towards planetary boundaries
- External perspective / topdown



## Science Based Target initiative

The Paris Agreement, signed by 178 countries at COP 21, includes a global commitment to combat climate change by limiting the temperature increase to 1.5-2°C above preindustrial levels.

According to the IPCC, this means that by 2050, greenhouse gas emissions must be reduced by 80% compared to 1990 levels.



https://sciencebasedtargets.org/

CONTENTS INTENDED FOR IPG MASTERCLASS PARTICIPANTS

## Science-Based Targets Initiative (SBTi)

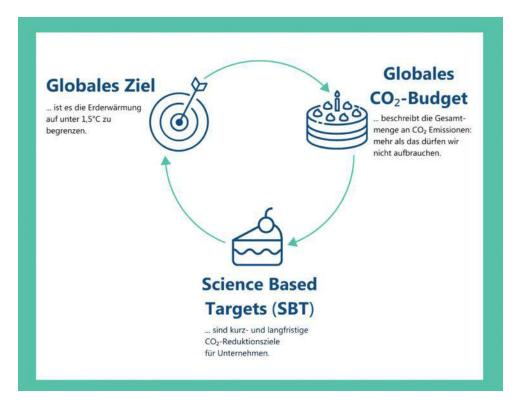


More than 11,000 companies have already set targets using the Science-Based Target methodology and committed to steadily reducing their CO<sub>2</sub> consumption in order to achieve the desired net-zero status.

- 2The latest standard for science-based targets (SBT) is called the "Net-Zero Standard"—it includes short- and long-term CO2 emissions reduction targets for companies.
- 2With the Net-Zero Standard, companies not only set shortterm CO2 emissions targets, but also commit to achieving a net-zero balance in the long term, i.e. before 2050.

## Who and what is behind Science-Based Targets? The SBTi

- The Science-Based Targets Initiative (SBTi) is behind the development of the Net-Zero Standard. The Carbon Disclosure Project (CDP), World Resources Institute (WRI), World Wide Fund for Nature (WWF), and United Nations Global Compact (UNGC) have joined forces for this purpose.
- The guiding principle of the standard is to bring corporate climate targets into line with the latest scientific knowledge on global warming.
- SBTs are an approach to setting emission reduction targets for companies.
- Unlike conventional "potential-based targets," SBTs follow a "top-down" approach:



SBTi companies focus on the amount of emissions that must be reduced in order to achieve the goals of the Paris Agreement – limiting global warming to 1.5°C.





## The process for setting a scientifically sound target includes independent target validation.



## AFTER APPROVAL

#### DAY 1 24 MONTHS



COMMIT

The company submits a letter stating its intention to set a science-based target



DEVELOP

The company
works on an
emissions
reduction target
that meets the
SBTi criteria



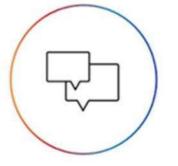
SUBMIT

The company submits the targets to the SBTi for official validation



COMMUNICATE

The company announces the target and informs stakeholders



DISCLOSE

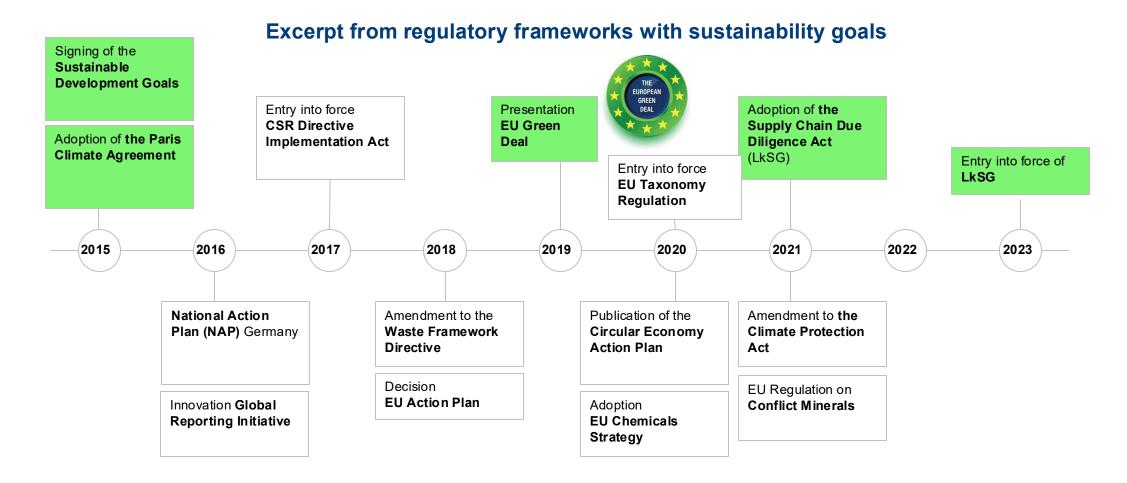
The company reports annually on its total emissions and progress toward achieving its targets.





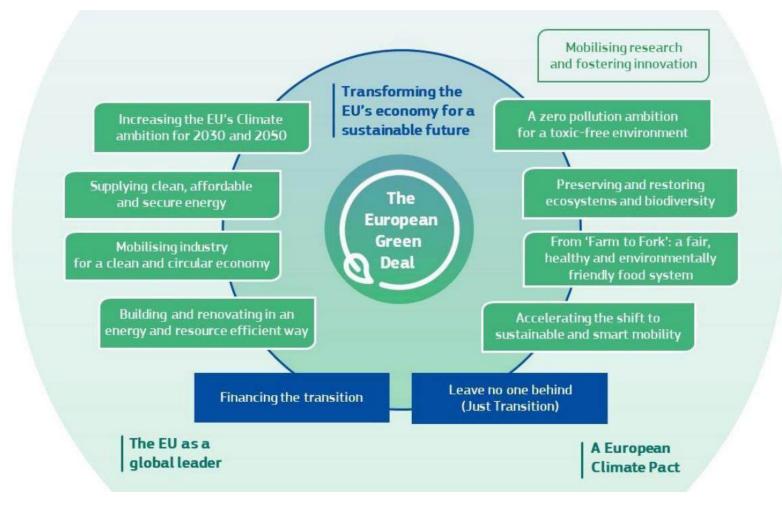
## Requirements for companies – Regulatory framework

The **number of laws**, **regulations**, **and agreements** relating to sustainability **continues to grow** at the national, European, and international levels, presenting companies with **new challenges**.



## The EU's green policy agenda

## **EU Green Deal presented in December 2019**













## The Green Deal is a package of policy initiatives aimed at making the EU climate neutral by 2050.



The European Green Deal presented by the Commission on December 11, 2019, sets the goal of making Europe the first climate-neutral continent by 2050.

The EU's commitment to climate neutrality and the interim target of reducing net greenhouse gas emissions

## by at least 55% by 2030 ("Fit for 55 package")

compared to 1990 levels will be made legally binding by the European Climate Law

- The Green Deal is a **step towards a holistic and integrated approach** to tackling climate and environmental challenges.
- It also seeks to anchor environmental policy by bringing together and improving various existing strategies, initiatives, and financing programs that address sustainability and climate change.

## The EU will:



Become climate-neutral by 2050



Protect human life, animals and plants, by cutting pollution

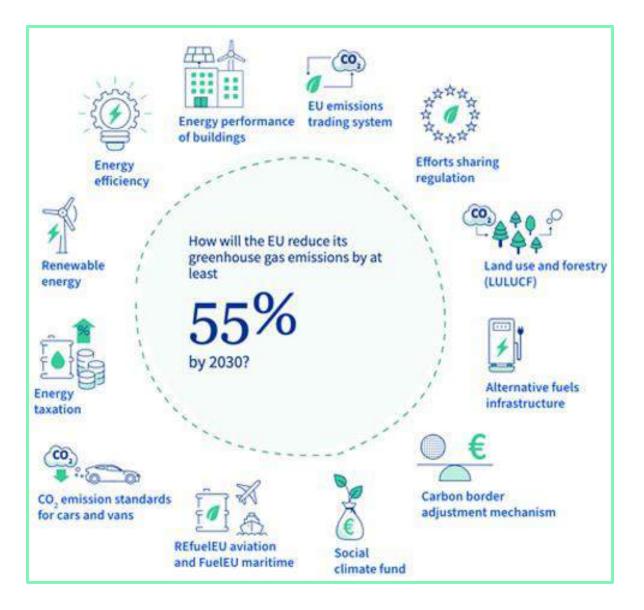


Help companies become world leaders in clean products and technologies



Help ensure a just and inclusive transition

## The EU's green policy agenda



## Green Deal – The EU's goal is to reduce net greenhouse gas emissions by at least 55% by 2030



The **Fit for 55 package** consists of a series of **proposals to revise and update EU** legislation and introduce new initiatives to ensure that EU policies are consistent with the climate goals agreed by the Council and the European Parliament.

The package of proposals aims to establish a **coherent and balanced framework for achieving the EU's climate goals**, which:

- o ensures a just and socially fair transition
- o maintains and strengthens the innovation and competitiveness of EU industry while ensuring a level playing field for economic operators from third countries
- underpins the <u>EU's position as a leader</u> in the global fight against climate change

There will be a particular focus on renewable energy and energy efficiency.

Other priorities include promoting a **circular economy**, **biodiversity** and a **non-toxic environment**, as well as **sustainable and smart mobility**.



## The political landscape – underpins the EU's position as a leader in the global fight against climate change...

## The EU Green Deal is here to stay!

Resilient agricultural sector

Climate protection

Robust supply chains

Energy transition

Raw material self-sufficiency

Migration

Industrial deal

Resilience

Security

Competitiveness

Social cohesion

Energy sovereignty

Innovation

Sustainability

Stronger single market

Tech leadership

Digital transformation

Circular economy

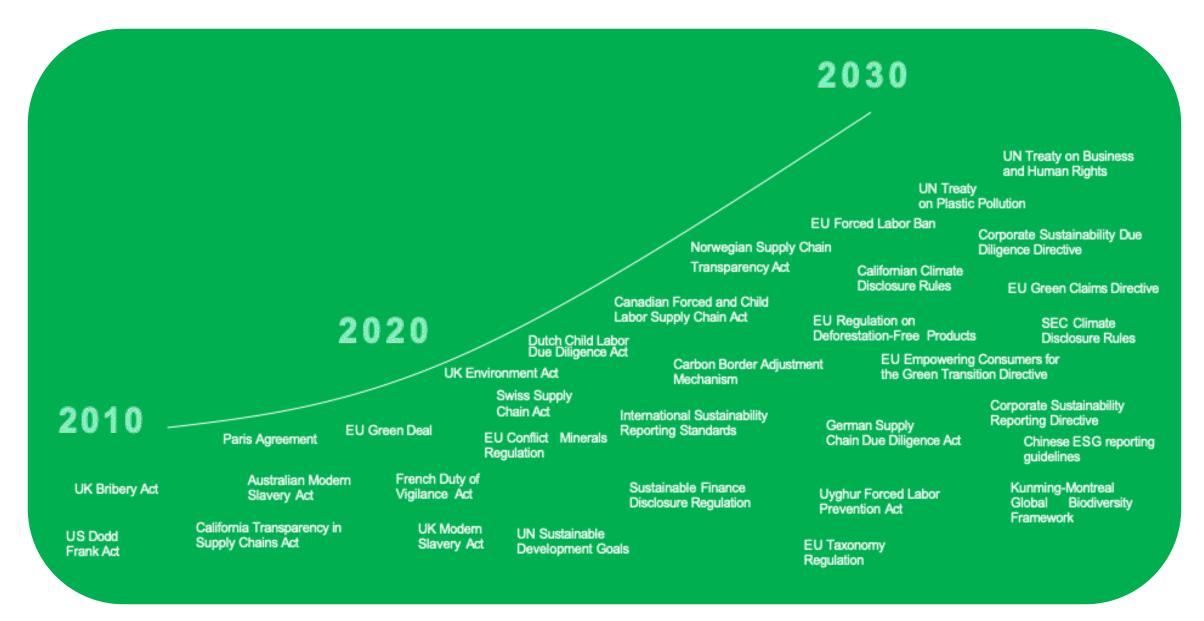
Strategic financing

Regulatory streamlining





## ESG regulations and standards are expanding globally



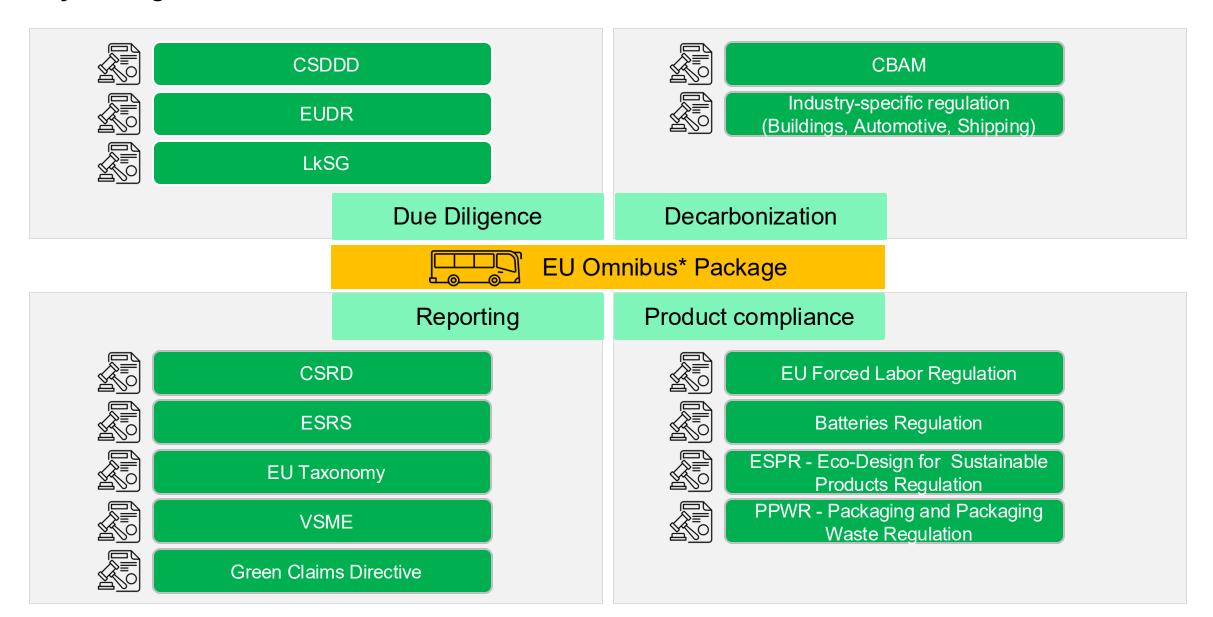




- Companies should closely monitor regulatory trends on an ongoing basis so that they can better assess upcoming obligations, resource availability, and necessary adjustments to business operations.
- New analysis processes and data collection systems, novel governance approaches, and forms of collaboration, both internal and external, require careful and early planning



## **Key EU Regulations - overview**





## **Regulations - overview**

**Omnibus** 

The **Omnibus Initiative** aims to align and simplify EU sustainability reporting rules, ensuring consistency between the CSRD, the ESRS, and other related regulations.

CSDDD

The CSDDD (Corporate Sustainability Due Diligence Directive) requires companies to identify, prevent, and address negative impacts on human rights and the environment throughout their operations and supply chains.

LkSG

The **German Supply Chain Due Diligence Act (SCDDA / LkSG\*)** requires companies to identify, prevent, and address human rights and environmental risks throughout their global supply chains.

**EUDR** 

The **EUDR (EU Deforestation Regulation)** requires companies to ensure that products sold in the EU are not linked to deforestation or forest degradation anywhere in the world.

CSRD

The **CSRD** (**Corporate Sustainability Reporting Directive = Law**) requires companies to report transparently on their environmental, social, and governance (ESG) impacts, risks, and strategies in line with standardized EU sustainability criteria.

ESRS

The **ESRS** (**European Sustainability Reporting Standards = Rules**) define how companies must report their environmental, social, and governance (ESG) impacts and performance under the CSRD to ensure consistent, comparable, and transparent sustainability reporting across the EU.

VSME

The **VSME** (**Voluntary Standards for SMEs**) provides simplified and voluntary sustainability reporting rules to help small and medium-sized enterprises disclose key ESG information without excessive administrative burden.

EU Taxonomy

The **EU Taxonomy** defines which economic activities can be considered environmentally sustainable, helping companies and investors direct capital toward activities that support the EU's climate and environmental goals.



## Regulations - overview

CSRD

- CSRD = reporting obligation ("Who must report")
- The CSRD (Corporate Sustainability Reporting Directive = Law) requires companies to report transparently on their environmental, social, and governance (ESG) impacts, risks, and strategies in line with standardized EU sustainability criteria.
- The CSRD (Corporate Sustainability Reporting Directive) is the law that requires companies in the EU to report on their sustainability performance.

**ESRS** 

- ESRS = how and what to report ("How to report it")
- The ESRS (European Sustainability Reporting Standards = Rules) define how companies must report their environmental, social, and governance (ESG) impacts and performance under the CSRD to ensure consistent, comparable, and transparent sustainability reporting across the EU.
- The ESRS (European Sustainability Reporting Standards) are the detailed rules and frameworks that define how and what companies must report under the CSRD.

**EU Taxonomy** 

- EU Taxonomy = what is green and what not
- The EU Taxonomy defines what counts as environmentally sustainable.
- Promoting sustainable investments and supporting the EU Green Deal.
- Forming the basis for the Corporate Sustainability Reporting Directive (CSRD)



## Regulations - overview

**CBAM** 

The **CBAM** (**Carbon Border Adjustment Mechanism**) puts a carbon price on imports of certain goods to the EU, ensuring they meet the same climate standards as products made within the EU.

EU Forced Labor Regulation

The **EU Forced Labor Regulation** prohibits products made with forced or child labor from being sold or imported into the EU, promoting fair and ethical supply chains.

**ESPR** 

The **ESPR** (Ecodesign for Sustainable Products Regulation) sets rules to make products more durable, repairable, energy-efficient, and recyclable, promoting a circular and sustainable EU market.

PPWR - Packaging and Packaging Waste Regulation

The **PPWR** (Packaging and Packaging Waste Regulation) aims to reduce packaging waste by making all packaging reusable or recyclable, cutting unnecessary materials, and promoting circular design across the EU.

Batteries Regulation

The **EU Batteries Regulation** ensures that batteries are produced, used, and recycled sustainably by setting requirements for safety, circularity, carbon footprint, and responsible sourcing of raw materials.

Green Claims
Directive

The **Green Claims Directive** requires companies to prove and communicate environmental claims about their products or services clearly and truthfully, preventing misleading or unsubstantiated "greenwashing."

Industry-specific regulation

The **industry-specific regulation for Buildings** sets sustainability standards to reduce energy use, carbon emissions, and environmental impact across the building life cycle — from design and construction to operation.

The **industry-specific regulation for Automotive** focuses on reducing vehicle emissions, improving energy efficiency, and promoting sustainable materials and circular economy practices throughout the automotive value chain.

The **industry-specific regulation for Shipping** aims to reduce greenhouse gas emissions and improve energy efficiency in maritime transport through cleaner fuels, greener technologies, and stricter environmental standards.

INNOVATE - PERFORM - GROW

# United Nations Global Compact

## **ESG REGULATIONS NAVIGATOR**

#### What is it?

Your guidance to quickly understand key requirements, applicability, and deadlines of current ESG regulations that may impact your business.

#### How can this tool support you?

It breaks down the recommendations of the OECD Due Diligence Guidance for Responsible Business Conduct (OECD Guidance) into actionable items and compares them to international regulations.

#### It can help you to:

- Understand key legislative obligations, allowing you to prioritise and focus
- Identify (potential) gaps in your current implementation approach and best practices
- Hold informed discussions with internal stakeholders and advisors
- Reduce frustration when trying to identify actions common to several regulations

https://esq-regulations-navigator.globalcompact.ch/



## The OECD Due Diligence Guidance for Responsible Business Conduct (OECD Guidance) is compared to:

- UN Guiding Principles on Business and Human Rights
- German Supply Chain Act
- Swiss Code of Obligations
- Norwegian Transparency Act
- EU Corporate Sustainability Reporting Directive (CSRD)
- EU Corporate Sustainability Due Diligence Directive (CSDDD)
- EU Conflict Minerals Regulation
- EU Regulation on Prohibiting Products Made with Forced Labour on the Union Market



# **Regulations - overview**

# **EU Sustainability Navigator**

CSRD / EU Taxonomy Regulation / SFDR / CSDDD







# The EU Omnibus Package - What do we know so far?







# The EU Omnibus Package – What do we know so far?



- > On 26 February 2025, the EU Commission published first drafts of its Sustainability OmnibusPackage (as announced here, with a link to the legislative proposals here).
- The Sustainability Omnibus Package has been anticipated for its **promise to ease the regulatory** burden on companies with the aim of promoting competitiveness
- While the EU remains a global leader in sustainability regulation, the three key pillars of EU sustainability regulation
  - CSRD, CS3D, and EU Taxonomy are highly technical, and many organisations have struggled with implementation.
- > As a result, **regulatory simplification** has been a widely supported priority within the industry.
- The Omnibus Package has been broadly welcomed for its proposed simplification but also **creates** uncertainty about the future of the EU's ambitious sustainability framework to which many companies have dedicated significant resources.



# The EU Omnibus Package



The EU's Objectives of Competitiveness and Simplification

- The Omnibus proposes ambitious targets, such as reducing reporting burdens by 25%, and by at least 35% for small- and medium-sized enterprises (SMEs).
- > To meet these objectives, the Omnibus offers a suite of proposals to amend key EU legislation, including:
  - > **Stop the Clock (CSRD / CSDDD):** A directive to postpone (i) CSRD reporting requirements for certain companies, and (ii) the transposition deadline and initial application of the CSDDD (the Stop the Clock Directive)
  - Detailed Directive (CSRD / CSDDD): A more detailed proposal containing amendments to the CSRD and CSDDD (the Detailed Directive)
  - > **EU Taxonomy Amendments:** Taxonomy proposals to amend the Taxonomy Disclosures Delegated Act (DDA) and the Taxonomy Climate and Environmental Delegated Act
  - > **CBAM Amendments:** A proposal for a regulation amending the EU Carbon Border Adjustment Mechanism (CBAM)
- > Omnibus is intended to preserve the objectives of the Green Deal while reducing regulatory burdens.



> The key changes include the following:

# > **Postponement of reporting**: CSRD reporting postponed until 2028 for wave 2 companies and until 2029 for wave 3 companies.

## **CSRD**

- Increasing the thresholds for applicability: CSRD to apply to large companies with more than 1000 employees plus either a turnover above €50 million or a balance sheet total above €25 million, with the same 1000 employee threshold applying to parent companies of large groups.
- Reducing value chain "trickle down": new measures to limit the reporting and due diligence obligations on smaller companies down the value chain.
- > **Commitment** to revise the **ESRS** (European Sustainability Reporting Standards).
- > Note the Omnibus Package does not change the 'double materiality' concept.



> The key changes include the following:

# **Postponement of application:** CS3D application postponed by one year until 2028 for wave 1 companies (with deadlines for wave 2 and 3 remaining 2028 and 2029, respectively)

# CSDDD (CS3D)

- Reducing the scope of CS3D due diligence: Limiting identification and assessment of actual or potential adverse impacts to own operations and direct business partners, with the obligation to assess indirect business partners only in case of "plausible information" on adverse impacts.
- Removing requirement to terminate business relationships as a last resort.
- > **Extending** intervals for **monitoring** the adequacy and effectiveness of due diligence (from yearly to every 5 years).
- Removing civil liability regime (civil liability will be determined by national law).
- European Commission to provide guidance on due diligence and transition plans prior to implementation.



# The EU Omnibus Package - What do we know so far?

# The Omnibus package incorporates several proposals of relevance for sustainability reporting:

- > Proposal I: Adjustment of thresholds, content and due diligence obligations
- > Proposal II: The so-called "Stop-the-clock" proposal

# The six levers of simplification underpinning the Exposure Drafts

- 1. Simplification of the Double Materiality Assessment
- 2. Better readability of sustainability statements and connectivity with corporate reporting as a whole
- 3. Modifying the relationship between ESRS 1 General Requirements and ESRS 2 General Disclosures
- 4. Improved clarity and accessibility of the ESRS
- 5. Introduction of burden-reducing reliefs
- 6. Enhanced interoperability with the ISSB standards





# Requirements and key actions for BiH Companies to Access the EU Market

Non-EU suppliers must increasingly:

- Meet EU
   sustainability and
   human rights
   standards,
- Provide traceability and transparency in supply chains,
- Disclose carbon and environmental data,
- Ensure ethical sourcing and production to maintain EU market access.

To stay competitive in the EU market, BiH companies must prove that their production is **ethical**, **low-carbon**, **and transparent** across the entire supply chain.

- **1. Implement supply chain due diligence** Identify and manage human rights and environmental risks (CSDDD, LkSG).
- **2. Ensure traceability of raw materials and products** Prove legal and sustainable sourcing (EUDR, CBAM).
- **3. Measure and report carbon emissions** Calculate product and process CO<sub>2</sub> footprint (CBAM, CSRD).
- **4. Adopt environmental and social policies** Establish internal sustainability standards and codes of conduct.
- **5.** Use sustainable packaging and design Ensure recyclability and reduced waste (PPWR, ESPR).
- **6. Avoid forced or child labour** Audit labour practices and suppliers (EU Forced Labour Regulation).
- 7. Comply with product sustainability standards Follow EU technical and safety requirements (ESPR, Batteries Regulation).
- **8. Prepare ESG documentation** Provide data requested by EU customers for reporting under CSRD/ESRS.
- **9. Engage in transparency and certifications** Obtain recognized sustainability certifications (ISO 14001, FSC, etc.).
- **10. Train staff and suppliers** Raise awareness on EU sustainability and compliance standards.



# Requirements and key actions for BiH Companies to Access the EU Market

## What applies

Many of the actions (e.g., supply-chain due diligence, sustainable sourcing, product standards, transparency) **are relevant** for companies that export to the EU, because EU-based buyers or regulators may impose them, even if the exporting company is outside the EU.

## Scope & size thresholds under the "Omnibus" simplification proposal

- The proposed **Omnibus package** by the EU aims to **raise size thresholds** for mandatory reporting under the Corporate Sustainability Reporting Directive (CSRD): companies must have **more than 1,000 employees** (proposed) to fall under full CSRD obligations.
- For smaller firms (especially micro, small & medium-sized enterprises, SMEs), the obligations may be **lighter**, voluntary, or phased in. The concept of a simplified standard for SMEs (VSME) is proposed.
- The proposed revisions aim to **reduce administrative burdens** for smaller entities.

## **Bottom line for a small BiH company**

- If the company is **small** (e.g., fewer than 250 employees, moderate turnover) and exports to the EU, it might **not yet** be fully in scope of the most stringent EU obligations (depending on final legislation).
- However, even if **not legally mandated**, EU buyers may impose **contractual requirements** (due diligence, ethical sourcing, sustainability data) on their suppliers.
- Being proactive implementing the 10 key actions will help such a company become a **preferred supplier**, reduce risk and improve market access.



# Take-aways – Understanding the Context – It's about much more than just regulations and laws...

## Climate change

- · GHG emissions, carbon intensity
- Transition and physical climate risks Climate transition plan
- Competitor benchmarking
- Addressing financial burden from carbon pricing
- Adapting to climate change
- Strengthening risk management

#### Resource use and circular economy

- Resource inflows and outflows
- Measures to promote the circular economy
- Increasing resource efficiency
- Reducing dependence on raw materials
- Fostering product innovation

#### Workers in the value chain

- Identification of forced and child labor risks
- · Management of human rights impacts

- Strengthening proactive risk management
- Driving supply chain resilience

#### **Affected communities**

- Identification of affected communities
- Stakeholder engagement Grievance mechanisms

Strengthening stakeholder communication and goodwill

Strategic value of Sustainable Procurent

Long-term competitiveness



#### **Outlook & recommendations for action**

# Sustainability remains a driver for the future – even beyond regulatory requirements







# Take-aways – Advantages of being an early adopter in your region



# **Proactive Risk Management**

• Spot risks before they become problems and prioritize mitigation efforts where they matter most.



# **Strategic Supply Chain Visibility**

• Empower procurement and sourcing with insights that drive smarter decisions, maximizing impact, boosting efficiency, and supporting your sustainability initiatives.



# **Effortless Regulatory Compliance**

Confidently meet regulations with precise reporting and product-specific due diligence.



# **Fostering Compliance Culture**

• Contribute to a more robust corporate governance and risk avoidance.



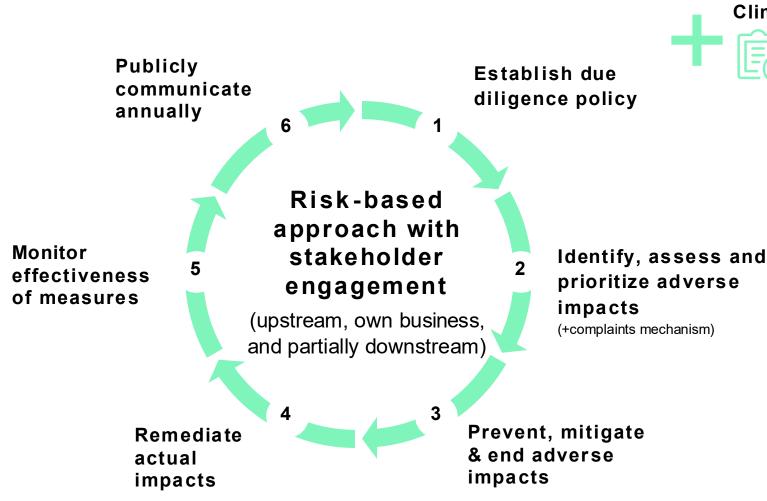
# **Competitive Advantage**

• Gain financial opportunities through credibility towards investors, customers and the public.



# **Due Dilligence Obligations**

# Build a strategy to assess and improve the enterprise and supplier impact on society/the environment



#### Climate Action Plan

ensuring that business model and strategy are compatible with Paris agreement on climate

- A Climate Action Plan is a strategic action plan that governments, companies, or organizations use to implement their contribution to limiting global warming (ideally) to 1.5 °C, as agreed in the Paris Climate Agreement.
- It describes:
  - Targets for reducing greenhouse gas emissions (net-zero or interim targets),
  - **Measures** for energy efficiency, renewable energy use, and decarbonization,
  - **Timetables** for implementation,
  - and monitoring mechanisms for measuring progress.
- A Climate Action Plan sets out concrete steps to reduce emissions to such an extent that global warming is limited (ideally) to a maximum of 1.5 °C – in line with the goals of the 2015 Paris Agreement.





The CSRD explains that entities should disclose information that is material from either an impact perspective or a financial perspective, or from both perspectives. The directive establishes the "double materiality" terminology

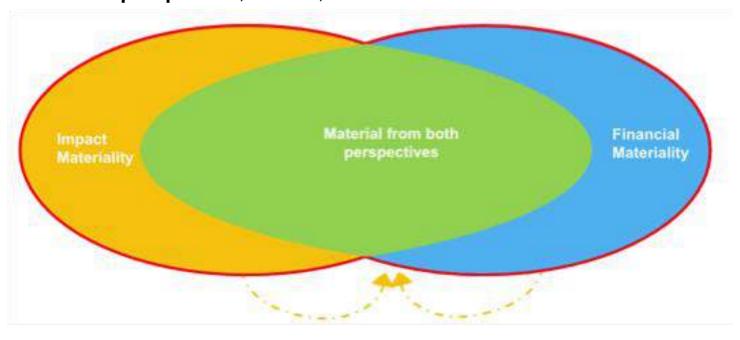
#### Impacts:

Positive and negative sustainability-related impacts that are connected with the companies' business, as identified through an *impact materiality* assessment

#### Impact materiality:

Focuses on the company's impacts on people and the environment.

Sustainability matters that are material from an impact or financial perspective, or both, have associated material IROs.



#### Risks and opportunities:

A companies' sustainability-related financial risks and opportunities, including those deriving from dependencies on natural, human and social resources, as identified through a *financial materiality* assessment

#### Financial materiality:

Focuses on how sustainability issues affect the company's enterprise value.

Four steps to conduct a double materiality assessment:

- Step 1 Identify business activities, including those in the value chain
- Step 2 Identify IROs.
- Step 3 Determine which IROs are material.
- Step 4 Conclude and prepare documentation.





#### **How is the CSRD Standard structured?**

#### 1. Structure of the CSRD Framework

The CSRD sets the legal foundation for how companies must report sustainability information in the EU. It is **implemented through the ESRS (European Sustainability Reporting Standards)** developed by **EFRAG**.

The structure consists of three main layers:

1. Overarching Standards (Cross-cutting ESRS): These apply to all companies and define the overall principles and reporting architecture.

**ESRS 1** – *General Requirements* (defines principles, double materiality, reporting boundaries, etc.)

**ESRS 2** – *General Disclosures* (mandatory disclosures on governance, strategy, impacts, risks, metrics, targets, etc.)

#### 2. Topical Standards (Thematic ESRS)

Cover the three sustainability dimensions:

#### 1. Environment (E1–E5):

- E1 Climate Change
- E2 Pollution
- E3 Water and Marine Resources
- E4 Biodiversity and Ecosystems
- E5 Resource Use and Circular Economy

#### 2. Social (S1-S4):

- S1 Own Workforce
- S2 Workers in the Value Chain
- S3 Affected Communities
- S4 Consumers and End-Users

#### 3. Governance (G1):

G1 Business Conduct

#### 3. Sector-specific and SME Standards

- Sector-specific ESRS (under development, expected from 2026) define metrics for high-impact sectors (e.g., energy, transport, finance, construction).
- VSME Standards (Voluntary SME) will provide simplified reporting for small and medium-sized enterprises.



# **How is the CSRD Standard structured?**

## **General standards**

Standard	Title
ESRS 1 – General Requirements	Defines the <b>overall principles and structure</b> of sustainability reporting under CSRD, including double materiality, value chain coverage, and reporting boundaries. It explains <i>how</i> sustainability information should be prepared and presented.
ESRS 2 – General Disclosures	Establishes <b>mandatory disclosures</b> for all companies, regardless of material topics. Covers governance, strategy, risk management, policies, targets, and metrics related to sustainability. Forms the <i>core</i> of every sustainability statement.

# **Environment (E-Series)**

Standard	Title
E1 – Climate Change	Addresses both <b>climate change mitigation and adaptation</b> , including greenhouse gas emissions (Scopes 1–3), energy use, transition plans, and resilience to climate risks.
E2 – Pollution	Covers emissions of pollutants to air, water, and soil, including chemicals, particulate matter, and microplastics. Focuses on reducing harmful environmental impacts.
E3 – Water and Marine Resources	Focuses on water use, discharge, and marine ecosystem impacts, ensuring sustainable management of freshwater and ocean resources.
E4 – Biodiversity and Ecosystems	Concerns the company's impacts and dependencies on <b>biodiversity</b> , <b>habitats</b> , <b>and ecosystem services</b> , including land use and restoration efforts.
E5 – Resource Use and Circular Economy	Deals with <b>resource efficiency</b> , <b>waste management</b> , <b>recycling</b> , <b>and circularity</b> — encouraging reduced material use and sustainable product life cycles.





#### **How is the CSRD Standard structured?**

# Social (S-Series)

Standard	Title
S1 – Own Workforce	Focuses on the company's <b>employees</b> , covering working conditions, equal opportunities, diversity, health and safety, and career development.
S2 – Workers in the Value Chain	Addresses social issues affecting <b>non-employee workers</b> in the company's upstream and downstream value chains, such as fair wages and human rights.
S3 – Affected Communities	Relates to the company's <b>impact on local communities</b> , including land use, resettlement, cultural heritage, and access to resources.
S4 – Consumers and End Users	Focuses on <b>customer health</b> , <b>safety</b> , <b>and privacy</b> , as well as product responsibility and marketing ethics.

# **Governance (G-Series)**

Standard	Title
G1 – Business Conduct	Covers ethics, integrity, anti-corruption, anti-bribery, lobbying, and political engagement.  Promotes responsible corporate behavior and transparency in governance.

The **ESRS framework (ESRS 1–G1)** defines the **complete structure for CSRD sustainability reporting**, covering how companies must disclose **environmental**, **social**, **and governance (ESG)** information — ensuring consistency, comparability, and accountability across the EU.



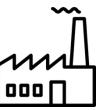
# What is a Double Materiality Analysis (DMA)

# Value chain (Upstream)



- E1 Climate Change
- E2 Pollution
- E3 Water and Marine Resources
- E4 Biodiversity and Ecosystems
- E5 Resource Use and Circular Economy
- S2 Workers in the Value Chain
- S3 Affected Communities
- S4 Consumers and End-Users
- G1 Business Conduct

# Company



#### ESRS 2 – General Disclosures

- E1 Climate Change
- S1 Own Workforce
- E2 Pollution
- E3 Water and Marine Resources
- E4 Biodiversity and Ecosystems
- E5 Resource Use and Circular Economy
- S2 Workers in the Value Chain
- S3 Affected Communities
- S4 Consumers and End-Users
- · G1 Business Conduct

# Value chain (downstream)



- E1 Climate Change
- E2 Pollution
- E3 Water and Marine Resources
- E4 Biodiversity and Ecosystems
- E5 Resource Use and Circular Economy
- S2 Workers in the Value Chain
- S3 Affected Communities
- S4 Consumers and End-Users
- G1 Business Conduct



Every company must disclose

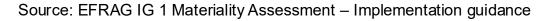


Depending on the materiality analysis



Depending on the materiality analysis / waiting period of 3 years (ESRS 1, §133/§134





#### **CSRD**

#### How is the CSRD Standard structured?



#### Implementation Guidance 3 - List of ESRS Data Points

This list is not intended to be used as a starting point of the materiality assessment [please refer to ESRS 1] Please find instructions, explanations and a disclaimer on the content of this Workbook in the accompanying explanatory note.

#### Standard (click to jump):

ESRS 2 - General Disclosures

ESRS 2 - Minimum Disclosure Requirements (MDR)

E1 - Climate Change

E2 - Pollution

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28 29 E3 - Water and Marine Resources

E4 - Biodiversity and Ecosystems

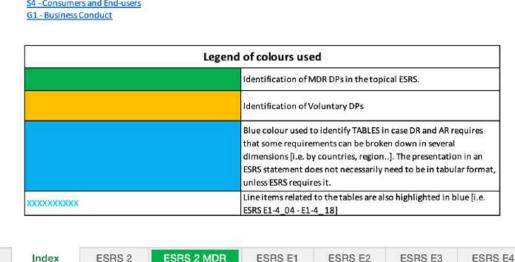
E5 - Resource Use and Circular Economy

S1 - Own Workforce

S2 - Workers in the Value Chain

S3 - Affected Communities

S4 - Consumers and End-users



**EFRAG (European Financial Reporting Advisory Group)** is an independent, non-profit organization based in Brussels that advises the European **Commission** on corporate reporting matters.

**EFRAG** is the EU's **technical advisor for corporate** reporting, responsible for developing the ESRS under the CSRD and for assessing international accounting standards before adoption in the EU.

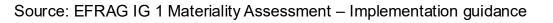
ESRS E5

ESRS S1

ESRS S2

ESRS S3





ESRS G1

ESRS S4



(VSME) for non-listed SMEs

#### **VSME & Omnibus**

#### VSME

# **EU Commission proposals to simplify reporting requirements**

- The EU Commission proposes changes to the European legal basis for sustainability reporting
- This affects the following regulations: CSRD, CSDDD, EU taxonomy, CBAM, and InvestEU
- The EU Parliament will discuss and adopt these proposals in the coming months

Contents of the EU Commission's omnibus package of February 26, 2025, regarding the CSRD, proposals for:



# Reducing the scope of application by approximately 80%

#### New thresholds for CSRD obligations:

- > 1,000 employees and
- > EUR 50 million in annual turnover or
- > EUR 25 million total assets Consequently, the CSRD obligation does not apply to capital marketoriented SMEs and large companies with fewer than 1,000 employees.



# Postponement of initial application

for companies subject to reporting requirements in waves 2 and 3 ("stop the clock") by two years.

A fast-track procedure is planned for the postponement of the reporting obligation.



# Revision of ESRS standards

- Significant reduction in the number of data points planned
- Elimination of sector-specific reporting standards (ESRS Set 2)
- Continued obligation to perform a double materiality analysis
- Audit according to "limited assurance" no increase to "reasonable assurance" planned

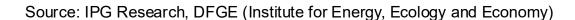


#### **Voluntary reporting**

The EU Commission is discussing the adoption of a delegated act for a voluntary reporting standard. This is to be based on the VSME standard developed by EFRAG.

The standard can be used by SMEs that are not (or no longer) subject to reporting requirements as an alternative to the ESRS.





# The legal framework

# VSME: VOLUNTARY SME STANDARD

(finalized 12/17/24

**Originally intended scope of application:** Small and medium-sized enterprises with up to 250 employees.

**Voluntary standard** that helps small businesses provide ESG data in a **clear and straightforward manner**.

The development took place in close cooperation with market participants from various sectors—including banks, SMEs, and investors—accompanied by a cost-benefit analysis and the involvement of relevant standard-setting organizations.

**Prepared by EFRAG** (European Financial Reporting Advisory Group)



#### VSME

# The modules differ in terms of the number and depth of data points

# **Basic Module**

 Recommended for micro-enterprises (up to 10 employees)

#### Examples:

- Energy consumption & CO<sub>2</sub> emissions
- Water and waste management
- Social factors such as working conditions & accidents
- Corporate ethics and governance structures

The application of the VSME standard itself is voluntary. When applied, **the Basic Module must be covered in its entirety** – provided that the content apply to the company ("if applicable").

# **Comprehensive Module**

- Recommended for companies with between 10 and 250 employees
- Extends the Basic Module with specific reporting requirements

#### Examples:

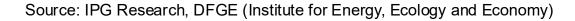
- Climate risks & opportunities
- Strategies for reducing emissions
- Supply chain sustainability
- Human rights aspects

The Comprehensive Module can also be reported on a voluntary basis. It is suitable for companies that strategically anchor sustainability or want to meet customer expectations.

#### **Data points:**

- ESRS 1140 vs. VSME 98
- 91% reduction in data points





VSME

The VSME covers topics from the areas of environment, social affairs, and governance.

# ENVIRONMENT

- Climate change
- Energy
- Pollution
- Microplastics
- Chemicals

- 📥 Water
- Marine resources
- Biodiversity
- Circular economy
- m Waste

## SOCIAL

- W Health
- Working hours
- Salary Social
- dialogue
- Diversity

- Education/training
- Privacy
- മ്പ്ല് Child/forced labor
- /Customers End users
- Affected communities

#### GOVERNANCE

- Corporate culture
- Animal welfare
- Political engagement
- Supplier relations
- Corruption and fraud

This slide only shows a summary of the topics from Appendix B: List of possible sustainability topics

Focus: E1, E2, S1





# The Comprehensive Module as a supplement to the Basic Module

# **Basic Module**

**B1** – Fundamentals of reporting

**B2** – Practices, guidelines, and future initiatives for the transition to a more sustainable economy

**B3** – Energy consumption and greenhouse gas emissions **B4** – Air, water, and soil pollution **B5** – Biodiversity

**B6** – Water

**B7** – Resource use, circular economy, and Waste Management

**B8** – Workforce – General characteristics

**B9** – Workforce – Health and safety

**B10** – Workforce – Compensation, Collective Bargaining, and Training

**B11** – Convictions and fines for corruption and bribery

# **Comprehensive Module**

**C1** – Strategy: Business model and sustainability-related initiatives

**C2** – Description of practices, policies, and future initiatives for the transition to a more sustainable economy

C3 – Emission reduction targets and climate transformation

C4 – Climate risks

**C5** – Additional (general) characteristics of the workforce

**C6** – Additional information on own workforce – Human rights policies and processes

C7 – Serious negative incidents relating to human rights C8 – Revenue from certain sectors and exclusion from EU reference benchmarks

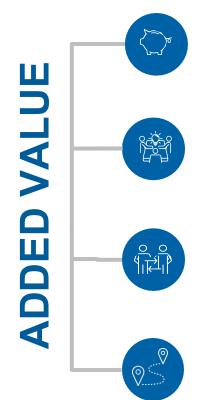
**C9** – Gender balance in the management body



# **VSME – Outlook & advantages**

#### VSME

# The VSME standard offers extensive benefits for companies



## Reduced reporting requirements and implementation costs

SMEs have to collect less complex ESG data and benefit from standardized yet adaptable and practical reporting structures.

#### Fulfilment of customer and supply chain requirements

The VSME enables companies to systematically meet the ESG requirements of their customers and suppliers by providing reporting structured in line with the ESRS.

## Increased transparency and credibility

Through disclosure of ESG data using a recognized reporting standard

#### **Future-proof**

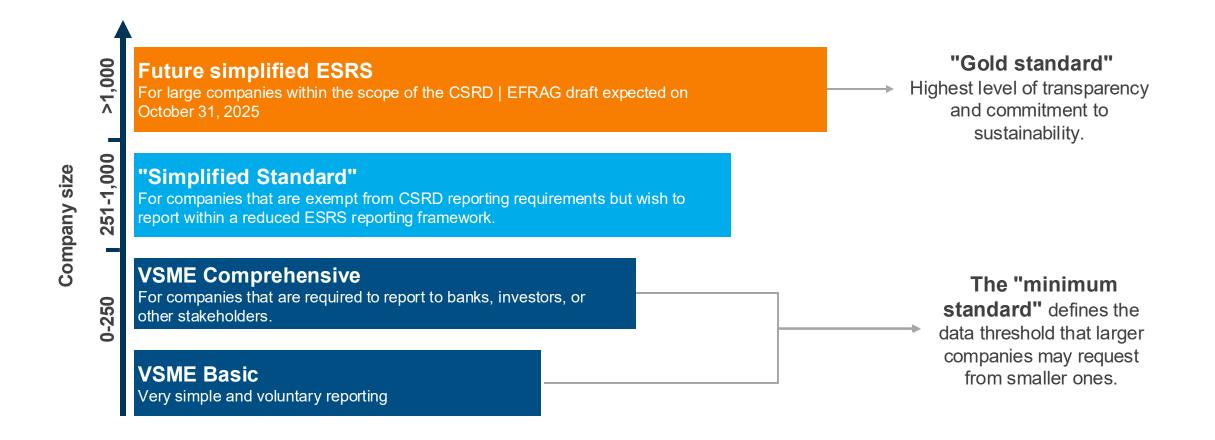
Sustainability regulations are constantly evolving. Early implementation of a reporting standard enables smooth adaptation to future legal requirements.



# CONTENTS INTENDED FOR IPG MASTERCLASS PARTICIPANTS

## **VSME – Outlook & recommendations for action**

# Differences depending on company size, from minimum to gold standard







#### **VSME – Outlook & recommendations for action**

## VSME

# Using time effectively in times of regulatory uncertainty

## VSME Minimum standard



<u>Purpose</u>: To meet the information needs of stakeholders (investors, customers, lenders) specifically for SMEs.

<u>Goal:</u> Simplified, cost-efficient sustainability reporting.

<u>Focus:</u> Voluntary disclosure of material sustainability aspects to improve competitiveness and stakeholder engagement

# Customized ESG reporting

- ✓ Derivation of appropriate measures (avoiding duplication of work)
- ✓ Build a competitive edge and solid foundations (minimum standard)
- ✓ Use current resources to be better prepared for the future (gold standard)
- ✓ Derivation and orientation based on existing standards (ESRS / VSME)

# ESRS Gold Standard



<u>Purpose</u>: Legally required, standardized sustainability reporting for large companies in the EU.

**Goal**: To increase transparency and comparability.

Focus: Mandatory and detailed reporting on a wide range of ESG topics (environmental, social, governance) in accordance with the principle of double materiality.

**VSME** is a **voluntary**, **simplified framework** for smaller businesses — aligned with ESRS principles but focused on **proportionality**, **practicality**, **and accessibility** for SMEs that need to report to larger clients or financial institutions.

**ESRS** is a mandatory, comprehensive reporting system for large companies under the CSRD, covering full ESG disclosure through a double materiality lens.





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